February 20, 2020

# FOURTH QUARTER 2019 INVESTOR PRESENTATION

Financing the Growth of Tomorrow's Companies Today™





#### IMPORTANT NOTICE: FORWARD LOOKING STATEMENTS

This presentation may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. You should understand that under Section 27A(b)(2)(B) of the Securities Act of 1933, as amended, and Section 21E(b)(2)(B) of the Securities Exchange Act of 1934, as amended, or the Exchange Act, the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995 do not apply to forward-looking statements made in periodic reports we file under the Exchange Act.

The information disclosed in this presentation is made as of the date hereof and reflects Hercules' current assessment of its financial performance for the period reported. Actual financial results filed with the Securities and Exchange Commission in the future may differ from those contained herein in the event of additional adjustments recorded prior to the filing of its financial statements.

This presentation may contain "forward-looking statements." These forward-looking statements include comments with respect to our financial objectives, loan portfolio growth, strategies and results of our operations.

However, by their nature, these forward-looking statements involve numerous assumptions, uncertainties and risks, both general and specific. The risk exists that these statements may not be fulfilled. We caution readers of this presentation not to place undue reliance on these forward-looking statements as a number of factors could cause future Company results to differ materially from these statements.

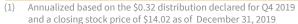
Forward-looking statements may be influenced in particular by factors such as fluctuations in interest rates and stock indices, the effects of competition in the areas in which we operate, and changes in economic, political and regulatory conditions. We caution that the foregoing list is not exhaustive.

When relying on forward-looking statements to make decisions, investors should carefully consider the aforementioned factors as well as other uncertainties and events. Historical results discussed in this presentation are not indicative of future results. This presentation should be read in conjunction with our recent SEC filings.



# HERCULES CAPITAL

Structure	Internally Managed Business Development Company (BDC)
IPO Date	June 9, 2005
	HTGC (NYSE) – Common Stock
	<ul> <li>Institutional Notes PAR \$1000.00</li> <li>4.625% Notes due 2022</li> <li>4.77% Notes due 2024</li> <li>4.28% Notes due 2025</li> </ul>
Investment Options	Retail Notes (Baby Bonds) PAR \$25.00  HCXY (NYSE) 6.25% Notes due 2033  HCXZ (NYSE) 5.25% Notes due 2025
	Convertible Notes  • 4.375% Notes due 2022
	<ul> <li>Securitization Notes</li> <li>4.605% Asset-backed Notes due 2027</li> <li>4.703% Asset-backed Notes due 2028</li> </ul>
Annualized Dividend Yield <sup>(1)</sup>	9.1% as of December 31, 2019
Distributions Declared	\$0.32 per share for Q4 2019 \$0.08 per share supplemental for Q4 2019
Price to NAV	1.45x - as of February 14, 2020 ~1.3x to ~1.6x historical range





# FOURTH QUARTER 2019 INVESTOR PRESENTATION

- Key Performance Highlights
- Company & Strategic Overview
- Financial Highlights
- Portfolio Highlights
- Venture Capital Market Opportunity
- Analyst Coverage
- Supplemental Information

## **KEY PERFORMANCE HIGHLIGHTS**



# Q4 2019 HIGHLIGHTS

Robust Earnings	<ul> <li>Net Investment Income ("NII") of \$40.1M, up 31.1% Y-Y</li> <li>Total Investment Income of \$70.6M, up 24.1% Y-Y</li> <li>NII per share of \$0.38 and 119% distribution coverage</li> <li>58 consecutive quarters of distributions since June 2005 IPO</li> </ul>
Strong Shareholder Returns	<ul> <li>1YR/3Yr/7YR Total Shareholder Returns<sup>(1)</sup>: 38.4%/25.9%/103.1%</li> <li>ROAE<sup>(1,2,)</sup>: 15.4%</li> <li>ROAA<sup>(1,2,)</sup>: 7.3%</li> <li>Net Interest Margin ("NIM"): 11.0%</li> </ul>
High-Yield Portfolio of Earning Assets	<ul> <li>Total Debt Investments (at cost): \$2.17B</li> <li>Total Investments (at cost): \$2.40B</li> <li>Effective Yield: 13.0%</li> </ul>
Industry-Leading Originations Platform	<ul> <li>\$10.0B in total debt commitments since inception (as of 1/14/20)</li> <li>Cumulative Total Net Realized (Loss) since inception of (\$23.6M)</li> <li>Total debt &amp; equity commitments: \$283.9M</li> <li>Debt &amp; equity fundings: \$240.8M</li> </ul>
Strong Liquidity and Balance Sheet	<ul> <li>\$235.5M available liquidity</li> <li>GAAP and regulatory leverage: 115.0% and 101.8%<sup>(3)</sup></li> </ul>
Strong Capital Raising Position	<ul> <li>Price-to-NAV: 1.45x<sup>(4)</sup></li> <li>"ATM" Equity Distribution Agreement</li> <li>Investment Grade Credit Ratings: DBRS: BBB   KBRA: BBB+</li> </ul>

<sup>(1)</sup> Source: S&P CapIQ as of 12/31/19

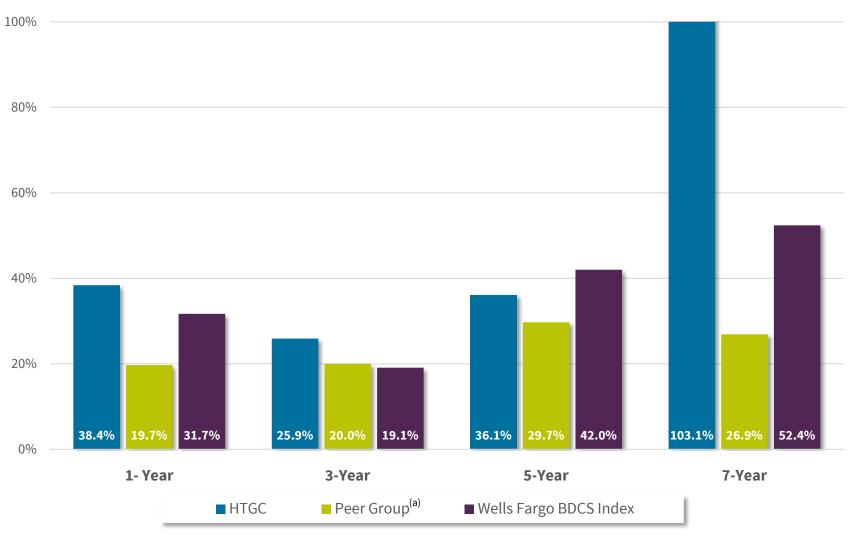


<sup>(2)</sup> Based on NII, excludes realized and unrealized gains/losses

<sup>(3)</sup> Regulatory leverage is defined as GAAP leverage excluding SBA debentures

<sup>(4)</sup> As of February 14, 2020

# TOTAL SHAREHOLDER RETURN (TSR) vs. BDCs & WELLS FARGO INDEX

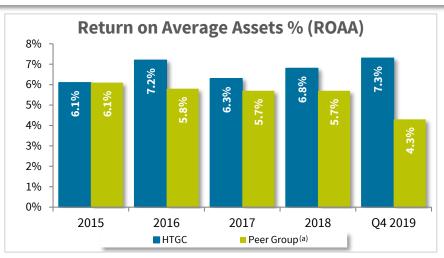


<sup>(</sup>a) Peer Group: AINV, ARCC, BKCC, OCSL, FSK, GBDC, GSBD, MAIN, NMFC, OXSQ, PNNT, PSEC, SLRC, BBDC, TCPC, TCRD, TSLX

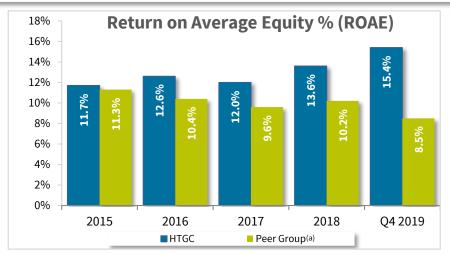
b) TSR is defined as stock appreciation plus distributed dividend distributions Source: S&P Capital IO as of December 31, 2019



#### DELIVERING STRONG SHAREHOLDER RETURNS







Source: S&P Capital IQ as of 12/31/19 for HTGC and Peer Group. Return on Average Equity based on NII. NII divided by average of beginning of period equity and end of period equity.

