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BRUNSWICK

Brunswick Corporation : Brunswick Bowling & Billiards Finalizes Purchase of eSkape Entertainment Center - Will Reopen as Brunswick's this Fall

LAKE FOREST, Ill., May 31, 2013 - Brunswick Bowling & Billiards, an industry leader in the bowling and family entertainment segment, announced today that a transaction has been finalized to purchase eSkape Entertainment Center, located at 350 McHenry Road in Buffalo Grove, Ill.

Brunswick plans to close the doors to the public effective today, as the facility will undergo an extensive remodel and is expected to reopen in fall 2013 as Brunswick's, an upscale bowling and entertainment center. The new social and contemporary atmosphere will include comfortable seating and laneside food and beverage service from a new in-house restaurant.

Bill Feldgreber, current managing partner for eSkape, has been named Brunswick's director of sales for the Illinois market. Hiring for the new facility in Buffalo Grove will take place in late summer.

About Brunswick Bowling & Billiards.

Brunswick Bowling & Billiards, a division of Brunswick Corporation, is one of the largest operators of full-service bowling and family entertainment centers in the world; is a full-line supplier of bowling equipment, supplies and consumer products; and designs billiards tables and accessories. Headquartered in Lake Forest, Ill., Brunswick Corporation (NYSE: BC) has been a leader in the recreation business for more than 165 years. For more information, visit www.BrunswickZone.com.

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