

July 25, 2012



Car Charging Group and Crescent Heights Partner to Bring Electric Vehicle Charging Services to Apartment Complex in Tampa

EV Charging Services Provide Necessary Amenity for Residents

MIAMI, FL and TAMPA, FL -- (MARKETWIRE) -- 07/25/12 -- Car Charging Group, Inc. (OTCBB: CCGI) (OTCQB: CCGI) ("CarCharging"), a nationwide provider of convenient electric vehicle (EV) charging services, announced today that through its partnership with Crescent Heights Management, one of the leading developers of residential communities in the United States, it will offer its EV charging services at The Slade, a multifamily residential complex located at 1190 East Washington in Tampa, Florida. CarCharging provides a complete turnkey solution for EV charging needs. The EV charging services at The Slade will be provided via a charging station manufactured by Coulomb Technologies, which is connected to the nationwide ChargePoint® network.

"As a part of our continuing effort to provide our residents with the most environmentally friendly living, we have recently added an EV Charging Station to the main parking deck. Easily recognizable by its grass-like appearance and blue-lit wall station, it displays the Slade's image and our commitment to a better, more ecological world. With a growing number of residents driving Hybrid and EV vehicles, The Slade has joined the Tampa City Government and the 'AAA,' amongst others, to make driving a fuel-efficient EV car more practical. We are excited that we can offer this amenity to our residents," said Linda Darwish, Community Association Manager at The Slade.

"CarCharging is pleased to build upon its existing relationship with Crescent Heights by now providing its EV charging services at The Slade residence in Tampa," said Michael D. Farkas, Chief Executive Officer of CarCharging. "We look forward to future installations at additional properties which will make EV charging services more accessible for all of Crescent Heights' residents."

CarCharging installs EV charging stations, known as Level II, which provide 240 volts with 32 amps of power, in order to quickly refuel an electric vehicle's battery. The EV charging stations utilize the standard SAE J1772™ connector widely adopted by nearly all automobile manufacturers. Once an EV driver registers and creates a CarCharging account, they will receive a very small RFID card that attaches to their keychain simplifying usage and payment of every intelligent CarCharging station. Users can pinpoint exact station locations using the CarCharging map at www.CarCharging.com. The ChargePoint® mobile application also provides real-time charging station locations with turn-by-turn directions. In a

forthcoming upgrade, drivers will soon be able to reserve a time slot, guaranteeing them access to the station to recharge their car.

CarCharging's RFID card also allows the driver to use other charging locations that are on the ChargePoint® Network. Should an EV driver not have or own an RFID card, CarCharging also supports direct payment via credit card.

About Car Charging Group, Inc.

Car Charging Group, Inc. (OTCBB: CCGI) (OTCQB: CCGI) is a pioneer in nationwide public EV charging services, enabling drivers to easily refuel anytime, anywhere throughout North America. CarCharging provides a comprehensive turnkey electric vehicle charging service to commercial and residential property owners. Employing the most advanced technology, CarCharging has built a robust, feature-rich network for EV charging.

Headquartered in Miami Beach, FL with offices in San Jose, CA and Barcelona, Spain, CarCharging's business model is designed to accelerate the adoption of public EV charging services. All installation, maintenance and related services are paid for by CarCharging, thus eliminating capital costs for property owners.

CarCharging has more than 40 strategic partnerships across multiple business sectors including multi-family residential and commercial properties, parking garages, shopping malls, retail parking, and municipalities. CarCharging's partners include but are not limited to Ace Parking, Central Parking, Equity One, Equity Residential, Icon Parking, Rapid Parking, Related, USA Parking, Walgreens, the Pennsylvania Department of Environmental Protection, the City of Miami Beach, Florida, the City of Hollywood, Florida and the City of Norwalk, Connecticut that manage or own a total of 6.5 million parking spaces.

For more information about CarCharging, please visit www.CarCharging.com.

About Crescent Heights:

In the nation's most exclusive urban enclaves from one coast to the other, Crescent Heights has earned a reputation for producing landmark, high-rise new construction residences, as well as Hotels, Office Space, and Rental Properties. Our properties have dramatically reshaped the traditional concepts of living in America. The finest amenities. Innovative architecture. Signature interiors. Quality construction. These attributes define Crescent Heights' properties. As one of the nation's largest developers and marketers of high-rise, multifamily housing and hotels, the company's premier properties stretch from New York to Los Angeles, from Miami to Chicago, and points in between. Crescent Heights introduced the first residential developments in South Beach, Florida -- helping to spark its renaissance. In New York City, we conceived the first conversion of turn-of-the-century Manhattan office buildings into luxury residences. And on the west coast, we redeveloped distressed properties -- many of which were home to Hollywood's stars of the 1930s and 1940s -- into showcase, award-winning developments. We are experts at uncovering emerging real estate trends, and knowing when and how to develop projects -- from residential and hotel construction to redevelopment and adaptive re-use. For more information, visit our website at www.crescentheights.com.

Forward-Looking Safe Harbor Statement:

This press release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of

1934, as amended. By their nature, forward-looking statements and forecasts involve risks and uncertainties because they relate to events and depend on circumstances that will occur in the near future. Those statements include statements regarding the intent, belief or current expectations of Car Charging Group, Inc. and members of its management as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed conditions.

Investor Relations and Media Contacts:

CarCharging Media Contact

Sarah Ridley-Gal

[Email Contact](#)

Crescent Heights Media Contact:

Phyllis Nolan

[Email Contact](#)

CarCharging Investor Relations:

Constellation Asset Advisors, Inc.

(415) 524-8500

www.ConstellationAA.com