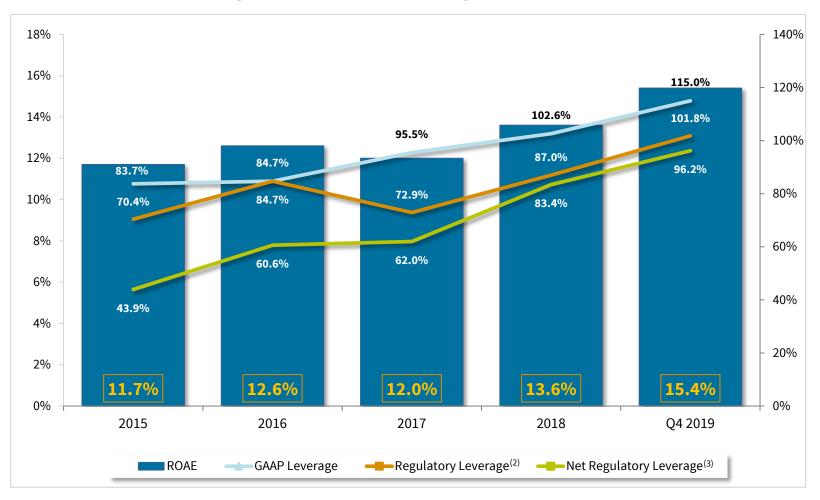
(a) Peer Group; AINV, ARCC, BKCC, OCSL, FSK, GBDC, GSBD, MAIN, NMFC, OXSO, PNNT, PSEC, SLRC, BBDC, TCPC, TCRD, TSLX



(1) Q1 09 distribution was paid in 10% cash and 90% stock; (2) Includes special \$0.04 distribution paid in December 2009
(2) Note: The Yield Calculation may include a potential tax return of capital. Any portion of a distribution that is ultimately deemed to be a tax return of capital should not be considered. The determination of the tax attributes of the Company's distributions is made annually as of the end of the Company's fiscal year based upon its taxable income for the full year and distributions paid for the full year. Therefore, a determination made on a quarterly basis may not be representative of the actual tax attributes of its distributions for a full year. The tax attributes of its distributions for the years ended December 31, 2008 through December 31, 2019 were paid 100% from earnings and profits; however, there can be no certainty to shareholders that this determination is representative of the tax attributes of the Company's 2020 full year distributions to stockholders.

#### AVAILABLE LEVERAGE FOR POTENTIAL EARNINGS GROWTH

## Leverage to Return on Average Equity % (ROAE)<sup>11</sup>



<sup>(1)</sup> Source: S&P Capital IQ as of 12/31/19. Return on Average Equity based on NII. NII divided by average of beginning of period equity and end of period equity.



<sup>(2)</sup> Excludes SBA

<sup>(3)</sup> Excludes SBA and cash

#### HERCULES CONSISTENTLY MAINTAINS A PREMIUM TO NAV

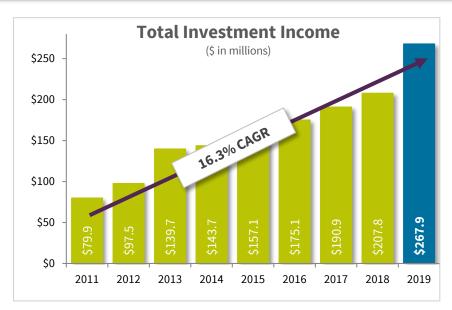
#### CREATES A STRONG CAPITAL RAISING POSITION TO SUPPORT GROWTH

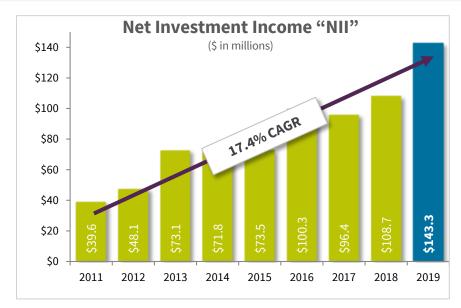


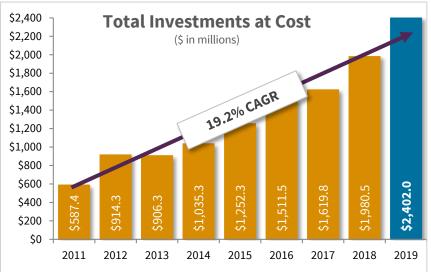
<sup>(</sup>a) Peer Group: AINV, ARCC, BKCC, OCSL, FSK, GBDC, GSBD, MAIN, NMFC, OXSQ, PNNT, PSEC, SLRC, BBDC, TCPC, TCRD, TSLX Source: S&P CapIQ as of 12/31/19 for HTGC and Peer Group. Stock price based on closing price on last trading day of each calendar year or relative quarter.

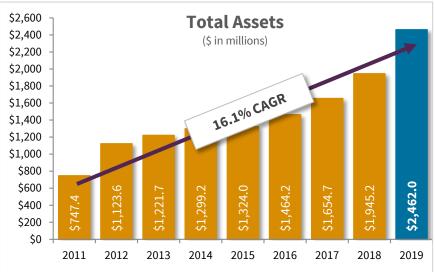


## HERCULES KEY PERFORMANCE HIGHLIGHTS









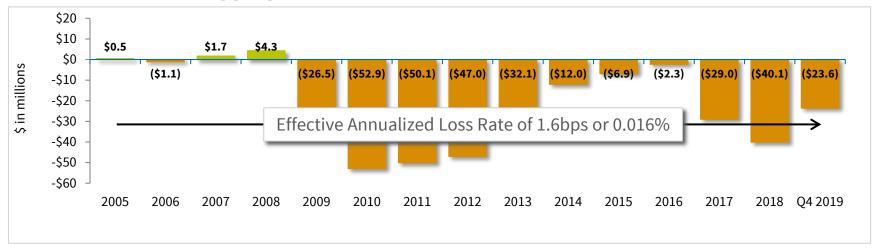


#### PORTFOLIO GROWTH WITH UNDERWRITING DISCIPLINE

#### **<u>Cumulative</u>** Debt Commitment and Fundings, Since Inception



#### **Cumulative Total Aggregate Net Realized Gains/(Losses), Since Inception**





# **COMPANY & STRATEGIC OVERVIEW**



#### **HERCULES AT-A-GLANCE**

# LARGEST BDC FOCUSED ON PROVIDING FINANCING TO HIGH-GROWTH VENTURE CAPITAL-BACKED COMPANIES

\$1.59 BILLION

MARKET CAPITALIZATION

FOUNDED DECEMBER 2003

IPO: June 2005 "HTGC"

