

March 3, 2021



## **Brendan S. Jones Named President of Blink Charging and Added to the Company's Board of Directors**

*- The announcement furthers the Company's acceleration as a leader in EV charging infrastructure globally*

Miami Beach, FL, March 03, 2021 (GLOBE NEWSWIRE) -- Blink Charging Co. (Nasdaq: BLNK, BLNKW) ("Blink" or the "Company"), a leading owner, operator, and provider of electric vehicle (EV) charging equipment and services, today announced that Brendan S. Jones has been promoted to the role of President and has been added to Blink's Board of Directors. Since Mr. Jones joined Blink in April 2020 as the Company's Chief Operating Officer, he has successfully built the organization for future expansion.

Under Mr. Jones' direction, Blink has restructured its existing operations while focusing on growing the team to meet future demand for EV charging infrastructure. During his tenure, the Company has grown from 42 employees to over 100 with an additional 20 plus planned as EV adoption and infrastructure demand accelerates.

Michael D. Farkas, Founder and Chief Executive Officer of Blink, commented, "In the short time that Brendan has been with Blink, he has made a tremendous impact. He has streamlined our operations making them efficient and rapidly scalable. He has been instrumental in expanding our sales and marketing organization allowing us to aggressively pursue and contract new locations to deploy our chargers. With more than 30 years of corporate and executive experience at automotive, OEM, and EV charging companies, Brendan continues to make significant strategic and operational contributions to our Company. His leadership is demonstrated by the many partnerships and relationships both commercial and governmental that he has been responsible for securing in less than one year."

Blink's EV charging footprint is growing exponentially. In Brendan's new role as President, I'm confident he will continue to be an invaluable resource as we further accelerate our progress in deploying EV infrastructure worldwide."

Mr. Jones commented, "This is a pivotal time for Blink as we aggressively expand our EV charging footprint both domestically and internationally with a focus on deploying our owned and operated model with strategic partners like medical centers, hotels, cinema companies and multi-resident apartment and condominium buildings in highly trafficked areas. We are witnessing dramatic growth in the EV industry and seeing a great deal of interest in our products from a wide variety of potential partners. This is an exciting time to be part of Blink

as we establish convenient, accessible EV charging infrastructure to support the increasing numbers of EV drivers on the road.”

Brendan Jones joined Blink in April 2020, following his role as COO at Electrify America, LLC, where he was the very first employee and built the company from a startup into one of the largest, ultrafast EV charging companies in the world.

Prior to Electrify America, LLC, Mr. Jones was a Board member and Vice President, OEM Strategy and Business Development at EVgo and helped reposition the company from a single subscriber revenue model to one with multi-million-dollar contracts with automotive OEMs and established the foundational elements for the rapid expansion of Fast Charger infrastructure in the U.S.

Mr. Jones previously spent 21 years from April 1994 and March 2014 at Nissan North America, the last six of which were in senior management or director capacities. He was an integral part of the team working on the Nissan LEAF, which he helped develop into the top-selling battery electric vehicle of all time. He earned a Bachelor of Arts degree and Master of Arts from George Mason University. He has previously served on numerous boards and EV industry committees.

The company’s Board of Directors is comprised of industry-leading executives which have been selected for their pivotal role in the accelerated growth of the company. Mr. Jones’s addition to the Board joins existing members Michael D. Farkas, Don Engel, Ritsaart van Montfrans, Louis Buffalino, Kenneth Marks, and Jack Levine. Blink’s Board is now comprised of seven directors, four of whom are independent.

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## **About Blink Charging**

Blink Charging Co. (Nasdaq: BLNK, BLNKW) is a leader in electric vehicle (EV) charging equipment and has deployed over 23,000 charging stations, many of which are networked EV charging stations, enabling EV drivers to easily charge at any of the Company’s charging locations worldwide. Blink Charging’s principal line of products and services include its Blink EV charging network (“Blink Network”), EV charging equipment, and EV charging services. The Blink Network uses proprietary, cloud-based software that operates, maintains, and tracks the EV charging stations connected to the network and the associated charging data. With global EV purchases forecasted to rise to 10 million vehicles by 2025 from approximately 2 million in 2019, the Company has established key strategic partnerships for rolling out adoption across numerous location types, including parking facilities, multifamily residences and condos, workplace locations, health care/medical facilities, schools and universities, airports, auto dealers, hotels, mixed-use municipal locations, parks and recreation areas, religious institutions, restaurants, retailers, stadiums, supermarkets, and transportation hubs. For more information, please visit <https://www.blinkcharging.com/>.

## **Forward-Looking Statements**

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements, and terms such as “anticipate,” “expect,” “intend,” “may,” “will,” “should” or other comparable terms, involve risks and

uncertainties because they relate to events and depend on circumstances that will occur in the future. Those statements include statements regarding the intent, belief or current expectations of Blink Charging and members of its management, as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, including those described in Blink Charging's periodic reports filed with the SEC, and that actual results may differ materially from those contemplated by such forward-looking statements. Except as required by federal securities law, Blink Charging undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

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