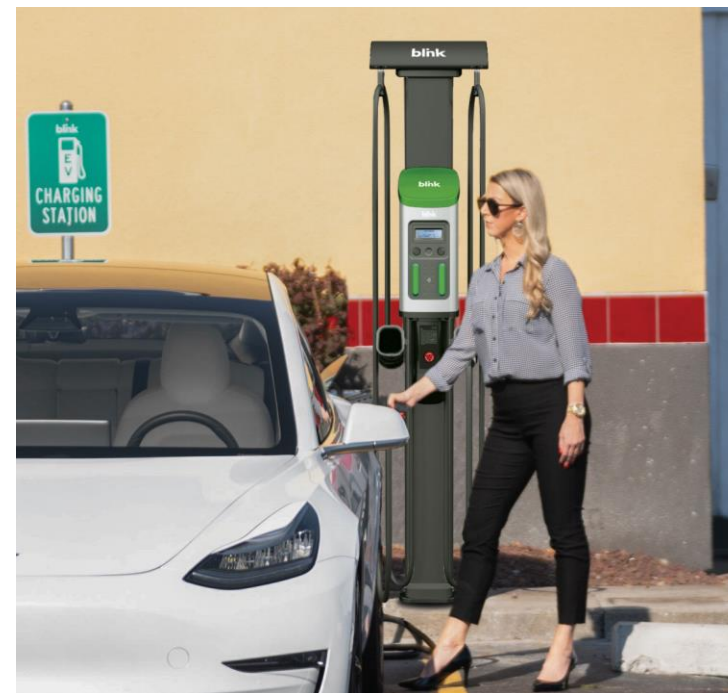
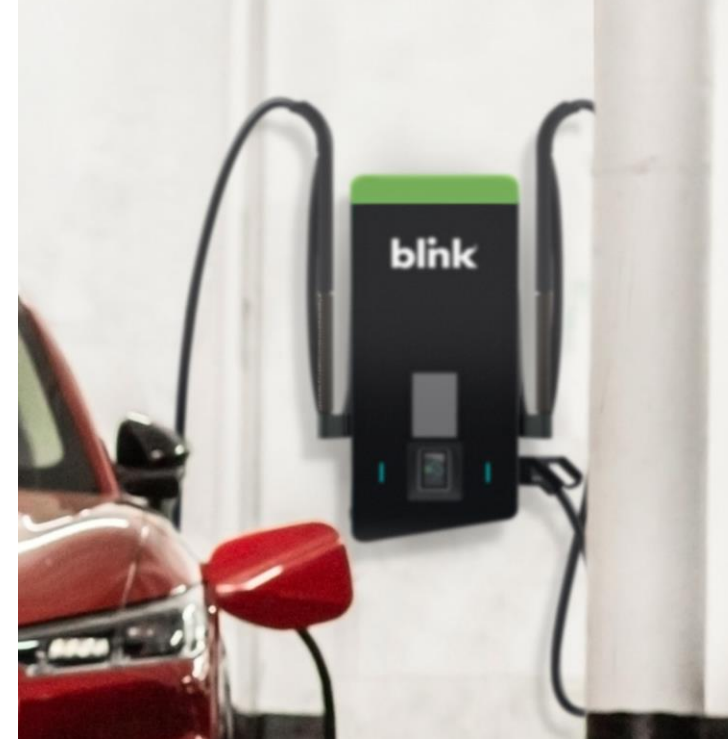




