

April 7, 2014



CarCharging Launches Multi-Network EV Charging Mobile Application

CarCharging's Mobile App Provides EV Drivers with the Ability to Initiate and Pay for Charging Sessions on Hardware by Multiple Manufacturers Directly From their Mobile Phone

MIAMI BEACH, Fla., April 7, 2014 /PRNewswire/ -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), a nationwide provider of electric vehicle (EV) charging services, announced that the company has released a beta version of its new CarCharging mobile application ("app"). The CarCharging app provides drivers with the ability to locate public Blink, GE, SemaCharge, and ChargePoint EV charging stations, and initiate and pay for EV charging sessions at GE WattStations and SemaCharge stations, that are owned and operated by CarCharging, directly from their iPhone. In future releases, the CarCharging app will expand even further. It is anticipated that drivers will also be able to initiate and pay for all public Blink, GE, and Sema charging stations.

Working with mobile commerce provider, DoubleBeam, CarCharging's mobile app utilizes DoubleBeam's white-labeled mobile wallet service, which permits customers to pay for EV charging services via electronic check, debit from their bank account, or by credit card; thereby, streamlining the payment process. Users of the CarCharging app can scan a personal check, credit or debit card to pay for each charge, or create an account and securely store their payment information.

The beta version release of CarCharging's mobile application is currently available for iOS devices. EV drivers interested in registering as an exclusive user of the beta app can sign up via the [Mobile App page of CarCharging's website \(www.carcharging.com/ev-drivers/app/\)](http://www.carcharging.com/ev-drivers/app/) immediately. Testing of the app will be constrained to a limited amount of users. The CarCharging app for Android phones will be available shortly.

"CarCharging is continuously looking for opportunities to enhance our offerings, and this is the first truly interoperable mobile app that allows the activation and payment of EV charging stations provided by multiple manufacturers," said Michael D. Farkas, Chief Executive Officer of CarCharging. "Instead of having to use various mobile applications and RFID cards to locate, access, and pay for their EV charging services, as they do now, drivers will have one app to service these needs."

"We are very proud to have worked with CarCharging to develop their new mobile app, which serves as a major milestone in the EV charging industry," added Ted Tekippe, Chief Executive Officer of DoubleBeam. "After many months of development and testing, we are

eager to provide EV drivers with the opportunity to utilize the beta version and provide their feedback."

CarCharging will also provide its wide array of partners, including car manufacturers, retailers, and restaurant chains, with the ability to integrate this newly developed functionality into their own websites and mobile applications.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public electric vehicle (EV) charging services, enabling EV drivers to easily recharge at locations throughout the United States. Headquartered in Miami Beach, FL with offices in San Jose, CA; New York, NY; and Phoenix, AZ; CarCharging's business model is designed to accelerate the adoption of public EV charging.

CarCharging offers various options to commercial and residential property owners for EV charging services. Our typical business model provides a comprehensive turnkey program where CarCharging owns and operates the EV charging equipment; manages the installation, maintenance, and related services; and shares a portion of the EV charging revenue with the property owner. Alternatively, property partners can share in the equipment and installation expenses with CarCharging operating and managing the EV charging stations and providing network connectivity. For properties interested purchasing and owning EV charging stations, CarCharging can also provide EV charging hardware, site recommendations, connection to the Blink Network, and management and maintenance services.

Through its subsidiary, [Blink Network](#), CarCharging also provides residential EV charging solutions for single-family homes. For more information, please visit www.BlinkHQ.com.

CarCharging has strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Walgreens, IKEA, Wal-Mart, Simon Property Group, Equity One, Equity Residential, Forest City, Cinemark USA, Fox Studios, Facebook, PayPal, Kimpton Hotels and Restaurants, Mayo Clinic, San Diego Padres, University of Pennsylvania, Ace Parking, Central/USA Parking, Icon Parking, Rapid Parking, Parking Concepts, CVS, Related Management, Pennsylvania Turnpike Commission, Pennsylvania Department of Environmental Protection, City of Phoenix (AZ), City of Philadelphia (PA), and City of Miami Beach (FL).

CarCharging is committed to creating a robust, feature-rich network for EV charging and is hardware agnostic. CarCharging's owns the Blink network, and owns and operates EV charging equipment manufactured by Blink, Aerovironment, ChargePoint, General Electric, Nissan, and SemaConnect. CarCharging's Level II charging stations are compatible with EVs sold in the United States including the Tesla Model S, Nissan LEAF, Chevy Volt, Mitsubishi i-Miev, Toyota Prius Plug-In, Honda Fit EV, and Toyota Rav4 EV, as well as many others scheduled for release over the next few years.

For more information about CarCharging, please visit www.CarCharging.com, www.facebook.com/Car.Charging, or www.twitter.com/CarCharging.

About DoubleBeam

DoubleBeam provides white-labeled mobile commerce solutions for retailers and other merchants, including payment, data capture, and targeted marketing services. Through e-checking and data capturing, DoubleBeam allows merchants to see huge savings on transaction fees, improved marketing ROI and enriched customer engagement. Additionally, because DoubleBeam operates in a secure cloud-based environment, the solution is easily integrated into a POS and existing systems. DoubleBeam is located in Pasadena, California.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

Investor Relations and Media Contacts:

CarCharging Media Contact:

Suzanne Tamargo

Suzanne@CarCharging.com

(305) 521-0200 x 214

CarCharging Investor Relations:

Constellation Asset Advisors

www.ConstellationAA.com

(775) 771-5808

DoubleBeam Media Contact:

Rebecca Brown

Rebecca.brown@doublebeam.com

925-286-2905

SOURCE Car Charging Group, Inc.