

July 2, 2007

BRUNSWICK

Brunswick to Shift Production to North Carolina, Close Salisbury, Md., Boat Plant

LAKE FOREST, Ill., July 2 /PRNewswire-FirstCall/ -- Brunswick Corporation (NYSE: BC) today announced that it will transfer production of Bayliner and Maxum cruisers made at its plant in Salisbury, Md., to a new plant near Wilmington, N.C. The shift, expected to be completed some time in 2008, will precipitate the eventual closing of the Salisbury manufacturing facility, eliminating 180 production and support positions in a phased shutdown.

"While we regret having to take this action in Salisbury, we recognize the need for more efficient and cost effective manufacturing," Dustan E. McCoy, Brunswick chairman and chief executive officer, said. "This decision is no reflection upon the Salisbury work force or product, but the result of our need to better serve our markets with a more efficient manufacturing footprint."

Brunswick stated it will offer outplacement assistance for affected employees, including severance and other support aimed at helping them transition to another job.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Teignbridge propellers; MotoTron electronic controls; Albemarle, Arvor, Baja, Bayliner, Bermuda, Boston Whaler, Cabo Yachts, Crestliner, Harris, Hatteras, Kayot, Laguna, Lowe, Lund, Maxum, Meridian, Ornvik, Palmetto, Princecraft, Quicksilver, Savage, Sea Boss, Sea Pro, Sea Ray, Sealine, Triton, Trophy, Uttern and Valiant boats; Attwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine and Benrock parts and accessories distributors; IDS dealer management systems; Life Fitness, Hammer Strength and ParaBody fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables; and Dynamo, Tornado and Valley pool tables, Air Hockey and foosball tables. For more information, visit <http://www.brunswick.com>.

SOURCE Brunswick Corporation