SECOND QUARTER 2023 EARNINGS RESULTS

August 8, 2023

www.BlinkCharging.com



SAFE HARBOR STATEMENT

Forward-Looking Statements

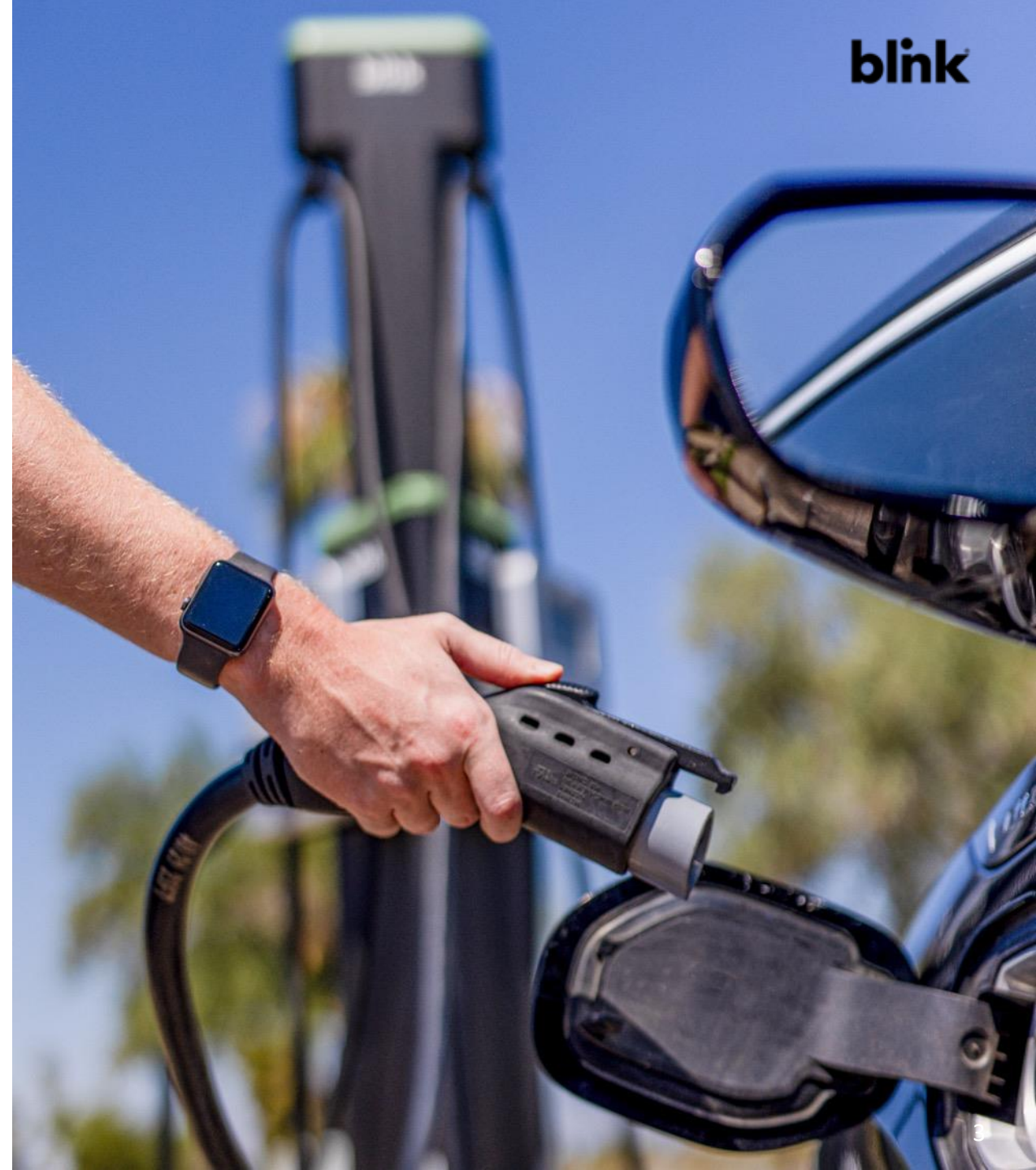
This presentation contains statements that are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, or the Exchange Act, that are based on management's current expectations and assumptions and are subject to risks and uncertainties. Such statements include, but are not limited to, statements about (i) delays in product development and deployment, (ii) market acceptance of our EV charging products and related services, (iii) technological change in the EV charging equipment industry, (iv) competition in EV markets generally in the United States and abroad, (v) results and costs associated with governmental investigations and litigation, (vi) intellectual property issues, and (vii) other aspects of our business identified in this press release, as well as in our periodic reports that we file from time to time with the SEC. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "intend," "tends," "believe," "estimate," "predict," "potential," "project" or "continue" or the negative of those terms or other comparable terminology. These statements are only predictions. Actual events or results may differ materially from those expressed or implied by these forward-looking statements because of market conditions in our industries or other factors that are in some cases beyond our control. All of the forward-looking statements are subject to risks and uncertainties. Various factors, including but not limited to the risks described from time to time in Blink Charging Co.'s periodic reports with the SEC, including, without limitation, the risks described in Blink Charging Co.'s Annual Report on Form 10-K for the year ended December 31, 2022 under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations," could cause actual results to differ from those implied by the forward-looking statements. Given these risks and uncertainties, you are cautioned not to place undue reliance on these forward-looking statements. All information is current as of the date this press release is issued, and except as required by law, Blink Charging Co. does not undertake, and specifically declines, any obligation to update any of these statements or to publicly announce the results of any revisions to these statements to reflect future events or developments.

