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## **Red Robin Serves Up Free Burgers During Tavern Double Tuesday Thanks to Four Great Takeaways by the Chicago Bears at Friday's Game**

### **Bears Bring Tasty Offer to Fans in Illinois, Indiana and Iowa**

GREENWOOD VILLAGE, Colo., Aug. 12, 2013 /PRNewswire/ -- While the Chicago Bears didn't win their first pre-season game on Friday, Red Robin guests can still score big and tackle their hunger for free\* this Tuesday, Aug. 13! During Friday's game, the Chicago Bears forced four takeaways, which activated a special Tavern Double Tuesday at participating Red Robin® restaurants in Illinois, Indiana and Iowa. Fans and burger lovers alike can reap the benefits of the Bears' success by enjoying a free Red's Tavern Double™ burger and Bottomless Steak Fries™ with the purchase of two beverages and a burger, entree or entree salad.

(Logo: <https://photos.prnewswire.com/prnh/20120522/NY11686LOGO> )

"The Chicago Bears forced four takeaways during Friday's game, so Red Robin restaurants are excited to host a Tavern Double Tuesday for fans in the area," said Denny Marie Post, Red Robin's senior vice president and chief menu & marketing officer. "At Red Robin, we want to celebrate our fans' passion for football, and Tavern Double Tuesday is a fun and engaging way for our guests to combine their team spirit with their love of a great burger!"

The following Tuesday after the Chicago Bears activate, Red Robin guests at participating Red Robin restaurants in Illinois, Indiana and Iowa can enjoy a free Red's Tavern Double burger and Bottomless Steak Fries with the purchase of two beverages and a burger, entree or entree salad. Red's Tavern Double includes two fire-grilled classic-sized patties, topped with melted American cheese, fresh lettuce, tomato and Red's Secret Tavern Sauce on a toasted sesame bun. Whether triggered at a home or away game, fans of the Bears can enjoy Tavern Double Tuesday with a visit to their local Chicago-area Red Robin!

Additionally, from Sept. 2 through Nov. 3, Red Robin is adding a new Bears-themed gift card to their lineup – a \$25 limited edition Red Robin gift card. Guests who purchase this limited edition gift card at participating Red Robin restaurants can enter their gift card code online by Nov. 24 for a chance to win Bears home game tickets, autographed memorabilia, and other great prizes. Drawings will take place throughout the season, and Red Robin Royalty™ members receive double entry into the sweepstakes for every limited edition gift card purchased and registered. For more information about the partnership and sweepstakes, and to see a list of participating Chicago-area restaurants, please visit

[www.redrobin.com/DefenseWins](http://www.redrobin.com/DefenseWins).

\*Guests must purchase two beverages and a burger, entree or entree salad to receive a free Red's Tavern Double.

**About Red Robin Gourmet Burgers, Inc. (NASDAQ: RRGB)** Red Robin Gourmet Burgers, Inc. ([www.redrobin.com](http://www.redrobin.com)), a casual dining restaurant chain founded in 1969 that operates through its wholly-owned subsidiary, Red Robin International, Inc., is the Gourmet Burger Authority™, famous for serving more than two dozen craveable, high-quality burgers with Bottomless Steak Fries® in a fun environment. Red Robin's award-winning burgers have earned the title of Best Burger in the full service category in the Zagat Fast Food Survey four years in a row. In addition to its many burger offerings, Red Robin serves a wide variety of salads, soups, appetizers, entrees, desserts and signature Mad Mixology® Beverages. There currently are 475 Red Robin locations across the United States and Canada, including 337 company-owned Red Robin® restaurants and five Red Robin's Burger Works® locations, and 133 Red Robin® restaurants operating under franchise agreements. Red Robin... YUMMM®! Connect with Red Robin on [Facebook](#) and [Twitter](#).

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