

# Amesite Releases 2025 Home Health Care Outlook, Offering Transformative Al Solutions that Every Company Needs

# Company's NurseMagic™ Solution Adopted Across Nation, Shown to Address Home Health Care Market Pain

DETROIT, Oct. 16, 2024 (GLOBE NEWSWIRE) -- Amesite Inc. (NASDAQ: AMST), a pioneering technology company specializing in the development and marketing of B2C and B2B Al-driven solutions, announced today the release of its 2025 Home Health Care Outlook report. The report provides an analysis of the current state of home health care and insights for organizations seeking to navigate the challenges and opportunities in 2025.

Brandon Owens, VP of Sales at Amesite, said, "As home health care organizations enter budget season, they can use this report to help them understand the impacts of errors, burnout, and turnover – and adopt new solutions. Supporting workers directly without changing IT or other infrastructure can simultaneously improve patient care, reduce costs and drive revenue. Companies in our sector already turn away 25% of their potential contracts and clients – this report details why they experience these 'employee bleeds', and enables them to understand how our NurseMagic<sup>TM</sup> solution meets their needs."

Amesite recently announced the launch of pilot programs for five home health and skilled nursing facilities, collectively employing over 30,000 healthcare professionals in the US. Early results are promising, with users reporting faster reimbursements, improved patient care, and significantly reduced workforce costs.

Lou Andriotti, CEO of Vista Springs, said, "NurseMagic is nothing short of revolutionary. It effortlessly transforms the way we deliver care—from drafting complex nursing and care notes in seconds, where it used to take hours, to empowering staff with seamless, positive communication techniques. My team is leveraging NurseMagic across a multitude of functions, and the impact has been extraordinary. We are beyond thrilled to have access to such an innovative tool and deeply appreciative of Amesite for creating this groundbreaking product. It aligns flawlessly with our unwavering commitment to delivering world-class, compassionate care."

As the home health care industry continues its rapid growth—projected to expand from \$100 billion in 2024 to \$176 billion by 2032—the industry report highlights the sector's ongoing staffing shortages and high turnover rates. The report estimates that the average home health agency with only 100 employees pays annual turnover costs of over \$423,000 per year.

Amesite Founder & CEO, Dr. Ann Marie Sastry said, "Our team aggregated this data to

support the industry – and we're finding that it aligns perfectly with our experience in our pilot programs with enterprises around the nation. Every home care business needs to adopt solutions for employees, and also to leverage AI – NurseMagic<sup>TM</sup> enables them to do both in a single app."

For more information on NurseMagic<sup>™</sup> and to download the full 2025 Home Health Care Outlook report, visit <a href="https://www.nursemagic.ai/home-health-care-report">www.nursemagic.ai/home-health-care-report</a>

### About Amesite Inc.

Amesite Inc. (Nasdaq: AMST) is a pioneering technology company specializing in the development and marketing of B2C and B2B Al-driven solutions, including its higher ed platform that offers professional learning. Leveraging its proprietary Al infrastructure, Amesite offers cutting-edge applications that cater to both individual and professional needs. NurseMagic™, the company's mobile app for healthcare professionals, streamlines creation of nursing notes and documentation tasks, enhances patient communication, and offers personalized guidance to nurses on patient care, medications, and handling challenging workplace situations. The Preacto™ (beta) is a personal safety application designed to provide real-time alerts and guidance in the event of emergency situations, including active shooter incidents.

# **About Vista Springs**

Vista Springs has reimagined assisted living, memory care, hospice, and rehabilitation to provide best-in-class services within unique, vibrant, and beautiful living spaces. With six locations throughout Michigan and Ohio, Vista Springs' "Full of Life" philosophy encompasses high-quality care, including clinical services, in a resort-inspired community. Visit vistaspringsliving.com to learn more about its services.

# **Forward Looking Statements**

This communication contains forward-looking statements (including within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and Section 27A of the Securities Act of 1933, as amended) concerning the Company, the Company's planned online machine learning platform, the Company's business plans, any future commercialization of the Company's online learning solutions, potential customers, business objectives and other matters. Forward-looking statements generally include statements that are predictive in nature and depend upon or refer to future events or conditions, and include words such as "may," "will," "should," "would," "expect," "plan," "believe," "intend," "look forward," and other similar expressions among others. Statements that are not historical facts are forward-looking statements. Forward-looking statements are based on current beliefs and assumptions that are subject to risks and uncertainties and are not guarantees of future performance. Actual results could differ materially from those contained in any forward-looking statement. Risks facing the Company and its planned platform are set forth in the Company's filings with the SEC. Except as required by applicable law, the Company undertakes no obligation to revise or update any forward-looking statement, or to make any other forward-looking statements, whether as a result of new information, future events or otherwise.

### **Investor Relations Contact:**

MJ Clyburn

TraDigital IR

clyburn@tradigitalir.com



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