

May 9, 2012



# World's Brightest Young Scientists Travel to Pittsburgh

Intel:

**WHAT:** The world's largest high school science research competition, [the Intel International Science and Engineering Fair 2012](#), a program of Society for Science & the Public, comes to Pittsburgh, Pa. May 13-18. More than 1,500 high school students selected from 446 affiliate fairs in approximately 70 countries, regions and territories will share ideas, showcase cutting-edge research and inventions, and compete for more than \$3 million in awards.

**WHEN:** *Opening Ceremony*

Monday, May 14 from 7-8:30 p.m. ET

- Celebrating the achievements of the young scientists participating in the Intel International Science and Engineering Fair, Benjamin Gulak, founder and CEO of BPG motors and three-time Intel International Science and Engineering Fair finalist, will keynote while Brian David Johnson, futurist at Intel Corporation, will also provide comment.
- This event will be streamed live at: <http://demo.livecast.com/isef2012HD> or on a mobile device at: <http://demo.livecast.com/m/isef2012>.

## ***Public Day***

**Thursday, May 17 from 10 a.m.-2 p.m. ET**

- **This is the best opportunity for media to see, interview, film and photograph a broad range of students from across the country and the world.** This year, research projects include such topics as earthquake detection, oil spill cleanup, self-navigating robots, energy-generating hiking boots and alternative chemotherapy treatments.

## ***Awards Ceremony***

Friday, May 18 from 9 a.m.-noon ET

- Registered media are invited to attend the awards ceremony where the winners will be announced. The top prizes awarded by the Intel Foundation include the \$75,000 Gordon E. Moore Award, named for the Intel co-founder and retired chairman and CEO. Two additional top winning projects will receive Intel Foundation Young Scientist Awards of \$50,000 each.

**WHERE:** David L. Lawrence Convention Center  
1000 Ft. Duquesne Blvd.  
Pittsburgh

*\*To register and obtain additional specifics on the location of each event, please reach out to the contacts listed below.*

WHO: More than 1,500 high school students selected from 446 affiliate fairs in approximately 70 countries, regions and territories. The full list of finalists is available in the program (starting at page 57) at:  
[www.societyforscience.org/document.doc?id=372](http://www.societyforscience.org/document.doc?id=372).

At most events, Wendy Hawkins, executive director of the Intel Foundation, and Elizabeth Marincola, president of Society for Science & the Public, will be available for comment.

QUOTES: “We sponsor the Intel International Science and Engineering Fair to encourage millions of young innovators around the world to propel their curiosity into action,” Hawkins said. “The finalists gathering in Pittsburgh have the potential to contribute to solving some of the world’s most pressing issues.”

“The Intel International Science and Engineering Fair provides an opportunity for the best young scientists from around the globe to share ideas and showcase their cutting-edge science projects,” Marincola said. “By inspiring and rewarding young scientists, this program, now in its 63<sup>rd</sup> year, will help the next generation usher in new solutions to global challenges, which are vital to our common future.”

#### MORE

INFO: To get the latest Intel Science Talent Search news, visit [www.intel.com/newsroom/education](http://www.intel.com/newsroom/education) and follow updates at and [twitter.com/Intelinvolved](https://twitter.com/Intelinvolved).

To learn more about SSP, visit [www.societyforscience.org](http://www.societyforscience.org), follow SSP on Twitter at [www.twitter.com/society4science](https://twitter.com/society4science), or visit SSP’s Facebook page at [www.facebook.com/societyforscience](https://www.facebook.com/societyforscience).

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