

July 30, 2013



Electric Zoo Festival to Air Live on SiriusXM Beginning August 30

Coverage to include live DJ sets from Tiesto, Armin van Buuren, Steve Aoki, Fedde le Grand, Ferry Corsten, Hardwell, Dada Life, W&W and many others

New limited-run weekly show "Electric Zoo Radio" on SiriusXM's Electric Area

NEW YORK, July 30, 2013 /PRNewswire/ -- Sirius XM Radio (NASDAQ: SIRI) announced today that it will air exclusive performances by some of the biggest DJs in the world, live from New York's Electronic Music Festival, Electric Zoo, at Randall's Island Park in New York City on Friday, August 30; Saturday, August 31; and Sunday, September 1, 2013.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

SiriusXM listeners will hear live DJ sets by Tiesto, Armin van Buuren, Steve Aoki, Fedde le Grand, Ferry Corsten, Dada Life, Dannic, Dyro, Hardwell, Tritonal, W&W and many others.

Electric Zoo Radio airs on Fridays at 1:00 pm ET on Electric Area, channel 52, and through the SiriusXM Internet Radio App on smartphones and other connected devices, as well as online at siriusxm.com. The limited-run weekly show features sets from previous Electric Zoo Festivals as well as music from this year's performers. Listeners will hear sets, interviews and specials with the biggest names in electronic dance music, including Tiesto, Avicii, Hardwell, Krewella, A-Trak, Steve Aoki and Sander van Doorn. The show will air every Friday leading up to Electric Zoo.

"The launch of *Electric Zoo Radio* and our upcoming live broadcasts from this year's Electric Zoo Festival continues our commitment to broadcasting the best electronic dance music from the world's top DJs for our subscribers," said Scott Greenstein, President and Chief Content Officer, SiriusXM. "SiriusXM has established itself as the leading broadcaster of EDM across multiple satellite and online channels and we are looking forward to bringing this year's Electric Zoo Festival to our millions of subscribers across the country."

SiriusXM has broadcast live performances from Electric Zoo since its debut in 2009.

Electric Area plays electronic dance music, house, electro, progressive, trance, dubstep, tech, and more along with the biggest DJs in the world. Listeners will hear Tiesto, Armin van Buuren, Afrojack, Avicii, Hardwell, Fedde le Grand, Nicky Romero, Thomas Gold, Skrillex, Sander van Doorn, Above & Beyond, Eric Prydz, Axwell, Danny Avila, Sebastian Ingrosso, Alesso, deadmau5, Borgore, Dada Life, Ferry Corsten, Crystal Method, Paul Oakenfold, Tritonal, A-Trak, and more.

For more information on the Electric Zoo Festival, please visit: www.electriczoofestival.com.

For more information on SiriusXM, please visit www.siriusxm.com.

About Electric Zoo

Electric Zoo: New York's Electronic Music Festival now in its 5th year, featured more than 100 of the world's biggest electronic music talent in 2012 with sold-out 110,000 capacity crowds over the weekend. The festival features DJs and live acts, providing the finest techno, trance, house, dubstep, electro, indie dance music and more in beautiful Randall's Island Park. Electric Zoo received a coveted *IDMA* nomination for 'Best U.S. Festival,' as well as positive press coverage from major media outlets: *AXS TV*, *Billboard*, *CMJ*, *CNN*, *DJ Mag*, *Fuse TV*, *Huffington Post*, *Mixmag*, *New York Post*, *Rolling Stone*, *SPIN*, *The New York Times*, *The New Yorker*, *The Village Voice*, *Time Out New York*, *VIBE magazine* and establishing it as New York City's premier electronic music festival as well as a global destination music festival. Having expanded due to overwhelming demand to a three-day festival format in 2011, this year Electric Zoo will grow its footprint and add a second Main Stage, bringing the total to 5 stages and over 125 artists for 3 days in 2013. For more information, please go to: www.electriczoofestival.com.

[Facebook.com/ElectricZoo](https://www.facebook.com/ElectricZoo)

[Twitter.com/ElectricZooNY](https://twitter.com/ElectricZooNY)

[Instagram.com/ElectricZooNY](https://www.instagram.com/ElectricZooNY)

About Sirius XM Radio

[Sirius XM Radio Inc.](http://www.siriusxm.com) is the world's largest radio broadcaster measured by revenue and has more than 25 million subscribers. SiriusXM creates and broadcasts commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment; and the most comprehensive Latin music, sports and talk programming in radio. SiriusXM is available in vehicles from every major car company in the U.S., from retailers nationwide, and online at [siriusxm.com](http://www.siriusxm.com). SiriusXM programming is also available through the [SiriusXM Internet Radio](#) App for [Android](#), [Apple](#), and [BlackBerry](#) smartphones and other connected devices. SiriusXM also holds a minority interest in [SiriusXM Canada](#) which has more than 2 million subscribers.

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This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business,

economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our competitive position versus other forms of radio and audio services; our dependence upon automakers; general economic conditions; failure of our satellites, which, in most cases, are not insured; our ability to attract and retain subscribers at a profitable level; royalties we pay for music rights; the unfavorable outcome of pending or future litigation; rapid technological and industry change; failure of third parties to perform; changes in consumer protection laws and their enforcement; and our substantial indebtedness. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2012, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

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