September 2, 2026

DDC Enterprise Limited Reports 29% Revenue Growth, Positive Adjusted EBITDA and Balance Sheet Strengthening for First Half 2026

- Revenue increased 29% year over year to US$20.2 million, with gross profit increasing 17.5% to US$6.1 million
- Core food business delivered positive non-GAAP Adjusted EBITDA of US$1.2 million
- Working capital improved to positive US$39.4 million as of June 30, 2026, from negative US$12.2 million as of December 31, 2025
- Total shareholders' equity attributable to DDC Enterprise Limited grew to US$180.8 million as of June 30, 2026, from approximately US$71.2 million as of December 31, 2025
- DDC held 2,899 Bitcoin as of the date of this press release, compared with 1,181 Bitcoin as of December 31, 2025

NEW YORK, Sept. 02, 2026 (GLOBE NEWSWIRE) -- DDC Enterprise Limited (NYSEAMERICAN: DDC) ("DDC" or the "Company"), a global Asian food platform and digital asset treasury company, today released its unaudited financial results for the six months ended June 30, 2026. The results reflect strong growth and improving operating leverage in DDC's core Asian food business, continued execution of its Bitcoin treasury strategy and an expanded capital allocation framework.

First Half 2026 Financial Highlights

RMB and US$ in actual amounts; figures below are reproduced from the unaudited financial statements and non-GAAP reconciliation in the Company's Form 6-K.

	Six Months Ended June 30, 2025	Six Months Ended June 30, 2026	Six Months Ended June 30, 2026
	RMB	RMB	US$
Revenue	111,909,938	136,747,757	20,154,126
Gross profit	37,334,808	41,538,184	6,121,971
Total operating expenses	(22,850,802)	(55,414,415)	(8,167,075)
Income/(loss) from operations	14,484,006	(13,876,231)	(2,045,104)

Net income/(loss)	37,133,644	(260,644,187)	(38,414,200)
Adjusted EBITDA	**18,504,237**	**8,140,470**	**1,199,756**

Management Commentary

"The first-half 2026 results mark meaningful progress on our dual mandate strategy," said Norma Chu, Founder, Chairwoman and Chief Executive Officer of DDC Enterprise Limited. "Our core Asian food business delivered strong revenue growth and achieved positive Adjusted EBITDA, demonstrating tangible operational improvement in our primary operating franchise. At the same time, we substantially strengthened our balance sheet during the period. Working capital moved from negative $12.2 million at year-end 2025 to positive $39.4 million as of June 30, 2026, and total shareholders' equity attributable to DDC grew significantly. Meanwhile, we maintained our strategic framework under which Bitcoin serves as a core corporate reserve asset, complementing our food business.

"GAAP results are subject to volatility from non-cash Bitcoin mark-to-market accounting adjustments. We advanced our Bitcoin treasury objective, holding 2,899 Bitcoin as of the date of this press release. Together with the balance sheet improvements achieved this period, we now have multiple capital allocation levers to build long-term shareholder value. We will continue balancing investment in food business scaling with prudent treasury decisions while safeguarding corporate liquidity."

First Half 2026 Financial Summary

All comparisons are with the first half of 2025 unless otherwise noted.

- **Revenue:** Revenue increased 29% to US$20.2 million, driven by broader retail penetration and expanded distribution reach for DDC's culinary brand portfolio.
- **Gross profit:** Gross profit increased 17.5% to US$6.1 million.
- **Gross margin:** Gross margin was 30.4%, compared with 33.4% in the prior year period. The change reflected expansion into higher volume sales channels to support top line scale.
- **Adjusted EBITDA:** The core food business delivered positive non-GAAP Adjusted EBITDA of US$1.2 million.
- **GAAP net loss:** Net loss was US$38.4 million, largely driven by a US$34.3 million non-cash unrealized fair value loss on digital assets. The accounting adjustment did not represent an operating cash outflow from the core food business.
- **Liquidity:** As of the date of this press release, cash and cash equivalents were US$2.5 million and, together with short term investments, totaled US$21.6 million.
- **Working capital:** Working capital improved materially from negative US$12.2 million as of December 31, 2025 to positive US$39.4 million as of June 30, 2026, significantly strengthening the Company’s financial resources for continued growth.
- **Net debt:** Net debt was US$10.2 million as of June 30, 2026, compared to US$60.6 million as of December 31, 2025.

