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CarCharging(TM) Now Provides Electric Vehicle (EV) Charging Services to Echelon at K Station, a Luxury High-Rise Apartment Community in Downtown Chicago

CarCharging Expands Footprint at Multifamily Properties Through Partnership With Crescent Heights

MIAMI BEACH, FL -- (MARKETWIRE) -- 11/08/12 -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), a nationwide provider of convenient electric vehicle (EV) charging services, now offers its services to residents at Echelon at K Station, one of Downtown Chicago's leading apartment rental communities. Echelon at K Station is located at 353 N. Desplaines Street in Chicago, Illinois, which is set in the Fulton River District near River North and the West Loop. The community has thirty-nine floors and includes 350 luxury apartments.

"As an EV driver living in a downtown community, we know that convenient and accessible EV charging services can be difficult to find," said Michael D. Farkas, CEO of CarCharging. "In order to ensure that these services are more readily available, we are proud to partner with Echelon at K Station to provide EV charging services to its residents."

"At Echelon at K Station, we aim to provide our residents with the finest amenities," said Debbie Lam, Property Manager of the building. "Adding EV charging services adds a 'green' amenity to the array of deluxe amenities we already offer."

Echelon at K Station is just steps away from restaurants, shopping, art galleries, and entertainment options. The community is within walking distance of Jewel-Osco grocery, the Park at K Station, East Bank Club, Ogilvie Transportation Center, the CTA Green, Brown, Blue, and Pink train lines.

CarCharging's services utilize EV charging stations manufactured by ChargePoint®, known as Level II, which provide 240 volts with 32 amps of power to quickly refuel an electric vehicle's battery. EV drivers can easily request a CarCharging card online, and attach this small RFID card to their keychain to initiate use and payment at any intelligent CarCharging station. The CarCharging RFID card also allows drivers to use charging locations on the ChargePoint® Network, the largest national online network connecting EV drivers to EV

charging stations. CarCharging also accepts direct payment via credit card.

Users can pinpoint EV charging station locations using the CarCharging map at <http://www.CarCharging.com/>. The ChargePoint® mobile application for the iPhone, Android, and BlackBerry phones also provides real-time charging station location information with turn-by-turn directions. Drivers will soon be able to reserve a time slot, guaranteeing access to EV charging stations to recharge their electric vehicle.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public EV charging services, enabling drivers to easily recharge anytime, anywhere throughout the United States. CarCharging provides a comprehensive turnkey electric vehicle charging service to commercial and residential property owners. Employing the most advanced technology, CarCharging is committed to creating a robust, feature-rich network for EV charging.

Headquartered in Miami Beach, FL with offices in San Jose, CA and Barcelona, Spain, CarCharging's business model is designed to accelerate the adoption of public EV charging services. CarCharging pays for all installation, maintenance and related services; thereby, eliminating capital costs for property owners.

CarCharging has more than 40 strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Ace Parking, Central Parking, Equity One, Equity Residential, Icon Parking, Rapid Parking, Related, USA Parking, Walgreens, the Pennsylvania Department of Environmental Protection, the City of Miami Beach, Florida, the City of Hollywood, Florida and the City of Norwalk, Connecticut that manage or own a total of 6.5 million parking spaces.

For more information about CarCharging, please visit www.CarCharging.com.

About Echelon at K Station:

Echelon at K Station is owned by 353 Desplaines, LLC, which is part of the Crescent Heights® group of companies. Crescent Heights® companies comprise one of the United States' largest and most well respected names in residential real estate development. Crescent Heights® is a registered trade name for a group of single purpose entities who are permitted to use the name. During the past thirty years Crescent Heights® companies have acquired, developed, operated, and managed over seventy real estate projects throughout the world. Its projects are "best in class" with an extraordinarily successful track record in new residential construction and the acquisition of existing residential product. In the nation's most exclusive urban enclaves from one coast to the other, Crescent Heights® companies have earned a reputation for producing landmark, high-rise new construction residences, as well as Hotels, Office Space, and Rental Properties. Crescent Heights® properties have dramatically reshaped the traditional concepts of living in America. These attributes define their properties. For more information, visit the Crescent Heights® website at <http://www.crescentheights.com>.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks

and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Car Charging Group, Inc. undertakes no obligation to update or revise forward-looking statements to reflect changes.

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