ENTERPRISE VALUE

\$2.78 billion(1)

MARKET CAPITALIZATION **\$1.59 billion**<sup>(1)</sup>

NET ASSET VALUE PER SHARE \$10.55 as of 12/31/19

HISTORICAL PRICE/NAV

~1.3x to ~1.6x range

CURRENT PRICE/NAV 1.45x<sup>(1)</sup> \$2.17
BILLION

DEBT INVESTMENT PORTFOLIO

DEBT INVESTMENT COST BASIS

**\$2.17 billion** 

DEBT INVESTMENT FAIR VALUE

\$2.15 billion

**EFFECTIVE YIELD** 

13.0%

**DEBT INVESTMENTS IN** 

97 companies

SHORT TERM MATURITIES

**36-42 months** 

**INVESTMENT SIZE** 

\$5 to \$200 million

120 COMPANIES

WARRANT & EQUITY PORTFOLIO

WARRANT HOLDINGS IN

120 companies

**EQUITY HOLDINGS IN** 

53 companies

TOTAL WARRANT AND EQUITY GAAP COST

\$231.9 million

TOTAL WARRANT AND EQUITY FAIR VALUE

\$165.9 million

\$235.5
MILLION

LIQUIDITY & BALANCE SHEET

AVAILABLE LIQUIDITY TO INVEST<sup>(2)</sup>

\$235.5 million

**GAAP LEVERAGE** 

**115.0% / 101.8%** ex. SBA

**INVESTMENT GRADE RATINGS** 

DBRS: BBB KBRA: BBB+

SECURITIZATION INVESTMENT

GRADE RATINGS

KBRA: A(sf)



<sup>(1)</sup> As of February 14, 2020 and source for Enterprise Value and Market Capitalization is S&P Capital IQ

<sup>(2)</sup> Subject to existing terms and covenants

#### WHY IS HERCULES DIFFERENT THAN OTHER BDCs

#### WE INVEST IN INNOVATIVE VENTURE GROWTH-STAGE COMPANIES

#### What We **Don't Do** and What We Are Not

- No direct oil and gas exposure
- No CLO exposure
- No CMBS or RMBS exposure
- No metals or minerals exposure

#### What We **Do**

- We focus primarily on pre-IPO and M&A, innovative high-growth venture capital backed companies at their expansion (venture growth) and established stages in a broadly diversified variety of technology, life sciences and sustainable and renewable technology industries
- Highly asset sensitive debt investment portfolio 97.4% floating rate loans and with interest rate floors<sup>(1)</sup>
- We are generally the only lender and **84.0%** are "true" first lien senior secured<sup>(1)</sup>
- The majority of our debt investments include warrants for potential additional total return
- Substantially all of our debt investments have short term amortizing maturities (36-42 months)
- Focused on strong and sustainable shareholder returns
- Disciplined, proven investment philosophy with over 15 years of strong credit performance history



## STRATEGIC ACCESS TO EQUITY AND DEBT CAPITAL MARKETS

#### HERCULES' SUCCESSFUL ATM DISTRIBUTION PROGRAM

#### Hercules' At-the-Market "ATM" Equity Distribution Agreement

Equity Distribution Agreement: Up to a total of 12 million shares of common stock

#### The Benefits and Competitive Advantages

- "Just-in-Time" access provides control on the timing, pricing and amount of capital raised, with full control over leverage ratios
- Ideal for raising growth capital when needed, proceeds expeditiously invested in new investments
- Exceptionally low and cost-effective access to capital markets
- Equity issuances are highly accretive to NAV; HTGC trades at a premium to NAV

#### The Results

- Equity ATM Program FY 2019: sold ~ 4.6 million shares for total net proceeds of ~ \$62.7 million
- Equity ATM Program FY 2018: sold ~ 5.1 million shares for total net proceeds of ~ \$63.3 million



#### WE ARE AT CENTER STAGE OF THE INNOVATION ECONOMY

# HERCULES HAS DOMAIN EXPERTISE IN FIVE SPECIALIZED LENDING GROUPS "WE ARE NOT GENERALISTS"



We Invest at the Expansion "Venture Growth" and Established Stage

\$10.0 billion in total debt commitments to over 490 companies since inception (as of 1/14/20)

Offices in key venture capital markets: CA | MA | NY | DC | IL | CT

Over 1000 different VC & PE firms, financial investors

Over 170 portfolio companies completed/announced an IPO or M&A event since inception



# FINANCIAL HIGHLIGHTS



# INCOME STATEMENT: Q4 2019 VS. Q4 2018 SUMMARY RESULTS

#### Three Months Ended December 31,

	2019	2018	Year/Year
(\$ in 000's, except per share amounts)	(unaudited)	(unaudited)	Change
Interest Income	\$ 66,086	\$ 52,687	25%
Fee Income	4,491	4,202	7%
Total Investment Income	70,577	56,889	24%
Interest and Loan Fees	15,954	11,941	34%
General and Administrative	4,573	3,802	20%
Employee Compensation	9,432	10,274	-8%
Tax Expenses	519	282	84%
Total Operating Expenses	30,478	26,299	16%
Other Income			
Pre-Tax Net Investment Income-NII	40,099	30,590	31%
Total Net Realized and Unrealized Gain/Loss	4,512	(47,728)	
Net Increase in Net Assets from Operations	44,611	(17,138)	-360%
NII - Net Investment Income per Share (Basic)	\$ 0.38	\$ 0.32	19%
DNOI - Distributable Net Operating Income per Share	\$ 0.40	\$ 0.35	14%
Weighted Average Shares Outstanding - Basic	105,634	96,357	10%



# **CURRENT & HISTORICAL INCOME STATEMENTS**

	Twelve Months Ended December 31,	Twelve Months Ended December 31,
(\$ in 000's, except per share amounts)	2019	2018
Interest Income	\$ 247,513	\$ 190,636
Fee Income	20,361	17,117
Total Investment Income	267,874	207,753
Interest and Loan Fees	61,674	46,695
General and Administrative	19,183	14,517
Employee Compensation	41,519	36,841
Tax Expenses	2,226	971
Total Operating Expenses	124,602	99,024
Other Income	-	-
Pre-Tax Net Investment Income - NII	143,272	108,729
Net Realized and Unrealized Gain / (Loss)	30,326	(32,233)
Net Increase in Net Assets from Operations	\$ 173,598	\$ 76,496
NII - Net Investment Income per Share (Basic)	\$ 1.41	\$ 1.19
DNOI - Distributable Net Operating Income per Share	\$ 1.53	\$ 1.32
Weighted Average Shares Outstanding - Basic	101,132	90,929



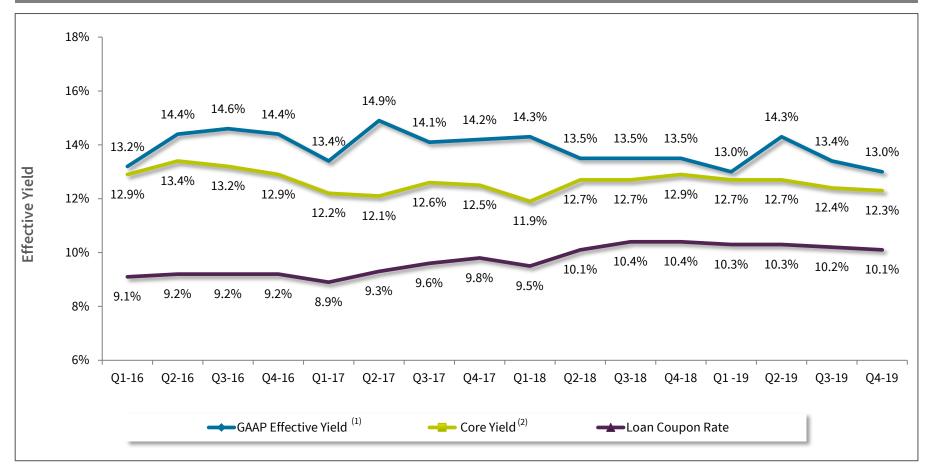
# **CURRENT & HISTORICAL BALANCE SHEET**