Non-GAAP Disclosure

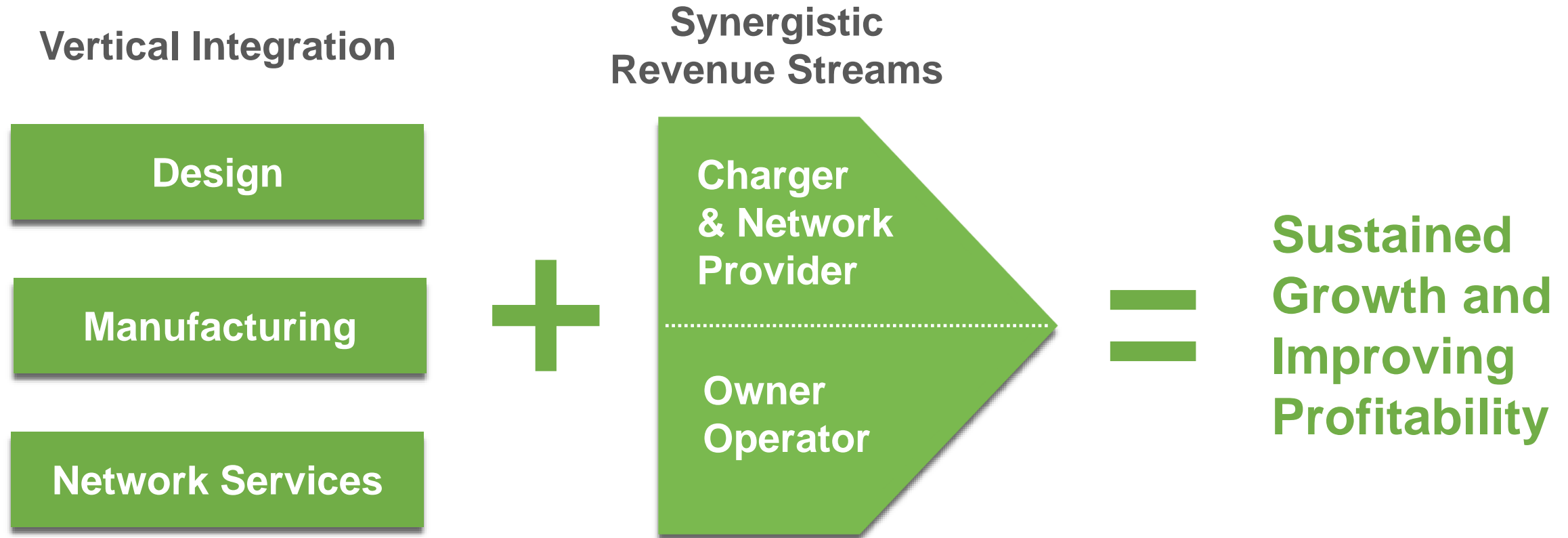
The information provided herein includes certain non-GAAP financial measures. These non-GAAP financial measures are intended to supplement the GAAP financial information by providing additional insight regarding the results of operations of the Company. The non-GAAP Adjusted EBITDA financial measure used by the Company is intended to provide an enhanced understanding of our underlying operational measures to manage the Company's business, to evaluate performance compared to prior periods and the marketplace, and to establish operational goals. Certain items are excluded from this non-GAAP financial measure to provide additional comparability measures from period to period. These non-GAAP financial measures will not be defined in the same manner by all companies and may not be comparable to other companies. Non-GAAP financial measures are reconciled in the accompanying tables to the most directly comparable measures as reported in accordance with GAAP, and should be viewed in addition to, and not in lieu of, such comparable financial measures.

Q2 2023 HIGHLIGHTS AND STRATEGY

Brendan Jones, President and CEO



FULL SERVICE MODEL DRIVING SUSTAINED GROWTH



- Only vertically integrated U.S. full-service provider
- Provides superior quality and service as Company scales

Offering customers flexibility accelerates market penetration and creates more durable customer relationships

