

November 12, 2013



## **CarCharging and Good Earth Energy Conservation Form Joint Marketing Initiative**

### **Largest Electric Vehicle Charging Services Firm and Manufacturer of the Firefly, a Three-Wheeled Utility and Commercial Delivery EV, Collaborate to Further Growth of Electric Car Industry**

MIAMI BEACH, Fla. and FORT WORTH, Texas, Nov. 12, 2013 /PRNewswire/ -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), a nationwide provider of electric vehicle (EV) charging services, and Good Earth Energy Conservation ("Good Earth"), a subsidiary of Numbeer, Inc. (OTCQB: NUMB) and the manufacturer of the Firefly® ESV ("Firefly"), a zero-emissions, three-wheeled utility and commercial delivery EV, announced their new joint marketing initiative. As part of this initiative, CarCharging and Good Earth will collaborate to promote each company's products and services through combined marketing and sales efforts.

CarCharging is a pioneer in the EV charging industry and with its recent acquisition of the Blink Network and Blink EV charging stations, the company became the largest EV charging services company. CarCharging owns and operates more than 13,430 charging points in 35 states and three countries, as well as the software that operates, monitors, and tracks the Blink stations and all of its charging data. CarCharging provides a comprehensive turnkey program to commercial and residential property owners for EV charging services. CarCharging owns and operates the EV charging equipment; manages the installation, maintenance, and related services; and shares some of the EV charging revenue with the property owner. Thereby, eliminating most capital costs for the property owners, and providing a potential additional revenue stream.

Good Earth's main product offering is the Firefly, three-wheeled utility and commercial delivery electric vehicles. The Firefly is zero-emissions, high-performance, low-cost, low-maintenance, affordable EV created specifically to meet the needs of the essential services market, including parking enforcement, security, delivery, and maintenance vehicles. Firefly was conceived, designed, engineered, and built entirely in the United States, and uses the longer life cycle lithium iron phosphate battery. Its groundbreaking technology and software provide unsurpassed performance, making it highly energy efficient. The Firefly gets 60+ miles per charge and performs at speeds up to 45 mph. The Firefly is more affordable than its gas-powered competitors. Firefly enables cities to enhance revenue generation while simultaneously lowering operating costs.

"CarCharging and Good Earth share a common business interest in furthering the growth of the EV industry," said Michael D. Farkas, CEO of CarCharging. "We are delighted to introduce the Firefly to our municipal and commercial partners and provide EV charging services for these zero-emissions, high-performance utility EVs."

"Good Earth is committed to providing municipalities and businesses with pollution-free vehicles that exceed performance and provide cost savings," said James Emmons, CEO of Good Earth. "We are delighted to work with CarCharging and their high-caliber partners to cross-promote the Firefly and CarCharging's EV charging services."

### **About Car Charging Group, Inc.**

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public electric vehicle (EV) charging services, enabling EV drivers to easily recharge at locations throughout the United States. Headquartered in Miami Beach, FL with offices in San Francisco, CA; New York, NY; Phoenix, AZ; and Barcelona, Spain; CarCharging's business model is designed to accelerate the adoption of public EV charging.

CarCharging provides a comprehensive turnkey program to commercial and residential property owners for EV charging services. CarCharging owns and operates the EV charging equipment; manages the installation, maintenance, and related services; and shares some of the EV charging revenue with the property owner. Thereby, eliminating most capital costs for the property owners, and providing a potential additional revenue stream.

CarCharging has strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Walgreens, IKEA, Wal-Mart, Simon Property Group, Equity One, Equity Residential, Forest City, Cinemark USA, Fox Studios, Facebook, PayPal, Kimpton Hotels and Restaurants, Mayo Clinic, San Diego Padres, University of Pennsylvania, Ace Parking, Central/USA Parking, Icon Parking, Rapid Parking, Parking Concepts, CVS, Related Management, Pennsylvania Turnpike Commission, Pennsylvania Department of Environmental Protection, City of Phoenix (AZ), City of Philadelphia (PA), and City of Miami Beach (FL).

CarCharging is committed to creating a robust, feature-rich network for EV charging and is hardware agnostic. CarCharging owns the Blink network, and owns and operates EV charging equipment manufactured by Blink, Aerovironment, ChargePoint, Efacec, General Electric, Nissan, and SemaConnect. CarCharging's Level II charging stations are compatible with EVs sold in the United States including the Tesla Model S, Nissan LEAF, Chevy Volt, Mitsubishi i-Miev, Toyota Prius Plug-In, Honda Fit EV, and Toyota Rav4 EV, as well as many others scheduled for release over the next few years.

For more information about CarCharging, please visit [www.CarCharging.com](http://www.CarCharging.com).

### **About Good Earth Energy Conservation, Inc.**

Founded in 2006, Good Earth is headquartered in Fort Worth, Texas. The company is a subsidiary of Numbeer, Inc. (OTCQB: NUMB) and is focused on the design, development, assembly and sale of all-electric fleet vehicles for the essential services market: traffic control/parking enforcement, security, small package delivery, military, maintenance, airport services, warehouses, and other comparable utility applications. Good Earth's electric vehicles offer a zero-emission, low-maintenance, more affordable alternative to meet the

specific needs of fleet vehicles in the essential services market.

Good Earth's 3-wheeled Firefly® ESV is engineered and built entirely in the United States. The Firefly uses the longer life cycle lithium iron phosphate battery that has an eight-hour charger compatible with a standard 110v or 220v outlet. The Firefly® is capable of up to 60+ and 90+ miles per charge (extended range model) and performance speeds of up to 45 mph. The basic design of the Firefly® also permits tailoring to the specific requirements of the varying market segments within the essential services market. The vehicle's modular design facilitates the export of vehicle kits, which can be easily assembled and sold in emerging markets, such as China and other international markets.

For more information about Good Earth, please visit [www.FireFlyESV.com](http://www.FireFlyESV.com).

#### **Forward-Looking Safe Harbor Statement:**

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., Good Earth Energy Conservation, Inc., Numbeer, Inc. and members of their respective management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Car Charging Group, Inc., Good Earth Energy Conservation, Inc., and Numbeer, Inc. undertake no obligation to update or revise forward-looking statements to reflect changed conditions.

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