First Half 2026 Bitcoin Summary

- **Bitcoin holdings:** DDC held 2,899 Bitcoin as of the date of this press release, compared with 1,181 Bitcoin as of December 31, 2025, representing a 145% increase since the start of 2026.

- **Treasury discipline:** Future Bitcoin acquisitions will be evaluated against market conditions, balance sheet liquidity, risk parameters and expected per share value accretion.

Capital Allocation Update

On July 1, 2026, DDC's Board of Directors authorized a share repurchase program of up to US$10 million or 20% of the Company's outstanding Class A ordinary shares, whichever is lower, over a period of up to 18 months.

The program gives management flexibility to repurchase shares when such action offers attractive risk-adjusted returns for shareholders. The authorization does not obligate the Company to repurchase any shares and may be modified, suspended or terminated by the Board at any time.

About DDC Enterprise Limited

DDC Enterprise Limited (NYSEAMERICAN: DDC) is participating proactively in the corporate Bitcoin treasury evolution while maintaining its foundation as a leading global Asian food platform. The Company has strategically positioned Bitcoin as a core reserve asset while continuing to expand its portfolio of culinary brands. DDC is at the forefront of public companies integrating Bitcoin into their financial architecture. For more information, visit www.ddc.xyz.

Use of Non-GAAP Financial Measures

Adjusted EBITDA is a Non-GAAP financial measure. The Company uses Adjusted EBITDA, Non-GAAP financial measures, in evaluating its operating results and for financial and operational decision making purposes. The Company defines Adjusted EBITDA as net income/(loss) excluding interest expense, interest income, income tax expense, impairment losses, depreciation and amortization, non-cash mark-to-market fair value adjustments associated with financial instruments, including Bitcoin holdings, and share based compensation. Adjusted EBITDA should not be considered in isolation or as a substitute for net income/(loss) or any other measure of financial performance calculated in accordance with U.S. GAAP.

For more information on the Non-GAAP financial measures, please see the table captioned “Unaudited Reconciliations of GAAP and Non-GAAP Results” set forth in this announcement.

Caution Regarding Forward-Looking Statements

Certain statements in this announcement are forward-looking statements. Investors can identify these forward-looking statements by words or phrases such as "may," "will," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "is/are likely to," "potential," "continue" or other similar expressions.

Examples of a forward-looking statements include those related to the Company's financial performance and results, business prospects, Bitcoin accumulation strategy, share-repurchase program, capital-allocation plans and its goals, strategy and future activity.

These statements are subject to uncertainties and risks, including the risk factors discussed in the Risk Factors and Management's Discussion and Analysis of Financial Condition and Results of Operations sections of the Company's Forms 20-F, 6-K and other reports filed with the U.S. Securities and Exchange Commission ("SEC") and available at www.sec.gov.

It is inherent in forward-looking statements that there are risks, uncertainties and other factors beyond the Company's ability to predict or control. Although the Company believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure investors that such expectations will prove correct. Actual results may differ materially from anticipated results. The Company undertakes no obligation to update or revise publicly any forward-looking statements to reflect subsequent events, circumstances or changes in expectations, except as required by law.