SUMMARY Q2 2023 HIGHLIGHTS*

\$32.8M

186% ↑

Total Revenue

\$7.0M

211% ↑

Service Revenue

\$1.7M

253% ↑

Network Fees

37%

2,040 bps ↑

Gross Margin

5,830

Charging Stations
Contracted, Sold,
Deployed

~16 gHw

Disbursed on Blink
Networks

blink



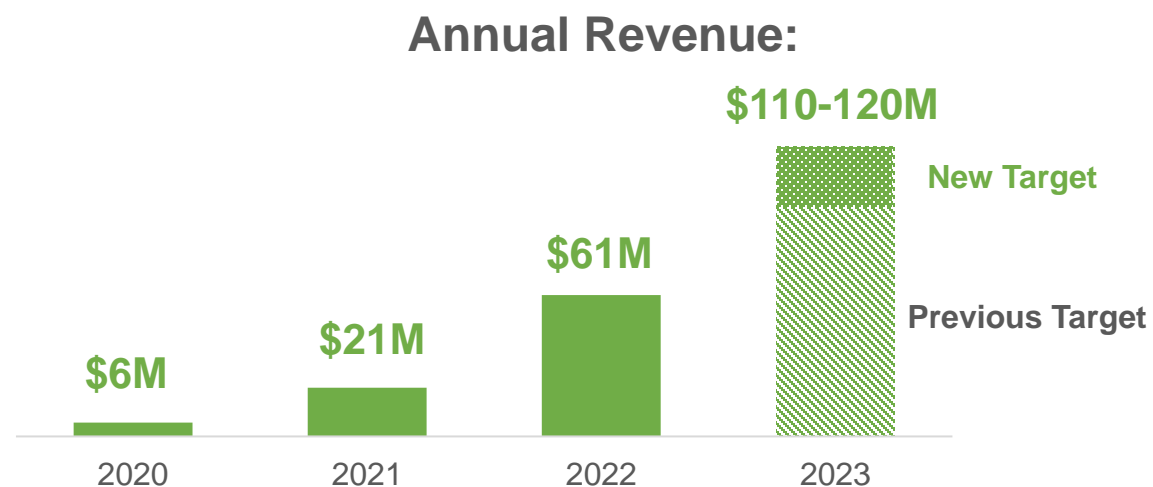
UPDATED 2023 REVENUE TARGET

blink

New Revenue Target
\$110-120M

Gross Margin Target: 30%+

Previous Revenue Target: \$100-110M



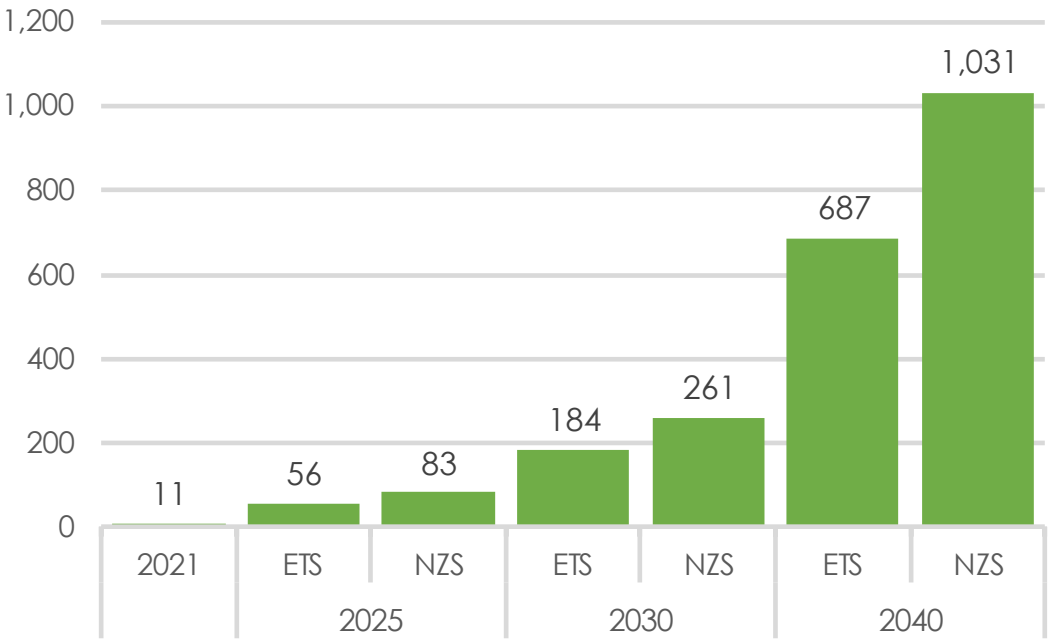
Targeting Positive Adjusted EBITDA Run Rate by December 2024

- ✓ Strong EV adoption and EV infrastructure investment supporting sustained revenue growth
- ✓ Growing sales pipeline
- ✓ Expense management and ongoing process optimization
- ✓ Margin improvement as business scales

