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CarCharging(TM) to Provide Exclusive Electric Vehicle Charging Services for the City of Coconut Creek, Florida

EV Charging Services Are the First on City Property

MIAMI BEACH, FL and COCONUT CREEK, FL -- (MARKETWIRE) -- 08/02/12 -- Car Charging Group, Inc. (OTCQB: CCGI) (OTCBB: CCGI) ("CarCharging"), a nationwide provider of EV charging services, is excited to announce that through an exclusive partnership with the City of Coconut Creek, charging services for electric vehicles (EV) will soon be offered at City Hall, located at 4800 W. Copans Road, Coconut Creek, Florida, 33063.

"Coconut Creek is recognized as a progressive sustainable city. This is just another step in that direction in addition to being a great benefit to our residents and visitors," stated Marilyn Gerber, Mayor, City of Coconut Creek.

"CarCharging is proud to be an exclusive partner with the City of Coconut Creek, to increase accessibility to EV charging stations across Florida," said Michael D. Farkas, CEO of CarCharging. "CarCharging strives to offer accessible EV charging services to all EV drivers, and to encourage widespread adoption of EVs across Florida."

CarCharging's services utilize EV charging stations, known as Level II, which provides 240 volts with 32 amps of power to quickly refuel an electric vehicle's battery. EV drivers can easily register and create a CarCharging account online, and attach a small card to their keychain to initiate use and payment at any intelligent CarCharging station. The CarCharging RFID card also allows drivers to use charging locations on the ChargePoint® Network, the largest national online network connecting EV drivers to EV charging stations. CarCharging also accepts direct payment via credit card.

Users can pinpoint EV charging station locations using the CarCharging map at <http://www.CarCharging.com/>. The ChargePoint® mobile application for the iPhone, Android, and Blackberry phones also provides real-time charging station location information with turn-by-turn directions. Drivers will soon be able to reserve a time slot, guaranteeing access to EV charging stations to recharge their electric vehicle.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCQB: CCGI) (OTCBB: CCGI) is a pioneer in nationwide public EV charging services, enabling drivers to easily refuel anytime, anywhere throughout the United States. CarCharging provides a comprehensive turnkey electric vehicle charging

service to commercial and residential property owners. Employing the most advanced technology, CarCharging has built a robust, feature-rich network for EV charging.

Headquartered in Miami Beach, FL with offices in San Jose, CA and Barcelona, Spain, CarCharging's business model is designed to accelerate the adoption of public EV charging services. All installation, maintenance and related services are paid for by CarCharging, thus eliminating capital costs for property owners.

CarCharging has more than 40 strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include, but are not limited to Ace Parking, Central Parking, Equity One, Equity Residential, Icon Parking, Rapid Parking, Related, USA Parking, Walgreens, the Pennsylvania Department of Environmental Protection, the City of Miami Beach, the City of West Palm Beach, and the City of Norwalk, Connecticut that manage or own a total of 6.5 million parking spaces.

For more information about CarCharging, please visit www.CarCharging.com.

About The City of Coconut Creek

Coconut Creek, known as the "Butterfly Capital of the World", is an award-winning environmentally-friendly city of 50,000 located in South Florida. The City features the Promenade, a life-style center and the Seminole Coconut Creek Casino in its developing Main Street area. To learn more, visit www.coconutcreek.net.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc., and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Car Charging Group, Inc. undertakes no obligation to update or revise forward-looking statements to reflect changed circumstances.

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