	Dece	mber31,	De	ecember 31,
(\$ in 000's, except per share amounts)		2019		2018
ASSETS				
Total Investments	\$	2,314,526	\$	1,880,373
Cash and cash equivalents		64,393		34,212
Restricted cash		50,603		11,645
Interest receivable		20,207		16,959
Other assets		12,239		2,002
Total Assets	\$	2,461,968	\$	1,945,191
LIABILITIES				
Accounts Payable and Accrued Liabilites		30,306		25,961
Operating Lease Liability		11,538		-
Credit Facilities		103,919		52,956
2022 Convertible Notes		226,614		225,051
2027 Asset-Backed Notes		197,312		197,265
2028 Asset-Backed Notes		247,395		-
2033 Notes		38,501		38,427
2024 Notes		-		81,852
Long-term SBA Debentures		148,165		147,655
2025 Notes		72,970		72,590
July 2024 Notes		103,685		-
2022 Notes		148,514		147,990
Total Liabilites	\$	1,328,919	\$	989,747
Net Assets	\$	1,133,049	\$	955,444
Shares Outstanding		107,364		96,501
Net Assets per Share	\$	10.55	\$	9.90



#### EFFECTIVE YIELD VS. CORE YIELD – LEADS TO STRONG EARNINGS

#### MEDIAN CORE YIELD FROM Q1 2016 TO Q4 2019: 12.7%



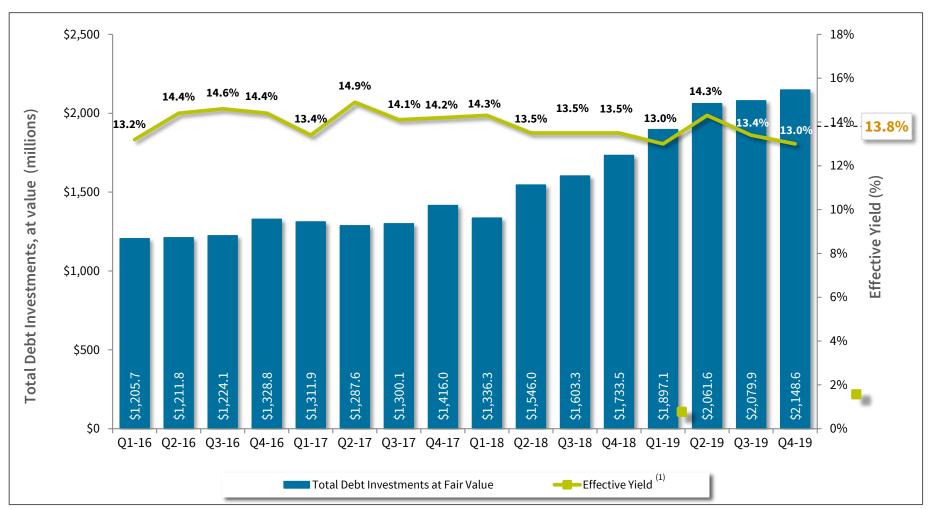
<sup>(1)</sup> Effective Yield is inclusive of all fees, including all realized unamortized fees and all realized transaction fees including but not limited to amendment fees and prepayment fees, and is calculated based on the weighted average principal balance of loans outstanding on a daily basis

<sup>(2)</sup> Core Yield excludes Early Repayments and One-Time Fees, and includes income and fees from expired commitments



#### HIGH-YIELD PORTFOLIO OF EARNING ASSETS

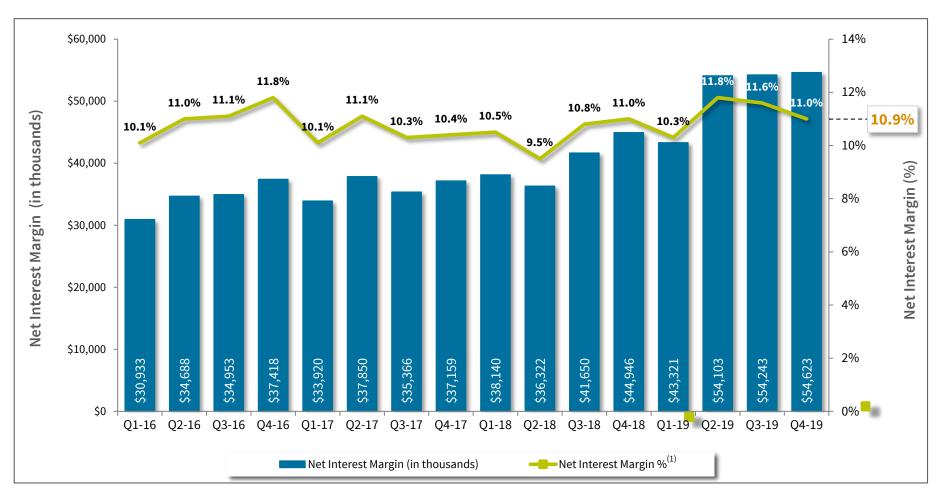
#### MEDIAN EFFECTIVE YIELD FROM Q1 2016 TO Q4 2019 OF 13.8%



(1) Effective Yield is inclusive of all fees, including all realized unamortized fees and all realized transaction fees including but not limited to amendment fees and prepayment fees, and is calculated based on the weighted average principal balance of loans outstanding on a daily basis

## STRONG, CONSISTENT NET INTEREST MARGIN - NIM

#### MEDIAN NIM FROM Q1 2016 TO Q4 2019 OF 10.9%

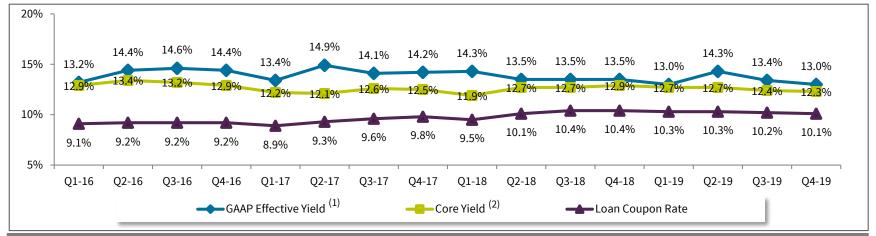


(1) Net Interest Margin = Net Interest Income/Average Yielding Assets excluding Equity Investments

