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CarCharging Joins National Electrical Manufacturers Association

Largest Independent Owner of Public EV Charging Stations Supports NEMA's Efforts to Promote EV Technologies and Best Practices

MIAMI BEACH, Fla., July 30, 2013 /PRNewswire/ -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), a nationwide provider of convenient electric vehicle (EV) charging services, announced that the company has joined the National Electrical Manufacturers Association (NEMA), the association of electrical equipment and medical imaging manufacturers. Founded in 1926 and headquartered in Arlington, Virginia, NEMA has over 400 member companies that manufacture a diverse set of products including power transmission and distribution equipment, lighting systems, factory automation and control systems, and medical diagnostic imaging systems.

CarCharging joins NEMA as an associate member of the EV Supply Equipment (EVSE)/Systems Section. The EVSE/Systems Section represents manufacturers of products or assemblies installed for the purpose of safely delivering and managing electrical energy between an EV and an electrical source. CarCharging will actively support the section's objectives of demonstrating and promoting EVSE technologies and best practices necessary for EVs and related infrastructure, promoting federal incentives that ensure widespread and rapid adoption of EV infrastructure, and leading industry efforts on EVSE systems relevant to power management and control, including communications with building energy management system, and EVSE-to-EVSE communication.

"As the EV industry continues to grow, we believe that it is imperative that EV manufacturers, EVSE companies, and EV charging service equipment suppliers work together to improve the industry," said Michael D. Farkas, CEO of CarCharging.

"CarCharging is fully committed to participating in this collaboration and we look forward to supporting NEMA and its member companies."

CarCharging is currently working on several initiatives to assist the industry as well as EV drivers. The company is currently developing a mobile application to provide access capability for various EV charging stations manufacturers. CarCharging has also filed provisional and utility patents for EV stations that charge several EVs sequentially without the insertion or removal of plugs to initiate the charge, as well as inductive (wireless) charging through a parking bumper.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public EV charging

services, enabling drivers to easily recharge anytime, anywhere throughout the United States. CarCharging provides a comprehensive turnkey electric vehicle charging service to commercial and residential property owners. Employing the most advanced technology, CarCharging is committed to creating a robust, feature-rich network for EV charging.

Headquartered in Miami Beach, FL with offices in California, New York, Canada, and Spain; CarCharging's business model is designed to accelerate the adoption of public EV charging services. CarCharging pays for all installation, maintenance and related services; therefore, eliminating capital costs for property owners.

CarCharging has 86 strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Equity One, Equity Residential, Forest City, Simon Property Group, Ace Parking, Central Parking, Icon Parking, Rapid Parking, USA Parking, Related, Walgreens, CVS, City of Miami Beach (FL), City of Hollywood (FL), and City of Santa Clara (CA), that manage or own a total of over 8 million parking spaces.

For more information about CarCharging, please visit www.CarCharging.com.

About NEMA

NEMA is the association of electrical equipment and medical imaging manufacturers, founded in 1926 and headquartered in Arlington, Virginia. Its 400-plus member companies manufacture a diverse set of products including power transmission and distribution equipment, lighting systems, factory automation and control systems, and medical diagnostic imaging systems. Worldwide annual sales of NEMA-scope products exceed \$140 billion.

Forward-Looking Safe Harbor Statement

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

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