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CarCharging(TM) Featured on Miami's WPLG TV Channel 10 News and Website

CarCharging CEO Discusses Simplicity of Electric Vehicle Charging With Local10's Jacey Birch

MIAMI BEACH, FL -- (MARKETWIRE) -- 10/17/12 -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), a nationwide provider of convenient electric vehicle (EV) charging services, announced that it has been featured on South Florida's WPLG TV Channel 10 News ("Local10.com").

As described on its website, Local10.com is "a leading news website in the Miami market" and the posting, titled "Car Charging Stations Pop Up Across South Florida," and its corresponding video can be viewed by clicking on the following link:

<http://www.local10.com/news/Car-charging-stations-pop-up-across-South-Florida/-/1717324/16994364/-/cwfhx4/-/index.html>

Co-anchor of the Local 10 News at noon, Jacey Birch, interviews Michael D. Farkas, CEO of CarCharging, and discusses how CarCharging's "electric car charging stations are popping up all across South Florida." Mr. Farkas comments on the simplicity of EV charging and the "chicken and egg situation" currently facing the industry. In the post and video, Mr. Farkas states that "we need to install this infrastructure so that people feel comfortable enough to buy electric cars." CarCharging's mission is to accelerate the adoption of public EV charging services by creating a nationwide EV charging network, enabling EVs to charge anytime, anywhere.

The post and video also discusses how "customers can sign up by setting up an account online" and how "you can start your charge, check the status of your charge, and will even get a text when your battery is full and ready to go and you can always look for the locations of the nearest charging station" via a mobile app. Furthermore, the post and video discuss CarCharging's fees of "49 cents per kilowatt hour" in Florida. Mr. Farkas states that "the reason why we charge per kilowatt hour is because each car charges at a different rate and they have different capacities."

As noted in the post, CarCharging has "fourteen, and counting, of the public charging stations across Miami-Dade and Broward Counties." A map with CarCharging's locations in South Florida as well as across the United States can be found at

<http://www.CarCharging.com/>.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public EV charging services, enabling drivers to easily recharge anytime, anywhere throughout the United States. CarCharging provides a comprehensive turnkey electric vehicle charging service to commercial and residential property owners. Employing the most advanced technology, CarCharging is committed to creating a robust, feature-rich network for EV charging.

Headquartered in Miami Beach, FL with offices in San Jose, CA and Barcelona, Spain, CarCharging's business model is designed to accelerate the adoption of public EV charging services. CarCharging pays for all installation, maintenance and related services; therefore, eliminating capital costs for property owners.

CarCharging has more than 40 strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Ace Parking, Central Parking, Equity One, Equity Residential, Icon Parking, Rapid Parking, Related, USA Parking, Walgreens, the Pennsylvania Department of Environmental Protection, the City of Miami Beach, Florida, the City of Hollywood, Florida and the City of Norwalk, Connecticut that manage or own a total of 6.5 million parking spaces.

For more information about CarCharging, please visit www.CarCharging.com.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

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