

October 28, 2020



SiriusXM's Beloved Holiday Channels Arrive Early to Spread Cheer Across the Airwaves

17 ad-free channels featuring a wide collection of music to celebrate the holiday season

14 holiday music channels available for streaming now on the SiriusXM app

NEW YORK, Oct. 28, 2020 /PRNewswire/ -- SiriusXM announced today its extensive holiday music lineup featuring 17 ad-free channels including a new channel, Jolly Christmas, as well as the much-anticipated Holly and Holiday Traditions channels. 14 of the music channels are kicking off the holiday season and are available on the SiriusXM app now.



SiriusXM's holiday music channels will offer listeners a variety of traditional holiday songs, classic Christmas carols, holiday pop songs, country Christmas classics, contemporary holiday tunes, seasonal soul music, Hanukkah music, and classical Christmas favorites.

SiriusXM will again launch a collection of holiday music online channels, including 70s/80s Christmas, Rockin' Xmas, Holiday Chill-Out, Navidad and Jazz Holidays.

Subscribers are able to listen online, on-the-go with the SiriusXM mobile app, and at home on a wide variety of connected devices including smart TVs, devices with Amazon Alexa or the Google Assistant, Apple TV, PlayStation, Roku, Sonos speakers and more. Go to www.siriusxm.com/ways-to-listen to learn more.

For more information visit: www.siriusxm.com/holiday-music

SiriusXM's holiday channel lineup features:

Holly (via streaming on the SiriusXM App and via satellite on channel 105)

Contemporary holiday hits featuring songs by Mariah Carey, Michael Bublé, Kelly Clarkson, Pentatonix, Rod Stewart, Trans-Siberian Orchestra, Chicago, Josh Groban, Madonna, Bruce Springsteen, Idina Menzel, and more.

Available via streaming on the SiriusXM App now through Tuesday, December 29 at 3:00 am ET

Thursday, November 5 – Tuesday, December 29 at 3:00 am ET on channel 105

Holiday Traditions (via streaming on the SiriusXM App and via satellite on channel 73)

Traditional holiday recordings from the '40s through the '60s by artists such as Bing Crosby, Andy Williams, Ray Conniff and Nat King Cole.

Available year round via streaming on the SiriusXM App

Thursday, November 5 – Saturday, December 26 at 3:00 am ET on channel 73

Hallmark Channel Radio (via streaming on the SiriusXM App and via satellite on channel 70)

Hallmark Channel Radio is back for the holidays featuring timeless Christmas music and carols that celebrate the joy of the season. Hear the songs you love brought to you by beloved Hallmark Channel stars who will share their favorite holiday songs, traditions, and more. The channel will also take listeners behind the scenes of their new Countdown to Christmas movies.

Available via streaming on the SiriusXM App now through Tuesday, December 29 at 3:00 am ET

Thursday, November 5 – Saturday, December 26 at 3:00 am ET on channel 70

Mannheim Steamroller Channel (via streaming on the SiriusXM App)

Mannheim Steamroller takes holiday classics in a refreshing new direction with their signature blend of symphonic, new age and rock music. Explore more than three decades of their majestic sounds of the season with Mannheim Steamroller founder Chip Davis.

Thursday, November 5 – Tuesday, December 29 at 3:00 am ET

Country Christmas (via streaming on the SiriusXM App and via satellite on channel 58)

Spanning the generations of country Christmas music, including Garth Brooks, Carrie Underwood and Lady A.

Available via streaming on the SiriusXM App now through Tuesday, December 29 at 3:00 am ET

Thursday, December 3 – Saturday, December 26 at 3:00 am ET on channel 58

Holiday Pops (via streaming on the SiriusXM App and via satellite on channel 76)

Classical Christmas carols and holiday favorites performed by some of the greatest classical artists of all-time, including the Philadelphia Orchestra, Mormon Tabernacle Choir, New York Philharmonic, King's College Choir and Boston Pops.

Available via streaming on the SiriusXM App now through Tuesday, December 29 at 3:00 am ET

Thursday, December 24 – Saturday, December 26 at 3:00 am ET on channel 76

Navidad (via streaming on the SiriusXM App)

Festive cheer – en español! Featuring traditional classics and contemporary Latin holiday music, including José Feliciano, Fania All-Stars, Gloria Estefan, Marco Antonio Solís, El

Gran Combo and Tito El Bambino.