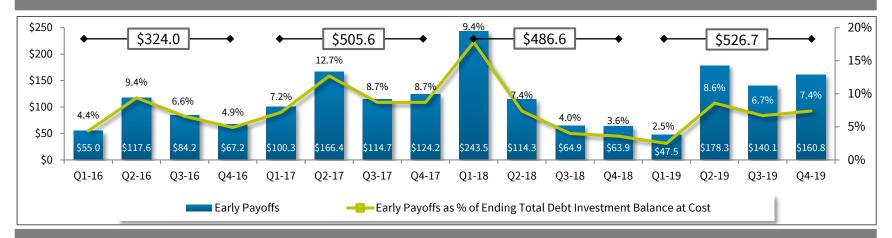


#### IMPACT OF EARLY PAYOFFS ON EFFECTIVE YIELDS

#### Early Payoffs Lead to Higher Effective Yields and Earnings



#### **EFFECTIVE YIELDS**



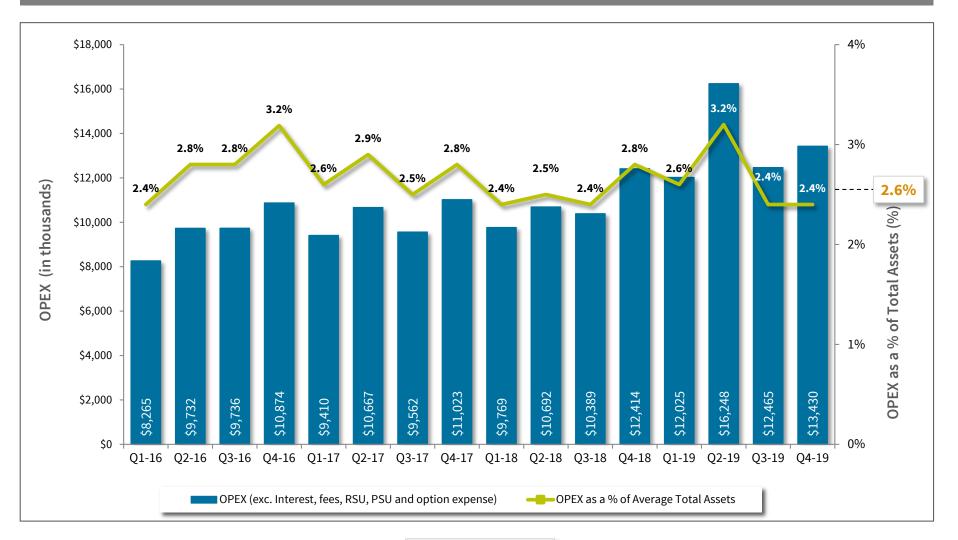
#### UNSCHEDULED EARLY PAYOFFS (\$in millions)

- (1) Effective Yield is inclusive of all fees, including all realized unamortized fees and all realized transaction fees including but not limited to amendment fees and prepayment fees, and is calculated based on the weighted average principal balance of loans outstanding on a daily basis
- (2) Core Yield excludes Early Repayments and One-Time Fees, and includes income and fees from expired commitments



#### NON-INTEREST AND FEE EXPENSE TO AVERAGE TOTAL ASSETS

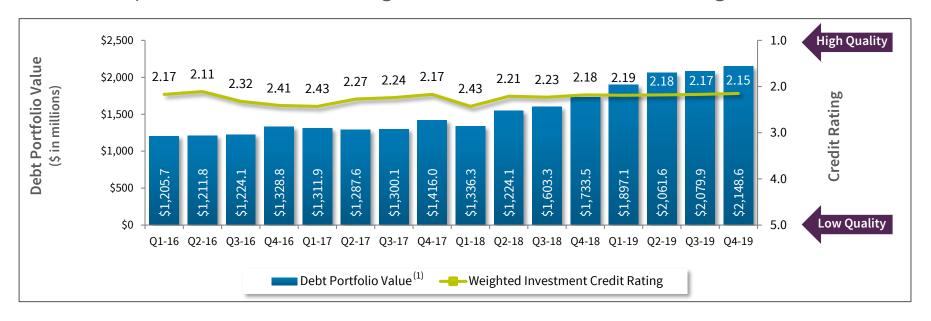
#### MEDIAN ADJ. OPEX TO AVERAGE TOTAL ASSETS FROM Q1 2016 TO Q4 2019 OF 2.6%





#### CONSISTENT AND DISCIPLINED UNDERWRITING STANDARDS

#### Disciplined credit underwriting standards deliver consistent long-term results



#### Credit Grading at Fair Value, Q4 2019 - Q4 2018 (\$ in millions)

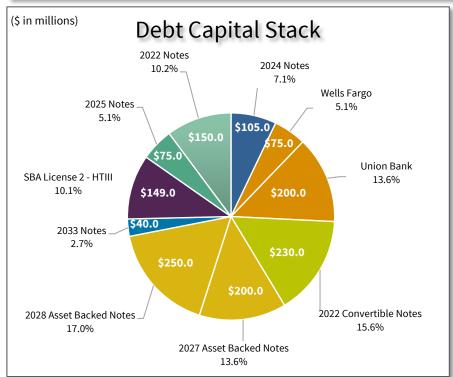
	Q4 2019		Q3 2019		Q2 2019			Q1 2019				Q4 2018		
Grade 1 - High	\$ 387.3	18.0%	\$	237.9	11.4%	\$	256.2	12.4%	\$	299.2	15.8%	\$ 3	311.6	18.0%
Grade 2	\$1,180.5	55.0%	\$1	,331.2	64.0%	\$1	,317.7	63.9%	\$:	1,056.4	55.7%	\$8	885.1	51.1%
Grade 3	\$ 509.9	23.7%	\$	479.0	23.1%	\$	413.0	20.1%	\$	469.7	24.7%	\$4	74.9	27.3%
Grade 4	\$ 69.0	3.2%	\$	29.7	1.4%	\$	67.8	3.3%	\$	66.5	3.5%	\$	60.3	3.5%
Grade 5 - Low	\$ 1.8	0.1%	\$	2.1	0.1%	\$	6.9	0.3%	\$	5.3	0.3%	\$	1.6	0.1%
Weighted Avg.	2.15			2.17			2.18			2.19			2.18	

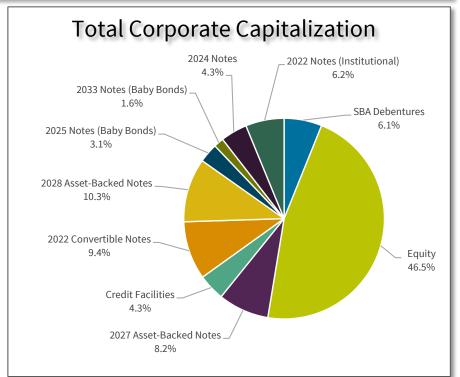
<sup>(1)</sup> Debt only; based on fair value



# DIVERSIFIED SOURCES OF FUNDING: Q4 2019

Entity Capitalization	Capital Sources as of 12/31/19	\$ in Millions	% of Total
Entity Capitalization	Equity	\$1,133.0	46.5%
	SBA Debentures	\$149.0	6.1%
	2027 Asset-Backed Notes	\$200.0	8.2%
	2028 Asset-Backed Notes	\$250.0	10.3%
	2022 Convertible Notes	\$230.0	9.4%
	2022 Notes (Institutional)	\$150.0	6.2%
	2024 Notes (Institutional)	\$105.0	4.3%
	2025 Notes (Baby Bonds)	\$75.0	3.1%
	2033 Notes (Baby Bonds)	\$40.0	1.6%
	Credit Facilities	\$103.9	4.3%
	Total Capital	\$2,435.9	100.0%