Media and Investor Contacts
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DDC ENTERPRISE LIMITED
UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME/(LOSS)

	For the Six Months Ended June 30 ,		
	2025	2026	
	RMB	RMB	US$
Productrevenues	**111,909,938**	**136,747,757**	**20,154,126**
Cost ofproducts	**(74,575,130)**	**(95,209,573)**	**(14,032,155)**
Gross profit	**37,334,808**	**41,538,184**	**6,121,971**
Operating expenses:			
Fulfilment expenses	(2,877,103)	(4,042,980)	(595,862)
Sales and marketing expenses	(2,517,469)	(4,820,391)	(710,438)
General and administrative expenses	(14,304,907)	(24,796,325)	(3,654,526)
Share based compensation	(3,151,323)	(21,754,719)	(3,206,249)
Total operating expenses	**(22,850,802)**	**(55,414,415)**	**(8,167,075)**
Income/(loss) from operations	**14,484,006**	**(13,876,231)**	**(2,045,104)**
Interest expenses	(1,173,379)	(15,318,820)	(2,257,715)
Interest income	675,860	6,208,417	915,007
Foreign currency exchange loss, net	(5,560)	-	-
Other income	1,162,890	2,172,663	320,211
Unrealized gain/(loss) on digital assets	27,566,664	(232,541,989)	(34,272,447)

Income/(loss) before income tax expenses	**42,710,481**	**(253,355,960)**	**(37,340,048)**
Income tax expense	(5,576,837)	(7,288,227)	(1,074,152)
Netincome/(loss)	**37,133,644**	**(260,644,187)**	**(38,414,200)**
Netincome/(loss) attributable to ordinary shareholders	**37,133,644**	**(260,644,187)**	**(38,414,200)**
Net income attributable to non-controlling interest	8,990,337	8,745,872	1,288,982
Netincome/(loss) attributable to DDC Enterprise Limited	**28,143,307**	**(269,390,059)**	**(39,703,182)**

DDC ENTERPRISE LIMITED
UNAUDITED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME/(LOSS) - (Continued)

	For the Six Months Ended June 30 ,		
	2025	2026	
	RMB	RMB	US$
Other comprehensive income, net of nil income taxes:			
Foreign currency translation adjustment, net of nil income taxes	(4,334,444)	(7,916,256)	(1,166,712)
Net unrealized gains on available-for-sale debt Securities	8,485,964	(972,717)	(143,361)
Total other comprehensive income	**4,151,520**	**(8,888,973)**	**(1,310,073)**
Comprehensive income/(loss):	**41,285,164**	**(269,533,160)**	**(39,724,273)**
Comprehensive income attributable to non-controlling interests	8,990,337	8,745,872	1,288,982
Comprehensive income/(loss) attributable to DDC Enterprise Limited	**32,294,827**	**(278,279,032)**	**(41,013,255)**
Net income/(loss) per ordinary share			
— Basic and diluted – Class A	7.41	(7.91)	(1.17)

— Basic and diluted – Class B	-	-	-
Weighted average number of ordinary shares outstanding used in computing net loss per ordinary share			
— Basic and diluted – Class A	3,798,369	34,072,617	34,072,617
— Basic and diluted – Class B	875,000	1,750,000	1,750,000

DDC ENTERPRISE LIMITED
CONSOLIDATED BALANCE SHEETS

	As of December 31, 2025	As of June 30, 2026	
	(Audited)	(Unaudited)	
	RMB	RMB	US$
ASSETS			
Current assets			
Cash and cash equivalents	21,121,206	4,925,383	725,912
Restricted cash	16,828	-	-
Short-term investment	130,400,312	129,427,595	19,075,267
Accounts receivable, net	41,564,871	40,894,396	6,027,088
Inventories	8,229,291	9,344,044	1,377,142
Prepayments and other current assets	383,805,123	402,771,272	59,361,139
Total current assets	**585,137,631**	**587,362,690**	**86,566,548**
Non-current assets			
Property, plant and equipment, net	303,325	226,016	33,311
Operating lease Right-of-use assets	8,581,133	7,474,341	1,101,582
Intangible assets, net	1,610,713	1,335,790	196,871
Goodwill	4,973,027	4,973,027	732,933
Digital assets	730,150,140	1,098,494,475	161,898,052
Other non-current assets	64,814,066	73,307,126	10,804,133
Total non-current assets	**810,432,404**	**1,185,810,775**	**174,766,882**
Total assets	**1,395,570,035**	**1,773,173,465**	**261,333,430**

DDC ENTERPRISE LIMITED
CONSOLIDATED BALANCE SHEETS - (Continued)

