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CarCharging(TM) to Provide Electric Vehicle Charging Services at Microtel Inn and Suites in Harrisonburg, Virginia

CarCharging Expands Footprint at Hotels Through Partnership With Microtel Inns and Suites

MIAMI BEACH, FL -- (MARKETWIRE) -- 10/16/12 -- Car Charging Group, Inc. (OTCQB: CCGI) ("CarCharging"), a nationwide provider of convenient electric vehicle (EV) charging services, now provides EV charging services at Microtel Inn and Suites by Wyndham® in Harrisonburg, Virginia. The Microtel chain provides quality, accessible accommodations with exceptional comfort at reasonable rates, and EV charging services are now available at the 85 Pleasant Valley Road, Harrisonburg, VA location.

Nestled in the heart of the beautiful Shenandoah Valley and conveniently located off I-81 on Route 11, Microtel Inn & Suites in Harrisonburg, VA is ideal for every traveler. The Harrisonburg location accommodates guests in the corporate and leisure markets. Companies like SYSCO, Wal-Mart Distribution, Perdue, Packaging Corporation of America, and Pilgrim's Pride are located within minutes of the property. The area provides various attractions including a variety of natural caverns, such as Luray Caverns and Grand Caverns, the breathtaking sights of Shenandoah National Park, and events at James Madison University.

"Providing electric vehicle services at hotel properties like Microtel Inn and Suites by Wyndham® is a great step forward for CarCharging and electric vehicle drivers," said Michael D. Farkas, CEO of CarCharging. "Not only do additional EV charging locations reduce range anxiety, but it also encourages EV drivers to travel beyond their standard commutes."

"To be successful in the hotel industry, you have to be able to recognize industry trends early and adopt them when and where applicable," said Ray Patel, General Manager, Microtel Inn and Suites Harrisonburg. "Allowing guests to check-In and plug-In is the next step to being known as a 'green' hotel. We're able to offer EV charging services to our guests while realizing a percentage of the money generated. It's a win-win situation."

CarCharging's services utilize EV charging stations manufactured by ChargePoint®, known as Level II, which provide 240 volts with 32 amps of power to quickly refuel an electric vehicle's battery. EV drivers can easily register and create a CarCharging account online, and attach a small card to their keychain to initiate use and payment at any intelligent

CarCharging station. The CarCharging RFID card also allows drivers to use charging locations on the ChargePoint® Network, the largest national online network connecting EV drivers to EV charging stations. CarCharging also accepts direct payment via credit card.

Users can pinpoint EV charging station locations using the CarCharging map at <http://www.CarCharging.com/>. The ChargePoint® mobile application for the iPhone, Android, and BlackBerry phones also provides real-time charging station location information with turn-by-turn directions. Drivers will soon be able to reserve a time slot, guaranteeing access to EV charging stations to recharge their electric vehicle.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) is a pioneer in nationwide public EV charging services, enabling drivers to easily recharge anytime, anywhere throughout the United States. CarCharging provides a comprehensive turnkey electric vehicle charging service to commercial and residential property owners. Employing the most advanced technology, CarCharging is committed to creating a robust, feature-rich network for EV charging.

Headquartered in Miami Beach, FL with offices in San Jose, CA and Barcelona, Spain, CarCharging's business model is designed to accelerate the adoption of public EV charging services. CarCharging pays for all installation, maintenance and related services; therefore, eliminating capital costs for property owners.

CarCharging has more than 40 strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Ace Parking, Central Parking, Equity One, Equity Residential, Icon Parking, Rapid Parking, Related, USA Parking, Walgreens, the Pennsylvania Department of Environmental Protection, the City of Miami Beach, Florida, the City of Hollywood, Florida and the City of Norwalk, Connecticut that manage or own a total of 6.5 million parking spaces.

For more information about CarCharging, please visit www.CarCharging.com.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

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