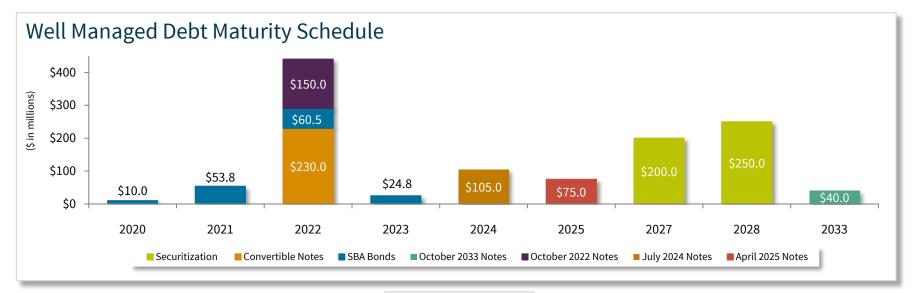




# DIVERSIFIED SOURCES OF FUNDING (AS OF 12/31/19)

					Notes			SBA Debentures		
	Wells Fargo Credit Facility	Union Bank Credit Facility	January 2022 Conv. Notes	October 2022 Inst. Notes	April 2025 Notes	October 2033 Notes	July 2024 Notes	License 2 HTIII	Securitiz	ations
DATE ENTERED	Aug. 2008	Feb. 2010	Jan. 2017	Oct. 2017	April 2018	October 2018	July 2019	May 2010	Nov. 2018	January 2019
FACILITY SIZE (\$ in millions)	\$75.0	\$200.0	\$230.0	\$150.0	\$75.0	\$40.0	\$105.0	\$149.0	\$200.0	\$250.0
INTEREST RATE	LIBOR + 300bps	LIBOR + 270bps	4.375% unsecured	4.625% unsecured	5.25% unsecured	6.25% unsecured	4.77% unsecured	Range <sup>(1)</sup> from 2.2% to 5.5%	4.605%	4.703%
MATURITY	January 2022	February 2022	February 2022	October 2022	April 2025	October 2033	July 2024	Mature 10 years after borrowing	November 2027	February 2028
ADDITIONAL INFO	(Expandable up to \$125.0)	(Expandable up to \$300.0)	DBRS: BBB KBRA: BBB+	DBRS: BBB KBRA: BBB+	NYSE: HCXZ DBRS: BBB KBRA: BBB+	NYSE: HCXY DBRS: BBB KBRA: BBB+	KBRA: BBB+	Set in March & Sept. (range: 2.2% to 5.5%)	Rated A(sf) by KBRA	Rated A(sf) by KBRA
OUTSTANDING (\$ in millions)	\$0.0	\$103.9	\$230.0	\$150.0	\$75.0	\$40.0	\$105.0	\$149.0	\$200.0	\$250.0

<sup>(1)</sup> Interest rate range for the SBA debentures does not include annual fees



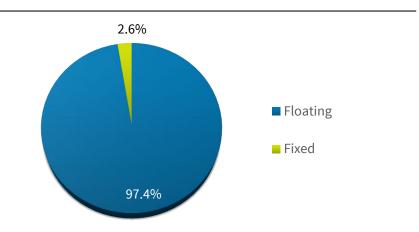


# PORTFOLIO HIGHLIGHTS

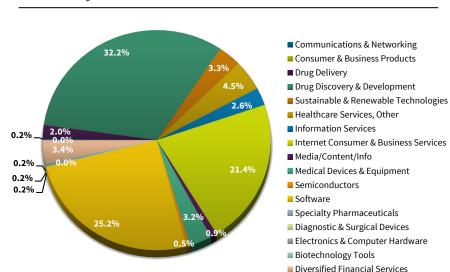


# HERCULES' INVESTMENT PORTFOLIO: Q4 2019

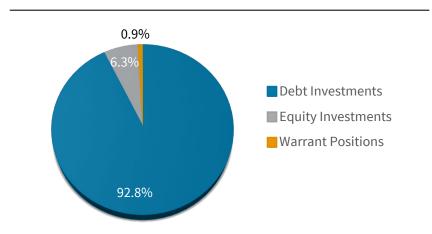
#### Floating vs. Fixed Rate



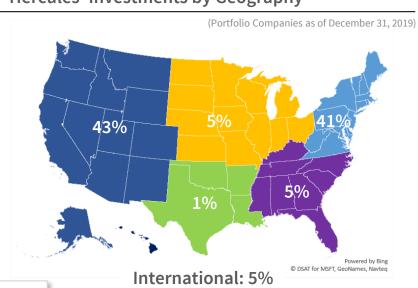
#### **Industry Breakout**



#### **Investment Type Breakout**



#### Hercules' Investments by Geography



# HERCULES' WARRANT & EQUITY PORTFOLIO: POTENTIAL FUTURE UPSIDE FOR SHAREHOLDER'S TOTAL RETURN

#### 15 Portfolio Companies completed IPOs or in Registration – 2019

- Stealth Bio, Avedro, Lightspeed POS, Lyft, X4 Pharmaceuticals, Pinterest, TransMedics, Fastly, BridgeBio, Brickell Biotech, Oportun Financial and TELA Bio completed IPOs
- 3 confidential JOBS Act filers

#### 13 Portfolio Company M&A Liquidity Events – 2019

 WildTangent, Labcyte, Art.com, Aquantia, Avedro, Microsystems Holding, Brigade Group, Brickell Biotech, ClearObject, RedSeal, Rive Technology, Myovant Sciences, and Urovant Sciences

#### Current Warrant and Equity Portfolio – Q4 2019

- 120 warrant holdings
  - GAAP fair value ~\$20.9 million
  - GAAP cost ~\$35.0 million
  - ~\$78.8 million in nominal Exercise Value (as of 12/31/19)

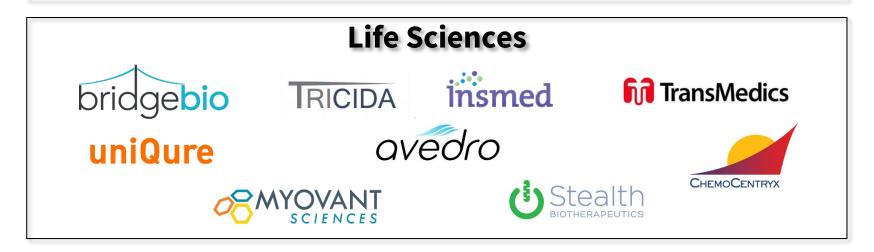
- 53 equity holdings
  - GAAP fair value ~\$145.1 million
  - GAAP cost ~\$196.9 million
- Illustrative models of potential warrant gains (as of 12/31/19)
  - Assumption: 50% of warrants will not monetize
  - GAAP cost ~\$17.5 million
  - Based on ~105.6 million weighted average shares

\$39.4M x 2X multiple: \$78.8M - \$17.5M cost = \$61.3M unrealized gain = **\$0.58/share**  \$39.4M x 3X multiple: \$118.2M - \$17.5M cost = \$100.7M unrealized gain = **\$0.95/share**  \$39.4M x 4X multiple: \$157.6M - \$17.5M cost = \$140.1 unrealized gain = **\$1.33/share** 