	As of December 31, 2025	As of June 30, 2026	
	(Audited)	(Unaudited)	
	RMB	RMB	US$
LIABILITIES AND SHAREHOLDERS' EQUITY			
Current liabilities			
Short-term bank borrowings	37,430,000	35,050,800	5,165,849
Current portion of long-term bank borrowings	549,012	608,033	89,613
Accounts payable	25,524,921	27,373,609	4,034,371
Contract liabilities	13,977,338	11,645,751	1,716,371
Shareholder loans, at amortized cost	23,207,757	21,449,891	3,161,323
Amounts due to related parties	8,160,511	5,413,606	797,867
Accrued expenses and other current liabilities	557,130,576	217,319,173	32,028,882
Current portion of lease liabilities	2,047,880	1,392,622	205,247
Total current liabilities	**668,027,995**	**320,253,485**	**47,199,523**
Non-current liabilities			
Long-term bank borrowings	3,876,918	3,486,980	513,917
Operating lease liabilities	6,405,503	5,942,889	875,873
Shareholder loans, at amortized cost	16,483,576	16,483,576	2,429,378
Convertible loans, at amortized cost	137,501,657	126,228,857	18,603,831
Deferred tax liabilities	1,264,873	1,264,873	186,419
Other non-current liabilities	10,405,554	10,405,554	1,533,589
Total non-current liabilities	**175,938,081**	**163,812,729**	**24,143,007**
Total liabilities	**843,966,076**	**484,066,214**	**71,342,530**

DDC ENTERPRISE LIMITED
CONSOLIDATED BALANCE SHEETS - (Continued)

	As of December 31, 2025	As of June 30, 2026	
	(Audited)	(Unaudited)	
	RMB	RMB	US$

Shareholders' equity			
Class A ordinary shares (US$0.4 par value per share, 200,000,000 shares and 200,000,000 shares authorized as of December 31, 2025 and June 30, 2026, respectively; 23,281,620 shares and 45,627,607 shares issued and outstanding as of December 31, 2025 and June 30, 2026, respectively)	65,584,619	126,326,916	18,618,284
Class B ordinary shares (US$0.016 par value per share, 1,750,000 shares and 1,750,000 shares authorized, issued and outstanding as of December 31, 2025 and June 30, 2026, respectively)	196,479	196,479	28,957
Convertible Preferred Shares	230,544,640	-	-
Additional paid-in-capital	2,498,773,335	3,675,612,130	541,718,196
Accumulated deficit	(2,171,283,787)	(2,440,673,846)	(359,710,814)
Accumulated other comprehensive loss	(125,758,629)	(134,647,602)	(19,844,601)
Total shareholders' equity attributable to DDC Enterprise Limited	**498,056,657**	**1,226,814,077**	**180,810,022**
Non-controlling interest	**53,547,302**	**62,293,174**	**9,180,878**
Total shareholders' equity	**551,603,959**	**1,289,107,251**	**189,990,900**
Total liabilities and shareholders' equity	**1,395,570,035**	**1,773,173,465**	**261,333,430**

DDC ENTERPRISE LIMITED
UNAUDITED RECONCILIATIONS OF GAAP AND NON-GAAP RESULTS

	For the Six months Ended June 30,		
	2025	**2026**	**2026**
	RMB	**RMB**	**US$**
Net income/(loss)	37,133,644	(260,644,187)	(38,414,200)
Add:			
Income tax expense	5,576,837	7,288,227	1,074,152
Interest expenses	1,173,379	15,318,820	2,257,715
Interest income	(675,860)	(6,208,417)	(915,007)
Foreign currency exchange loss, net	5,560	-	-
Other income	(1,162,890)	(2,172,663)	(320,211)

Unrealized (gain)/loss on digital assets	(27,566,664)	232,541,989	34,272,447
Depreciation and amortization	868,908	261,982	38,611
Share-based compensation	3,151,323	21,754,719	3,206,249
Adjusted EBITDA	18,504,237	8,140,470	1,199,756

Source: DDC Enterprises Inc.