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iSIGN Media Announces the Signing of a Health and Medical Industry Agreement with SpeedTrack

TORONTO, Dec. 20, 2018 (GLOBE NEWSWIRE) -- iSIGN Media Solutions Inc. (“iSIGN” or “Company”) (TSX-V: ISD) (OTC: ISDSF), a leading provider of interactive mobile proximity marketing and public security alert solutions is pleased to announce that it has entered into an Agreement with SpeedTrack, Inc. (“SpeedTrack”), a company located in Irvine, California for the use of the Company’s Security Alert Messaging (“SAM”) technology for a preliminary period of 90 days with the option to extend and substantially expand the implementation of the SAM system as well as exploring location-based messaging with the iSIGN Smart Antenna.

SpeedTrack (www.speedtrack.com) is a software company, specializing in data analytics and predictive modeling solutions. SpeedTrack operates primarily within the fields of healthcare, law enforcement, and automotive industries in both the United States and Canada. The company’s primary interest in SAM at this time is SAM’s ability to allow companies to communicate directly, quickly and securely with staff, clients and customers.

SpeedTrack is a substantial, growing player in the data analytics space. Its patented solutions are used by some of the largest hospital and health organizations in California.

“We were recently introduced to iSIGN and its SAM technology and were impressed with its design and capabilities,” said Mr. Jeff Pratt, SpeedTrack’s President and Chief Executive Officer. “We believe our clients will see its advantages and possibilities as they are exposed to it.”

iSIGN’s patented technology goes far beyond interactive, proximity marketing, as its Security Alert Messaging (SAM) can assist businesses, hospitals, medical facilities, schools, churches, and government organizations to send instant notifications, both emergency and normal day-to-day communications. The system provides extensive configuration options allowing clients to deliver secure custom messages for one-to-one, one to defined groups, and system wide messaging. Customers must choose to opt-in, upon which they will receive a multilingual and secure message through various forms of media, at no cost to them.

The implementation period will start shortly after the Christmas holiday season.

About iSIGN Media

iSIGN, a Canadian company based in Toronto, Ontario is a data-focused, software-as-a-service (SaaS) company that is a pioneering leader in the areas of location-based security alert messaging and proximity marketing utilizing Bluetooth® and Wi-Fi connectivity in

complete privacy. Creators of the Smart suite of products, a patented interactive proximity marketing technology, iSIGN enables the delivery of messages to mobile devices in proximity, with real-time reporting and analytics on a variety of metrics. Partners include: IBM, Keyser Retail Solutions, Baylor University, Verizon Wireless and TELUS.

www.isignmedia.com

About SpeedTrack, Inc.

SpeedTrack is the leading innovator of next-generation augmented curiosity technologies, with multiple granted patents. The Company's Guided Information Access (GIA) platform is the next logical step in software, namely the focus on information (vs. data) to simply and efficiently integrate, search, analyze and predict. SpeedTrack has deployed solutions for Business Intelligence, eDiscovery and Risk Management applications which are in use by leading Law Enforcement and Healthcare institutions in the US and Canada.

SpeedTrack is headquartered in Irvine, California.

Forward-Looking Statements

This news release may include certain forward-looking statements that are based upon current expectations, which involve risks and uncertainties associated with iSIGN Media's business and the environment in which the business operates. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking, including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts, but reflect iSIGN Media's current expectations regarding future results or events. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. iSIGN Media assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements.

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