

CarCharging Joins Nissan's "EZ-Charge" and "No Charge to Charge" Programs

Largest Owner, Operator, and Provider of Electric Vehicle Charging Services Supports New Nissan LEAF Buyers with Free EV Charging

MIAMI BEACH, Fla., April 21, 2014 /PRNewswire/ -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), a nationwide provider of electric vehicle (EV) charging services announced that the company has joined Nissan's EZ-Charge(SM) and "No Charge to Charge" programs. Nissan is rolling out the "No Charge to Charge" promotion, which provides two years of no-fee charging with the new EZ-Charge card with the purchase of a new Nissan LEAF. The EZ Charge all-access card provides Nissan LEAF owners with access to CarCharging's Blink Network as well as other major charging networks.

CarCharging will provide "No Charge to Charge" program participants with thirty minutes of charging at its eligible DC Fast charging stations and one hour of charging at its eligible Level 2 charging stations at no fee. Eligible locations include public parking locations, which do not charge parking fees. After the allotted no-fee charging, participants may continue to fuel their EV and pay standard charging rates.

The programs will initially be offered beginning on July 1, 2014 in 10 of the largest Nissan LEAF markets, which include Dallas-Ft. Worth, Houston, Nashville, Phoenix, Portland (Oregon), San Diego, San Francisco, Sacramento, Seattle, and Washington, D.C. The programs will also be offered retroactively to consumers who purchased their LEAF on or after April 1, 2014, and expanded to at least 15 additional markets in the following year.

"CarCharging continues to support the industry by participating in programs with auto manufacturers, such as Nissan, to provide range confidence and encourage broader EV adoption by the masses," said Michael D. Farkas, Chief Executive Officer of CarCharging. "With thousands of EV charging stations at all types of properties throughout the country, CarCharging is delighted to support Nissan and LEAF buyers with convenient, no-fee charging at our participating locations. Through this program, we will begin to monetize the assets we have developed and acquired over the last few years and we anticipate other manufacturers will participate."

Program participants can pinpoint CarCharging's public EV charging station locations using the maps at www.BlinkNetwork.com and www.CarCharging.com. Drivers are encouraged to thoroughly read the materials containing the complete program participation terms and conditions distributed at registration.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public electric vehicle (EV) charging services, enabling EV drivers to easily recharge at locations throughout the United States. Headquartered in Miami Beach, FL with offices in San Jose, CA; New York, NY; and Phoenix, AZ; CarCharging's business model is designed to accelerate the adoption of public EV charging.

CarCharging offers various options to commercial and residential property owners for EV charging services. Our typical business model provides a comprehensive turnkey program where CarCharging owns and operates the EV charging equipment; manages the installation, maintenance, and related services; and shares a portion of the EV charging revenue with the property owner. Alternatively, property partners can share in the equipment and installation expenses with CarCharging operating and managing the EV charging stations and providing network connectivity. For properties interested purchasing and owning EV charging stations, CarCharging can also provide EV charging hardware, site recommendations, connection to the Blink Network, and management and maintenance services.

Through its subsidiary, <u>Blink Network</u>, CarCharging also provides residential EV charging solutions for single-family homes. For more information, please visit <u>www.BlinkHQ.com</u>.

CarCharging has strategic partnerships across multiple business sectors including multifamily residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Walgreens, IKEA, Wal-Mart, Simon Property Group, Equity One, Equity Residential, Forest City, Cinemark USA, Fox Studios, Facebook, PayPal, Kimpton Hotels and Restaurants, Mayo Clinic, San Diego Padres, University of Pennsylvania, Ace Parking, Central/USA Parking, Icon Parking, Rapid Parking, Parking Concepts, CVS, Related Management, Pennsylvania Turnpike Commission, Pennsylvania Department of Environmental Protection, City of Phoenix (AZ), City of Philadelphia (PA), and City of Miami Beach (FL).

CarCharging is committed to creating a robust, feature-rich network for EV charging and is hardware agnostic. CarCharging's owns the Blink network, and owns and operates EV charging equipment manufactured by Blink, Aerovironment, ChargePoint, General Electric, Nissan, and SemaConnect. CarCharging's Level II charging stations are compatible with EVs sold in the United States including the Tesla Model S, Nissan LEAF, Chevy Volt, Mitsubishi i-Miev, Toyota Prius Plug-In, Honda Fit EV, and Toyota Rav4 EV, as well as many others scheduled for release over the next few years.

For more information about CarCharging, please visit<u>www.CarCharging.com</u>, <u>www.facebook.com/Car.Charging</u>, or <u>www.twitter.com/CarCharging</u>.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are

cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

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