

CarCharging Partners with Mellow Field Partners and Offers Electric Vehicle Charging Services at The Avenues

EV Charging Services Provider Continues to Expand its Blink Network Footprint at Multifamily Residential Properties

MIAMI BEACH, Fla., May 7, 2015 /PRNewswire/ -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), the largest owner, operator, and provider of electric vehicle (EV) charging services, announced today that it has established a partnership with Mellow Field Partners, and now provides Blink EV charging services at The Avenues, a luxurious multifamily property in Raleigh, North Carolina. The Avenues offers spacious one, two, and three bedroom homes fused with modern sophistication and high-speed convenience.

Located in the heart of Midtown Raleigh, just inside the belt-line at 2601 Noblewood Circle, The Avenues is minutes away from Raleigh-Durham International airport, Research Triangle Park, downtown Raleigh's shopping and dining districts, major area universities, and prestigious North Hills. The Avenues offers the perfect fusion of modern sophistication and high-speed convenience. The amazing amenities include a resort style, heated salt-water pool with poolside gourmet grilling, indoor theater, bocce ball court, resident retreat with cyber/business area, health club featuring a yoga studio, spin studio, and Blink EV charging services.

"The Avenues sets the precedent for style, prestige, and the ultimate in upscale living by providing impressive homes and amenities," said Fred Hazel, Vice President, Mellow Field Partners. "Offering Blink EV charging services differentiates the property from its competitors, offers an amenity to our residents and guests, and raises the value of the property, which is beneficial to all parties."

"Millions of electric car drivers across the U.S. live in multifamily properties and need access to EV charging infrastructure, and we are proud to work with Mellow Field Partners to support EV drivers by providing Blink EV charging services," said Michael D. Farkas, CarCharging's Founder and Chief Executive Officer. "Blink EV chargers demonstrate a property's commitment to sustainability, provide a valuable amenity to attract and retain residents, and has the potential to generate additional revenue for the property owners."

Blink Level 2 chargers are able to rapidly recharge electric cars, and accept payment with the Blink InCard or major credit card via the <u>Blink</u> mobile application, <u>Blink Network website</u>, or Blink customer support center. Blink's InCard provides drivers with discounted charging

fees for charging stations on the Blink Network, the software that operates, monitors, and tracks the Blink stations and all of its charging data. Drivers can pinpoint Blink EV charging station locations and initiate charging sessions on the Blink mobile application, or locate stations and request Blink's InCard at www.BlinkNetwork.com.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public electric vehicle (EV) charging services, enabling EV drivers to easily recharge at locations throughout the United States. Headquartered in Miami Beach, FL with offices in San Jose, CA; New York, NY; and Phoenix, AZ; CarCharging's business model is designed to accelerate the adoption of public EV charging.

Through its subsidiary, Blink Network, CarCharging also provides residential EV charging solutions for single-family homes. For more information, please visit www.BlinkHQ.com.

CarCharging has strategic partnerships across multiple business sectors including multifamily residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities.

For more information about CarCharging, please visitwww.CarCharging.com, www.facebook.com/Car.Charging, or www.twitter.com/CarCharging.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

Investor Relations and Media Contacts:

CarCharging Media Contact: Suzanne Tamargo Suzanne@CarCharging.com 919-856-9101 (305) 521-0200 x 214

The Avenues Susan Rogers

CarCharging Media Contact: Investor Relations: Erastar, Inc. erastar.com (775) 771-5808 Or: Chris Witty cwitty@darrowir.com

(646) 438-9385

To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/carcharging-partners-with-mellow-field-partners-and-offers-electric-vehicle-charging-services-at-the-avenues-300079175.html

SOURCE Car Charging Group, Inc.