Available via streaming on the SiriusXM App now through Thursday, January 7 at 3:00 am ET

Holiday Soul (via streaming on the SiriusXM App and via satellite on channel 49)

Classic soul and Motown holiday music from the 60's and 70's, along with R&B holiday music from the 80's and early 90's, including Aretha Franklin, The Temptations, James Brown, Lou Rawls, Smokey Robinson, Dionne Warwick, The Jackson 5, Four Tops, The Supremes, John Legend, Boyz II Men and many more.

Available via streaming on the SiriusXM App now through Tuesday, December 29 at 3:00 am ET

Thursday, December 3 – Saturday, December 26 at 3:00 am ET on channel 49

Radio Hanukkah (via streaming on the SiriusXM App)

Extensive collection of Hanukkah-themed music, including contemporary, traditional and children's selections as well as daily reflections and prayers related to the holiday.

Thursday, December 10 – Saturday, December 19 at 3:00 am ET

Acoustic Christmas (via streaming on the SiriusXM App and via satellite on channel 14)

The tree may be lit, but SiriusXM wants to help you unplug this Christmas with nothing but acoustic holiday tunes. Hear new and classic holiday songs from well-known singer songwriters and bands like Jack Johnson, Sia, George Ezra, Train, Norah Jones, Maroon 5, Jason Mraz, The Lumineers and many more.

Available via streaming on the SiriusXM App now through Tuesday, December 29 at 3:00 am ET

Thursday, December 24 – Saturday, December 26 at 3:00 am ET on channel 14

Christmas Spirit (via streaming on the SiriusXM App and via satellite on channel 63)

Christmas music and holiday favorites exclusively from contemporary Christian artists including Amy Grant, Chris Tomlin, MercyMe, Lauren Daigle, for KING & COUNTRY, Michael W. Smith and more.

Available via streaming on the SiriusXM App now through Tuesday, December 29 at 3:00 am ET

Monday, December 21 – Saturday, December 26 at 3:00 am ET on channel 63

Jolly Christmas (via streaming on the SiriusXM App)

An all new holiday music channel featuring upbeat holiday hits from The Chipmunks and Gene Autry to Gwen Stefani and Pentatonix. Feel-good sing-a-long songs you know, bringing smiles to the season. Always a holiday hit...on Jolly Christmas.

Available via streaming on the SiriusXM App now through Tuesday, December 29 at 3:00 am ET

Jazz Holidays (via streaming on the SiriusXM App)

Fire up the chestnuts and be prepared to bop along under the mistletoe with Christmas favorites from classic legends and contemporary jazz stars alike. Featuring songs from Ella Fitzgerald, Count Basie Orchestra, Diana Krall, Wynton Marsalis, Dave Koz, and Vince Guaraldi.

Available via streaming on the SiriusXM App now through Tuesday, December 29 at 3:00 am ET

70s/80s Holidays (via streaming on the SiriusXM App)

Christmas and holiday songs from the Super 70s & Big 80s. The Carpenters, Elton John, Paul McCartney, Madonna, Bruce Springsteen, Bryan Adams, Hall & Oates and more. Available via streaming on the SiriusXM App now through Tuesday, December 29 at 3:00 am ET

Rockin' Xmas (via streaming on the SiriusXM App)

SiriusXM's Rockin' Xmas Channel features classic Christmas songs that *rock* including hits from The Kinks, U2, Tom Petty, Bon Jovi, Eagles, Trans-Siberian Orchestra, Ramones, Bruce Springsteen, Weezer and AC/DC. Plus hear rarities, live tracks and some songs that might make you laugh from Cheech & Chong, Adam Sandler and others.

Available via streaming on the SiriusXM App now through Tuesday, December 29 at 3:00 am ET

Holiday Chill-Out (via streaming on the SiriusXM App)

SiriusXM brings you a 24/7 Holiday Chill-Out channel featuring downtempo electronic holiday music from artists like Kaskade, Lost Frequencies, DJ Style and more.

