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BRUNSWICK™

Brunswick Corporation : Shane Turcotte Joins Crestliner's National Pro Team

Little Falls, Minn., May 24, 2012 - Crestliner is proud to welcome Shane Turcotte as the newest member of the Crestliner National Pro Team. Hailing from Goulais River, Ontario, Canada, Turcotte has been fishing for more than 30 years. He launched his professional fishing career more than four years ago, and quickly made a name for himself as a fierce competitor and seasoned educator.

Turcotte splits his time on the water between tournament fishing --on the Northern Ontario Walleye Trail and Cabela's Masters Walleye Circuit -- and teaching others the tips and techniques for multiple species through his guide service, Hooked Professional Guide Services and Promotions (<http://www.gethookedontario.com>). For the 2012 tournament season, Turcotte will fish out of the recently redesigned 1850 Raptor from Crestliner.

"I am very excited about this new partnership and my being able to represent Crestliner at the highest level is a great accomplishment," Turcotte said. "I look forward to sharing all my experiences, tips and techniques with all current and future Crestliner boat owners. Partnering with Crestliner will give me the support to do what I am extremely passionate about -- getting out on the water and building awareness of the great pastime of fishing."

Turcotte serves as vice president of the Northern Ontario Walleye Trail, and is involved in many other organizations and clubs, including the National Professional Anglers Association. In addition to competitive fishing, Turcotte actively supports the boating and fishing industry through his writing and social media.

"I am very excited to have Shane join our team of professionals," said Lori Kneeland, marketing manager for Crestliner. "He is a true fishing advocate and will bring excellent exposure to Crestliner."

Turcotte's nine-tournament schedule for 2012 includes stops on the MWC, AIM and NOWT circuits. He will also represent Team Canada at the AIM event, "Canada vs. U.S." professional Walleye Tournament.

About Crestliner

Located in Little Falls, Minn., Crestliner celebrates over 65 years in business and traces its origins to the Aluminum Boat Company that came to life within the walls of an airplane hanger back in 1946. The company's unparalleled commitment to premium boats is reflected in outstanding durability, superior welded construction and exceptional performance that enhance all the consumer's boating activities. A testament to our quality craftsmanship, Crestliner has received the CSI Award of Excellent in Customer Satisfaction for Aluminum Outboard Boats for the fourth consecutive year. Learn more about Crestliner and its line of boats by visiting <http://www.crestliner.com>. Crestliner is a division of Brunswick Corporation, a leader in the recreational marine industry. <http://www.brunswick.com>

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Cabo Yachts, Crestliner, Cypress Cay, Harris FloteBote, Hatteras, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Trophy, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and foosball tables. For more information, visit <http://www.brunswick.com>.

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