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CarCharging(TM) Now Offers Electric Vehicle (EV) Charging Services at Six Related Companies Properties in New York City

New EV Charging Locations Extend CarCharging's Services Across New York City

MIAMI BEACH, FL and NEW YORK, NY -- (MARKETWIRE) -- 08/06/12 -- Car Charging Group, Inc. (OTCQB: CCGI) (OTCBB: CCGI) ("CarCharging") today announced availability of its electric vehicle ("EV") charging services at six New York properties owned by Related Companies, a prominent and privately owned real estate firm headquartered in New York City. CarCharging is a nationwide provider of EV charging services and provides a complete turnkey solution for EV charging needs. EV drivers can now easily and quickly recharge their EVs at the following New York City Related locations: (1) Tribeca Park, 400 Chambers Street; (2) The Westport, 500 West 56th Street; (3) One Carnegie Hill, 215 East 96th Street; (4) The Caledonia, 450 West 17th Street; (5) MiMA, 440 West 42nd Street; and (6) Bronx Terminal Market, 610 Exterior Street.

"As a leader in sustainable design and operations, developing one of the first green residential buildings in the nation, Tribeca Green in New York City and the first green residential building in the Midwest, 340 on the Park in Chicago, Related is always looking for new opportunities to support the every changing needs of our customers and new sustainable innovation. Related is pleased to partner with CarCharging and offer our residents and shoppers a convenient way to charge their electric vehicles," said Jeff Brodsky, President of Related Management.

"CarCharging is excited to continue its partnership with Related Companies by offering its EV charging services at these six new locations in New York City," said Michael D. Farkas, CEO of CarCharging. "We look forward to continuing to offer our services to EV drivers at additional Related locations in the future."

CarCharging's services utilize EV charging stations manufactured by Coulomb Technologies, known as Level II, which provide 240 volts with 32 amps of power to quickly refuel an EV's battery. EV drivers can easily register and create a CarCharging account online, and attach a small RFID card to their keychain to initiate use and payment at any intelligent CarCharging station. The CarCharging RFID card also allows drivers to use charging locations on the ChargePoint® Network. CarCharging also accepts direct payment

via credit card.

Users can pinpoint EV charging station locations using the CarCharging map at <http://www.carcharging.com/>. The ChargePoint® mobile application also provides real-time charging station locations with turn-by-turn directions. Drivers will soon be able to reserve a time slot, guaranteeing access to EV charging stations to recharge their electric vehicle.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) (OTCBB: CCGI) is a pioneer in nationwide public EV charging services, enabling drivers to easily refuel anytime, anywhere throughout the United States. CarCharging provides a comprehensive turnkey electric vehicle charging service to commercial and residential property owners. Employing the most advanced technology, CarCharging has built a robust, feature-rich network for EV charging.

Headquartered in Miami Beach, FL with offices in San Jose, CA and Barcelona, Spain, CarCharging's business model is designed to accelerate the adoption of public EV charging services. All installation, maintenance and related services are paid for by CarCharging, thus eliminating capital costs for property owners.

Car Charging Group has more than 40 strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging Group's partners include, but are not limited to Ace Parking, Central Parking, Equity One, Icon Parking, Rapid Parking, Related Companies, USA Parking, Walgreens, the Pennsylvania Department of Environmental Protection, the City of Miami Beach, Florida, The City of Hollywood, Florida and The City of Norwalk, Connecticut that manage or own a total of 6.5 million parking spaces.

For more information about CarCharging, please visit www.CarCharging.com.

About Related Companies:

Related Companies is the most prominent privately-owned real estate firm in the United States. Formed 40 years ago, Related is a fully-integrated, highly diversified industry leader with experience in virtually every aspect of development, acquisitions, management, finance, marketing and sales. Headquartered in New York City, Related has offices and major developments in Boston, Chicago, Los Angeles, Las Vegas, San Francisco, South Florida, Abu Dhabi and Shanghai. The Company's existing portfolio of real estate assets, valued at over \$15 billion, is made up of best-in-class mixed-use, residential, retail, office, trade show and affordable properties in premier high-barrier-to-entry markets. Related is staunchly committed to sustainable design with over \$10 billion in green development underway or completed. The firm developed one of the first green residential buildings in the nation, Tribeca Green in Battery Park City, New York and Chicago's first green residential building, 340 on the Park. Related also owns Equinox® Fitness Clubs, further expanding the company's capabilities into the health and fitness arena and enhancing the value of its properties by incorporating an exclusive, branded amenity into the lifestyle offering, and a partnership interest in Unions Square Events, the catering, culture, sports, and events business of Danny Meyer's Union Square Hospitality Group. For more information about Related Companies please visit www.related.com.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Car Charging Group, Inc. undertakes no obligation to update or revise forward-looking statements to reflect changes.

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