

CarCharging and Crescent Heights Provide Electric Car Charging Services at NEMA in San Francisco

Luxury Residential Community Offers Residents and Tenants Onsite Electric Vehicle Charging

MIAMI BEACH, Fla., May 15, 2014 /PRNewswire/ -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), a nationwide provider of electric vehicle (EV) charging services, announced that through its partnership with Crescent Heights, one of the nation's leading real estate brands, EV charging services are available at NEMA in San Francisco, California. Located across from Twitter headquarters and the cash-register replacement app, Square, NEMA is a next generation luxury residential community at the forefront of San Francisco's dynamic Mid-Market neighborhood renaissance.

NEMA's world-class architecture was designed to achieve LEED Silver certification from the U.S. Green Building Council, and the community offers an unparalleled range of services and an expansive array of both indoor and outdoor amenities. The EV charging services are now added to the property's multitude of conveniences and services, including destination elevators, a 7,000 sq ft staffed fitness center, heated saline pool, slub solarium, 24 hour/7 day valet garage, a smart garbage chute, dog washing and grooming station.

"We are thrilled to add the EV stations to the garage as another convenience for our residents," said Sadie Simpson, NEMA Marketing Manager.

"In major urban markets like San Francisco, it is becoming increasingly important for residential properties to offer residents with the ability to charge their electric cars," said Michael D. Farkas, CEO of CarCharging. "EV charging services allow the property to remain competitive and provides residents with the opportunity to recharge their EV at home."

While a ChargePoint station was initially deployed at the property, CarCharging and Crescent Heights replaced it with a Blink charger and expanded the total number of Blink stations at the property. These EV charging stations provide 240 volts with 32 amps of power to quickly recharge an electric vehicle's battery. EV drivers can easily request Blink's InCard at www.BlinkNetwork.com to initiate use and payment at these locations. Blink's InCard also allows drivers to use charging locations on the Blink Network, the software that operates, monitors, and tracks the Blink stations and all of its charging data. CarCharging's EV charging stations also accept direct payment via credit card.

Users can pinpoint additional EV charging station locations using the CarCharging map at www.CarCharging.com.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public electric vehicle (EV) charging services, enabling EV drivers to easily recharge at locations throughout the United States. Headquartered in Miami Beach, FL with offices in San Jose, CA; New York, NY; and Phoenix, AZ; CarCharging's business model is designed to accelerate the adoption of public EV charging.

CarCharging offers various options to commercial and residential property owners for EV charging services. Our typical business model provides a comprehensive turnkey program where CarCharging owns and operates the EV charging equipment; manages the installation, maintenance, and related services; and shares a portion of the EV charging revenue with the property owner. Alternatively, property partners can share in the equipment and installation expenses with CarCharging operating and managing the EV charging stations and providing network connectivity. For properties interested in purchasing and owning EV charging stations, CarCharging can also provide EV charging hardware, site recommendations, connection to the Blink Network, and management and maintenance services.

Through its subsidiary, <u>Blink Network</u>, CarCharging also provides residential EV charging solutions for single-family homes. For more information, please visit <u>www.BlinkHQ.com</u>.

CarCharging has strategic partnerships across multiple business sectors including multifamily residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Walgreens, IKEA, Wal-Mart, Simon Property Group, Equity One, Equity Residential, Forest City, Cinemark USA, Fox Studios, Facebook, Kimpton Hotels and Restaurants, Mayo Clinic, San Diego Padres, University of Pennsylvania, Ace Parking, Central/USA Parking, Icon Parking, Rapid Parking, Parking Concepts, CVS, Related Management, Pennsylvania Turnpike Commission, Pennsylvania Department of Environmental Protection, City of Phoenix (AZ), City of Philadelphia (PA), and City of Miami Beach (FL).

CarCharging is committed to creating a robust, feature-rich network for EV charging and is hardware agnostic. CarCharging owns the Blink network, and owns and operates EV charging equipment manufactured by Blink, Aerovironment, ChargePoint, General Electric, Nissan, and SemaConnect. CarCharging's Level II charging stations are compatible with EVs sold in the United States including the Tesla Model S, Nissan LEAF, Chevy Volt, Mitsubishi i-Miev, Toyota Prius Plug-In, Honda Fit EV, and Toyota Rav4 EV, as well as many others scheduled for release over the next few years.

For more information about CarCharging, please visitwww.CarCharging.com, www.facebook.com/Car.Charging, or www.twitter.com/CarCharging.

About NEMA

Tech-savvy and design-driven, NEMA is a next generation luxury residential community at the forefront of San Francisco's dynamic Mid-Market neighborhood renaissance. Every aspect of NEMA's design, from its angular glass facade that recalls the silvery tones of the Pacific coastline to casually sophisticated interiors reminiscent of Napa Valley wineries, is

inspired by the unique geography and inimitable style of Northern California. Throughout NEMA, an expansive array of beautifully designed indoor and outdoor amenities and an unparalleled range of services offer residents the best of the authentic San Francisco lifestyle every day. Here, NEMA's residents will find themselves at the heart of the excitement in a trend-setting community that truly is "Made in San Francisco."

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

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