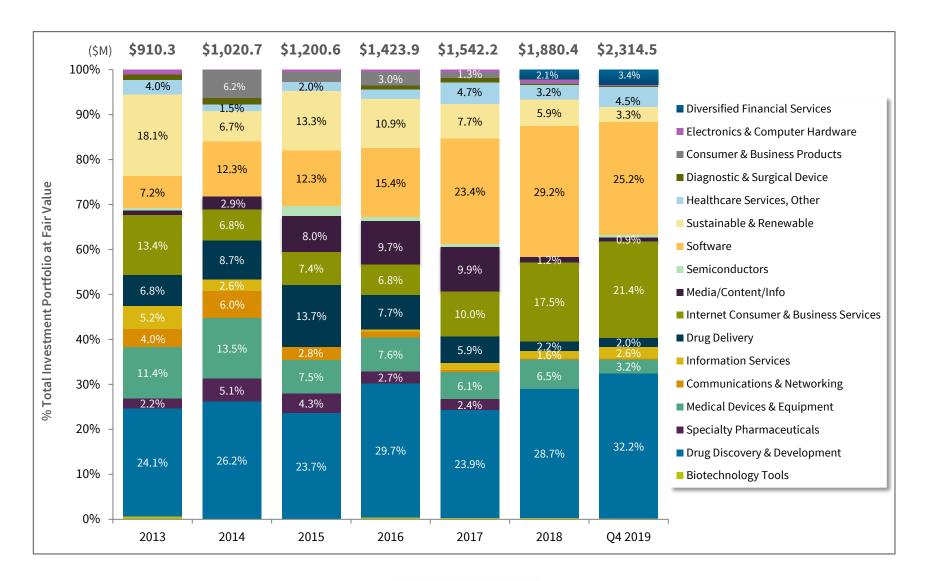
# SELECT LIST OF WARRANT AND EQUITY PORTFOLIO HOLDINGS

# Technology Q Palantir DocuSign: Couchbase Nextdoor Technology Contentful Contentful Adashlane MPOSSIBLE Postmates Thumbtack





# A BROADLY DIVERSIFIED PORTFOLIO RE-BALANCED ACCORDING TO OUR ASSESSMENT OF ONGOING MARKET CONDITIONS MITIGATES RISK





#### SELECT LIST OF DIVERSIFIED PORTFOLIO COMPANIES

#### Technology























#### **Life Sciences**

#### uniQure

























## **SaaS Financing**



onelogin















**Adashlane** 

**EVER**?I

# **Xercules**.

# Sustainable & Renewable Technology



**IMPOSSIBLE**"

-chargepoin+:















**FLUIDICENERGY** 

# Special Situations























Education Dynamics \*



#### DIVERSIFIED INVESTMENT APPROACH MITIGATES RISK



## Four Key Diversification Strategies

FINANCIAL SPONSORS

More than 1000 Venture Capital Firms & Investors INDUSTRY SECTORS

Technology
SaaS Financing
Life Sciences
Sustainable &
Renewable
Special
Situations

STAGES OF DEVELOPMENT

Expansion or "Venture Growth" & Established GEOGRAPHIC LOCATION

Key VC
Investment
Centers
Palo Alto
Boston
New York
Washington DC
Chicago
Hartford

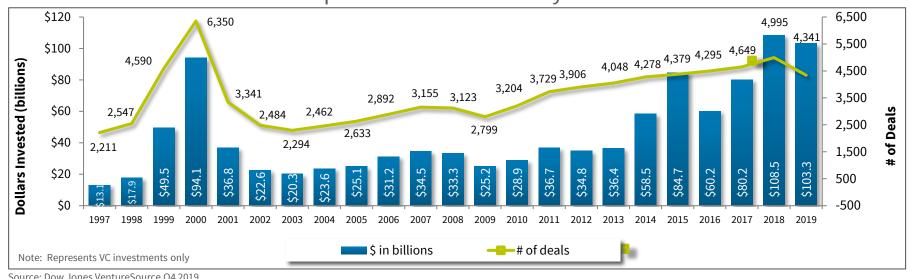


# **VENTURE CAPITAL MARKET OPPORTUNITY**



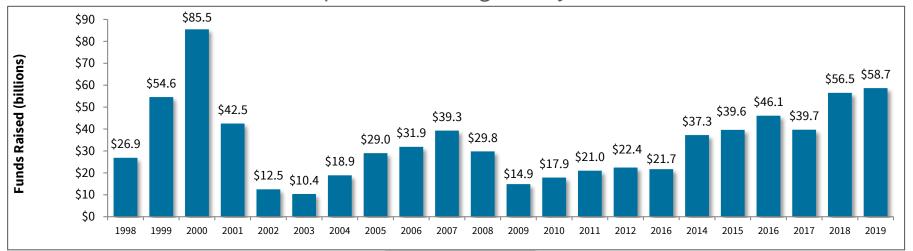
# OVER \$1.0 TRILLION IN VENTURE CAPITAL INVESTMENTS

#### Venture Capital Investment Activity 1997 – 2019



Source: Dow Jones VentureSource Q4 2019

### Venture Capital Fundraising Activity 1997 – 2019



Source: Dow Jones VentureSource Q4 2019



## WHY VENTURE BACKED COMPANIES USE VENTURE DEBT?

### Venture Debt Complements Equity Financing and Optimizes Capital Structure

Less dilutive than new VC round

Lengthens time before next equity round

Provides negotiating leverage for higher valuations

Leverages returns of equity investors

As Time to Exit has Remained Long...

**Median Time from Initial Equity Funding** 



Source: Dow Jones VentureSource Q4 2019

#### ... M&A Remains the Exit of Choice

**Breakdown of Venture Backed Liquidity Events** 

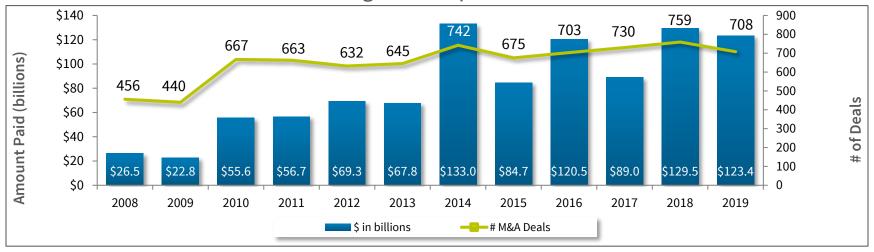


Source: Dow Jones VentureSource Q4 2019



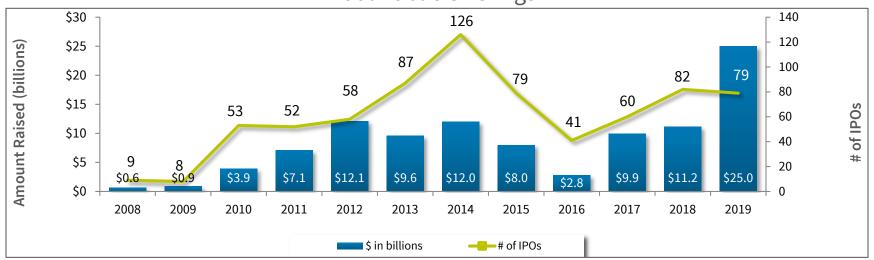
# EXITS OF VENTURE CAPITAL-BACKED COMPANIES

