

October 25, 2012



CarCharging(TM) Adds Electric Vehicle (EV) Charging Services to The Atlantic in Atlanta, Georgia

EV Charging Service Adds Innovative Amenity to Luxury Apartment Community

MIAMI BEACH, FL -- (MARKETWIRE) -- 10/25/12 -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), a nationwide provider of convenient electric vehicle (EV) charging services, now offers its services to residents at The Atlantic, a new, luxurious and spacious apartment community in Atlanta, Georgia. The property is located at 270 17th St NW in Atlanta. Set in the northwestern corner of the Midtown district, the community is surrounded by restaurants, retail stores, and offices. Midtown is also the playground for performance and recreation with its proximity to the High Museum, The Atlanta Symphony Orchestra, and Piedmont Park.

"Given the location and service amenities offered by The Atlantic, CarCharging is excited to add EV charging services to the benefits of the property," said Michael D. Farkas, CEO of CarCharging. "Our goal at CarCharging is to provide EV drivers with EV charging services at convenient and accessible locations, and we believe that The Atlantic meets those standards completely."

"At The Atlantic, our focus is providing our residents with the finest amenities," said Yaakov Litkin, Property Manager for The Atlantic. "Offering electric vehicle charging stations allows our residents and visitors access to an innovative and green amenity."

CarCharging's services utilize EV charging stations manufactured by Coulomb Technologies, known as Level II, which provide 240 volts with 32 amps of power to quickly refuel an electric vehicle's battery. EV drivers can easily register and create a CarCharging account online, and attach a small card to their keychain to initiate use and payment at any intelligent CarCharging station. The CarCharging RFID card also allows drivers to use charging locations on the ChargePoint® Network, the largest national online network connecting EV drivers to EV charging stations. CarCharging also accepts direct payment via credit card.

Users can pinpoint EV charging station locations using the CarCharging map at <http://www.CarCharging.com/>. The ChargePoint® mobile application for the iPhone, Android, and BlackBerry phones also provides real-time charging station location information with turn-by-turn directions. Drivers will soon be able to reserve a time slot, guaranteeing access

to EV charging stations to recharge their electric vehicle.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public EV charging services, enabling drivers to easily refuel anytime, anywhere throughout the United States. CarCharging provides a comprehensive turnkey electric vehicle charging service to commercial and residential property owners. Employing the most advanced technology, CarCharging has built a robust, feature-rich network for EV charging.

Headquartered in Miami Beach, FL with offices in San Jose, CA and Barcelona, Spain, CarCharging's business model is designed to accelerate the adoption of public EV charging services. CarCharging pays for all installation, maintenance and related services; thereby, eliminating capital costs for property owners.

CarCharging has more than 40 strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Ace Parking, Central Parking, Equity One, Equity Residential, Icon Parking, Rapid Parking, Related, USA Parking, Walgreens, the Pennsylvania Department of Environmental Protection, the City of Miami Beach, Florida, the City of Hollywood, Florida and the City of Norwalk, Connecticut that manage or own a total of 6.5 million parking spaces.

For more information about CarCharging, please visit www.CarCharging.com.

About The Atlantic:

The Atlantic is owned by Midtown Residences, LLC, which is part of the Crescent Heights® group of companies. Crescent Heights® companies comprise one of the United States' largest and most well respected names in residential real estate development. Crescent Heights® is a registered trade name for a group of single purpose entities who are permitted to use the name. During the past thirty years Crescent Heights® companies have acquired, developed, operated, and managed over seventy real estate projects throughout the world. Its projects are "best in class" with an extraordinarily successful track record in new residential construction and the acquisition of existing residential product. In the nation's most exclusive urban enclaves from one coast to the other, Crescent Heights® companies have earned a reputation for producing landmark, high-rise new construction residences, as well as Hotels, Office Space, and Rental Properties. Crescent Heights® properties have dramatically reshaped the traditional concepts of living in America. These attributes define their properties. For more information, visit website at <http://www.crescentheights.com>.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Car Charging Group, Inc.

undertakes no obligation to update or revise forward-looking statements to reflect changes.

Investor Relations and Media Contacts:

CarCharging Media Contact

Suzanne Tamargo

305-521-0200 x214

[Email Contact](#)

Investor Relations:

Constellation Asset Advisors, Inc.

(415) 524-8500

www.ConstellationAA.com