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BRUNSWICK™

Brunswick Corporation : Brunswick Salutes Veterans This Summer

"Bowl for Freedom" Nights to Raise Funds for Veterans Charity

Lake Forest, Ill., May 7, 2012 - Brunswick is proud to support U.S. veterans this summer through its new Bowl for Freedom Nights, benefit evenings to raise money for Bowlers to Veterans Link (BVL), a national veterans charity.

Beginning in May, participating Brunswick Zone and Brunswick Zone XL bowling centers around the country will host local Bowl for Freedom Nights. During these special nights, bowling will be just 50 cents a game and all bowling proceeds will be donated to BVL.

A 501(c)3 charity founded in 1942, BVL provides recreational and therapeutic programs and equipment for U.S. veterans and active duty personnel. The organization's goal is to boost the morale of those who have or who are currently serving in the armed forces.

"We hope everyone will rally their troops - friends, coworkers and family - and go bowling at Brunswick to support this great cause," said Jim Fox, president - Brunswick Bowling Retail. "At 50 cents a game, this is an affordable way to say thank you to our veterans, and have fun while doing so."

Participating Brunswick bowling centers will host one Bowl for Freedom Night per month, May through August. Dates and times for these nights will vary by center. For more information or to make a reservation, go to <http://coupons.bowlbrunswick.com/freedom-nights/>. More information about BVL is available at www.BowlforVeterans.org.

About Brunswick Bowling & Billiards

Brunswick Bowling & Billiards, a division of Brunswick Corporation, is one of the largest operators of full-service bowling and family recreation centers in the world; is a full-line supplier of bowling equipment, supplies and consumer products; and designs billiards tables and accessories. Headquartered in Lake Forest, Ill., Brunswick Corporation (NYSE: BC) has been a leader in the recreation business for more than 165 years. For more information, visit www.BowlBrunswick.com.

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