Available via streaming on the SiriusXM App now through Tuesday, December 29 at 3:00 am ET

New Year's Nation (via satellite on channel 105)

New Year's Nation is custom curated to serve as your ultimate New Year's celebration playlist powering your party with the best pop, rhythm, dance and hip-hop hits from across the nation to ring in 2021. Featuring songs from Harry Styles, Dua Lipa, The Weeknd, Ariana Grande, Drake, Lady Gaga, Justin Bieber, Doja Cat, 5SOS, Taylor Swift, DaBaby and more. Tuesday, December 29 – Thursday, January 7 at 3:00 am ET.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in the U.S., and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora's properties reach more than 150 million listeners, the largest addressable audience in the U.S., across all categories of digital audio – music, sports, talk, and podcasts. SiriusXM's acquisitions of Stitcher and Simplecast, alongside industry-leading ad tech company AdsWizz, make it a leader in podcast hosting, production, distribution, analytics and monetization. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers. For more about SiriusXM, please go to: www.siriusxm.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ

materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: the current coronavirus (COVID-19) pandemic is adversely impacting our business; our substantial competition that is likely to increase over time; our efforts to attract and retain subscribers and listeners, or convert listeners into subscribers, which may not be successful, and may adversely affect our business; our Pandora ad-supported business has suffered a loss of monthly active users, which may adversely affect our Pandora business; privacy and data security laws and regulations may hinder our ability to market our services, sell advertising and impose legal liabilities; we engage in extensive marketing efforts and the continued effectiveness of those efforts are an important part of our business; consumer protection laws and our failure to comply with them could damage our business; a substantial number of our Sirius XM subscribers periodically cancel their subscriptions and we cannot predict how successful we will be at retaining customers; our ability to profitably attract and retain subscribers to our Sirius XM service as our marketing efforts reach more price-sensitive consumers is uncertain; our failure to convince advertisers of the benefits of our Pandora ad-supported service could harm our business; if we are unable to maintain revenue growth from our advertising products, particularly in mobile advertising, our results of operations will be adversely affected; if we fail to accurately predict and play music, comedy or other content that our Pandora listeners enjoy, we may fail to retain existing and attract new listeners; if we fail to protect the security of personal information about our customers, we could be subject to costly government enforcement actions and private litigation and our reputation could suffer; interruption or failure of our information technology and communications systems could impair the delivery of our service and harm our business; we rely on third parties for the operation of our business, and the failure of third parties to perform could adversely affect our business; our business depends in part upon the auto industry; our Pandora business depends in part upon consumer electronics manufacturers; the market for music rights is changing and is subject to significant uncertainties; our ability to offer interactive features in our Pandora services depends upon maintaining licenses with copyright owners; the rates we must pay for "mechanical rights" to use musical works on our Pandora service have increased substantially and these new rates may adversely affect our business; failure of our satellites would significantly damage our business; our Sirius XM service may experience harmful interference from wireless operations; failure to comply with FCC requirements could damage our business; economic conditions, including advertising budgets and discretionary spending, may adversely affect our business and operating results; if we are unable to attract and retain qualified personnel, our business could be harmed; we may not realize the benefits of acquisitions or other strategic investments and initiatives, including the acquisition of Pandora; our use of pre-1972 sound recordings on our Pandora service could result in additional costs; we may from time to time modify our business plan, and these changes could adversely affect us and our financial condition; we have a significant amount of indebtedness, and our debt contains certain covenants that restrict our operations; our facilities could be damaged by natural catastrophes or terrorist activities; the unfavorable outcome of pending or future litigation could have an adverse impact on our operations and financial condition; failure to protect our intellectual property or actions by third parties to enforce their intellectual property rights could substantially harm our business and operating results; some of our services and technologies may use "open source" software, which may restrict how we use or distribute our services or require that we release the source code

subject to those licenses; rapid technological and industry changes and new entrants could adversely impact our services; existing or future laws and regulations could harm our business; we may be exposed to liabilities that other entertainment service providers would not customarily be subject to; our business and prospects depend on the strength of our brands; we are a "controlled company" within the meaning of the NASDAQ listing rules and, as a result, qualify for, and rely on, exemptions from certain corporate governance requirements; while we currently pay a quarterly cash dividend to holders of our common stock, we may change our dividend policy at any time; and our principal stockholder has significant influence, including over actions requiring stockholder approval, and its interests may differ from the interests of other holders of our common stock. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2019 and Quarterly Report on Form 10-Q for the quarter ended March 30, 2020, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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