### Mergers & Acquisitions



Source: Dow Jones VentureSource Q4 2019

### **Initial Public Offerings**



Source: Dow Jones VentureSource O4 2019



## HERCULES' TOTAL COMMITMENTS vs. VC DOLLARS INVESTED



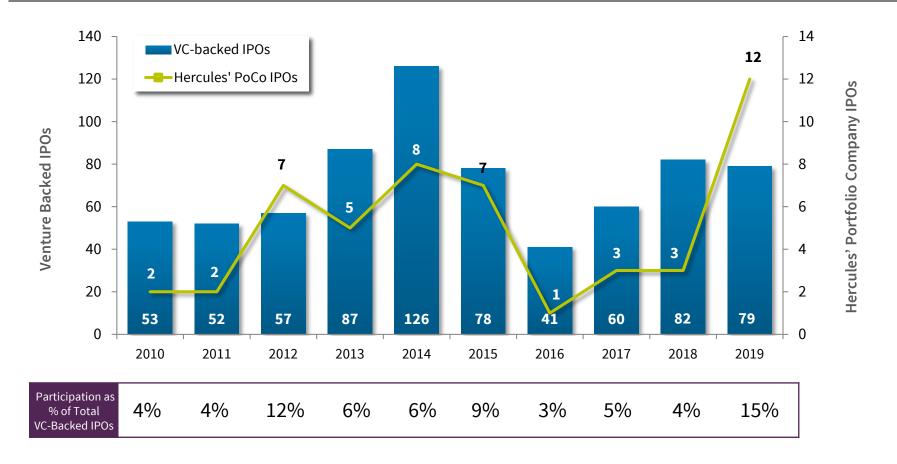


- Hercules' uncompromising yield and credit underwriting standards drives commitments
- Market conditions determine commitment activity more than pure VC investment activity
- Hercules' 15-year historical average: 1.3%



## HERCULES' PORTFOLIO COMPANY IPOS

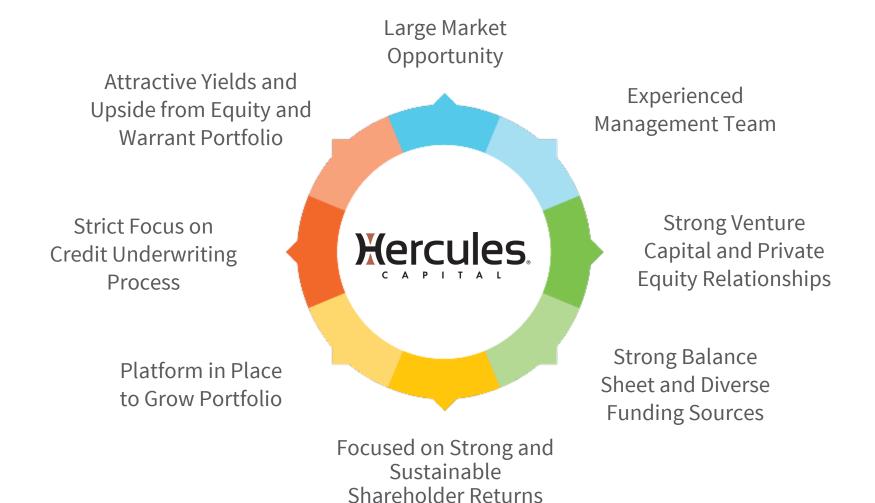
#### PROVIDING INVESTOR ACCESS TO SOME OF AMERICA'S MOST PROMISING COMPANIES



M&A represents on average 91% of venture capital investment exits since 2010



## **INVESTMENT HIGHLIGHTS**





# **ANALYST COVERAGE**



## BROAD INDUSTRY ANALYST COVERAGE - 10 FIRMS



Finian O'Shea (Transferred Coverage 7/13/2018)

## **Jefferies**

John Hecht (Initiated Coverage 6/30/2015)



Chris York (Initiated Coverage 10/24/2012)



A Stifel Company

Ryan Lynch (Re-initiated Coverage 2/19/2013)



Tim Hayes (Re-initiated Coverage 10/2/2017)



Aaron James Deer (Initiated Coverage 9/29/2011)



Casey Alexander (Initiated Coverage 6/23/15)



Mitchel Penn (Initiated Coverage 1/14/2015)



Henry Coffey (Initiated Coverage 10/24/17)



Christopher Nolan (Initiated Coverage 11/20/2017)

Hercules Capital is followed by the analysts listed above. Please note that any opinions, estimates or forecasts regarding Hercules Capital's performance made by these analysts are theirs alone and do not represent opinions, forecasts or predictions of Hercules Capital or its management. Hercules Capital does not by its reference above or distribution imply its endorsement of or concurrence with such information, conclusions or recommendations.

# SUPPLEMENTAL INFORMATION



## REGULATION AND STRUCTURE

Hercules is an Internally Managed BDC under the 1940 Act and a RIC for Tax Purposes

#### Business Development Company (BDC)

- Regulated by the SEC under the Investment Company Act of 1940
- Leverage limited to approximately 2:1 debt/equity, unless an SEC exemptive order exists to exclude SBA debt
- Investments are required to be carried at fair value
- Majority of Board of Directors must be independent
- Offer managerial assistance to portfolio companies

#### Regulated Investment Company (RIC)

- Distribute taxable income as dividend distributions to shareholders
- Mandates asset diversification
- Eliminates corporate taxation
- Allows for the retention of capital gains and/or spillover of taxable income

#### Small Business Investment Company (SBIC)

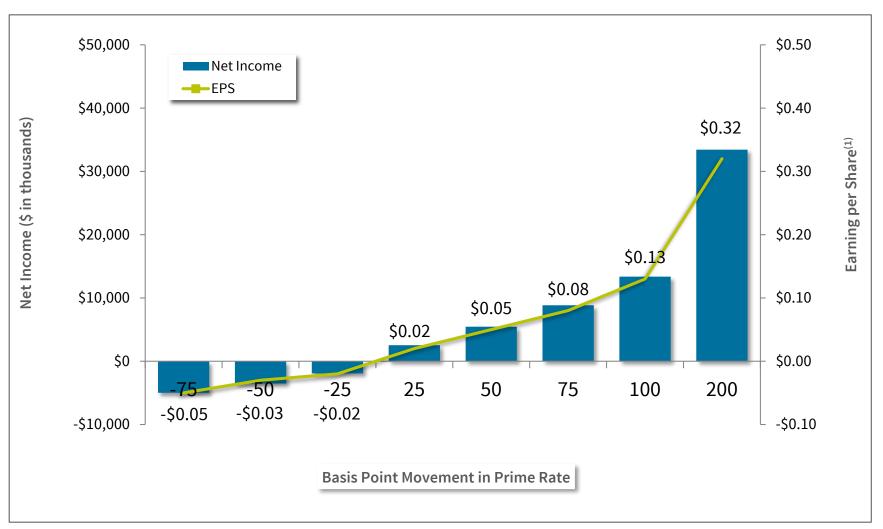
- One Small Business Investment Company ("SBIC") license granted through the U.S. Small Business Administration ("SBA")
- Currently, \$149.0 million exemption from SEC leverage restrictions for BDCs, excludes all SBIC debt from BDC 2:1 leverage test

# PRIMARILY INVEST AT STAGES OF HIGH GROWTH

	Expansion Stage	Established
Type of Company	Follow-on Rounds of Growth Capital (Series B-Liquidity Event)	Private Late Stage/ Select Public Companies
Equity Capital Provider	Venture Capital/ Private Equity	Public Markets/ Private Equity
Expectation for Additional Sponsor Support	1–3 Additional Rounds	0–2 Additional Rounds
Targeted Warrant Gain Potential	3–7 x	2–4 x
Potential Time to Liquidity	4–6 years	2–4 years



### **INTEREST RATES & ASSET SENSITIVITY**



(1) EPS calculated on basic weighted shares outstanding of 105.6 million and a static debt investment portfolio as of December 31, 2019. Estimates are also subject to change due to impact from potential participation in the Company's equity ATM program and future equity offerings.

