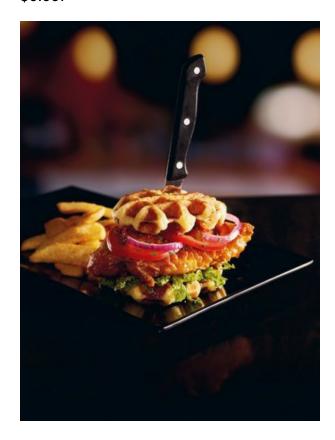


Red Robin Gourmet Burgers and Brews Brings "Comfort Food" to a Craveable New Level with Launch of Chicken & Waffles Burger

The Gourmet Burger Authority™ Introduces The Bee's Knees™ Finest Chicken and Rolls Out New \$6.99 Cheese Lover's Lineup among other Limited-Time Menu Items

GREENWOOD VILLAGE, Colo., Aug. 22, 2016 /PRNewswire/ -- There's something abuzz at Red Robin Gourmet Burgers and Brews this fall! Available now through Nov. 6, the Gourmet Burger Authority is bringing the comforts of the season to guests with innovative new limited time menu items including The Bee's Knees[™] Chicken Finest, Red Robin's sweet and spicy twist on chicken and waffles, and S'mored Sweet Potato Fries, perfect for a starter or dessert. The casual dining chain is also expanding its Red's Tavern Menu with a Cheese Lover's Lineup featuring three new menu items loaded with melty goodness, each for only \$6.99.



"Comfort food is a staple of the fall season," said Jonathan Muhtar, senior vice president and chief marketing officer at Red Robin. "Red Robin's new innovative menu items offer a playful spin on classic dishes and popular seasonal flavors that are sure to put a smile on our guests' faces."

The Bee's Knees Finest Chicken is Red Robin's mouth-watering twist on the classic chicken and waffles with an all-natural, tempura-fried chicken breast glazed in Angry Orchard[®] honey, spicy jalapeno relish, citrus-marinated tomatoes and onions with shredded romaine on a Belgian waffle bun. To give guests s'more ways to indulge this fall, Red Robin is also rolling out **S'mored Sweet Potato Fries**, piping-hot sweet potato fries topped with toasted marshmallows, drizzled with hot fudge and sprinkled with a dash of sea salt, and extending the availability of its Bonfire S'mores[™] Milkshake.

Three Cheers for Cheese

In addition to the innovative comfort food offerings, Red Robin is introducing a new cheese-filled extension of its popular Red's Tavern Menu. The Cheese Lover's Lineup features three items for every cheese-loving guest to enjoy, each for only \$6.99:

- Buzz Mac 'n' Cheese Tavern Double[™], made with two seasoned, fire-grilled patties piled high with creamy Buzz Mac 'n' Cheese, Pepper-Jack cheese and spicy Buzz Ranch sauce on a sesame seed bun with Bottomless Steak Fries[®]
- Four Cheese Melt, a tasty upgrade to the classic grilled cheese with Swiss, Provolone, Cheddar and Parmesan melted between two slices of Parmesan and Cheddar cheesecrusted bread with Bottomless Steak Fries
- **Tavern Mac 'n' Cheese**[™], a half-pound bowl of pasta coated in a creamy five-cheese sauce and topped with toasted crouton crumbs, parmesan cheese and fresh parsley, served with a side salad

For more information on Red Robin Gourmet Burgers and Brews, or to find the Red Robin restaurant location nearest you, visit www.redrobin.com. To sign up for the Red Robin Royalty Ioyalty program to receive special surprise and delight offers year round, visit royalty.redrobin.com.

About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)

Red Robin Gourmet Burgers, Inc. (www.redrobin.com), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., and under the trade name, Red Robin Gourmet Burgers and Brews, is the Gourmet Burger Authority[™], famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries[®] in a fun environment welcoming to guests of all ages. Whether a family dining with kids, adults grabbing a drink at the bar or teens enjoying a meal, Red Robin offers an unparalleled experience for its guests. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature beverages. Red Robin offers a variety of options behind the bar, including its extensive selection of local and regional beers, and innovative adult beer shakes and cocktails, earning the restaurant a VIBE Vista Award for Best Beer Program in a Multi-Unit Chain Restaurant. There are more than 540 Red Robin restaurants across the United States and Canada, including Red Robin Burger Works[®] locations and those operating under franchise agreements. Red Robin... YUMMM[®]! Connect with Red Robin

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