EVs AND EV CHARGING INDUSTRY ARE AT AN INFLECTION POINT

Forecasted Global Passenger EV Fleet

(Millions of Vehicles)

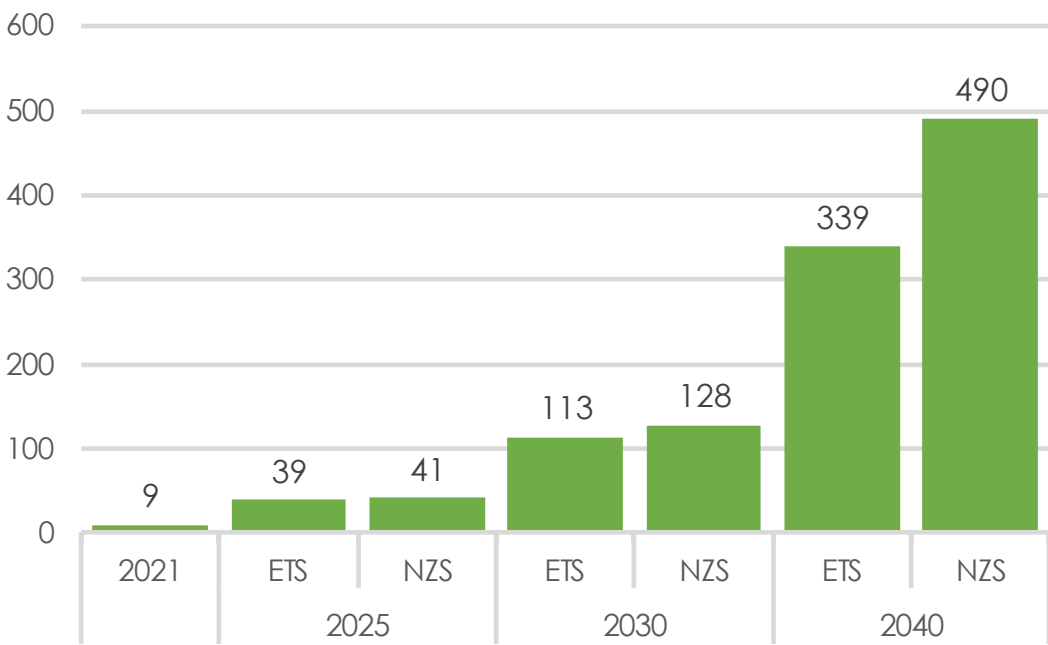


~10% of passenger vehicle sales worldwide were EVs in 2022

Projected to reach ~75-100% of sales worldwide in 2040

Forecasted Global EV Charging Network

(Millions of Connectors)



Estimated ~14 mm EV charging connectors globally in 2022

Projected to grow to ~339-490mm globally by 2040

Note: 'ETS' is Economic Transition Scenario and 'NZS' is NetZero Scenario. EVs represent Battery Electric Vehicles.
Source: BNEF 2022 Electric Vehicle Outlook; WSJ

U.S. MARKET GROWTH*

30M+

EV Chargers in US
by 2030

~\$100B

Investment
by 2040

90%+

Chargers Expected to be Level 2

**Well positioned to capitalize on rapidly
increasing L2 charger & network demand**



BLINK DC FAST-CHARGERS

987

DC Fast-Chargers Contracted to Sell in 1H of
2023

**Blink generated ~\$10 million in revenue
from DC Fast Chargers in 1H of 2023**



ADVANCED PRODUCT SUITE



Series 8

Offers simple credit card or digital wallet payments, making them perfect for all commercial and retail locations



IQ 200 Level 2 Charging

80 amps of output – fastest Level 2 AC chargers



Vision IQ 200⁽¹⁾

Built-in advertising screen designed for retail locations



EQ 200

Intelligent, affordable and scalable charging solution that includes vehicle-to-grid functionality



MQ 200

Fleet and multi-unit charger delivering 50 amps of output



HQ 200 & EV Driver Mobile App
The HQ 200 residential charger address the 10+ million home charging market



30kW DC Fast

A lightweight and practical design with optimal power



50kW Wall DC Fast

Powerful DC fast charging in an efficient, compact, and lightweight design



240kW Dual DCFC⁽¹⁾

New silicon carbide technology featuring both CCS and NACS connectors



DC Fast 60-350kW

All-in-one design with a compact footprint and cost-saving redundancy power models



Blink Mobile Charger

32-amp Level 2 generator-powered EV charger designed for roadside assistance



PQ 100

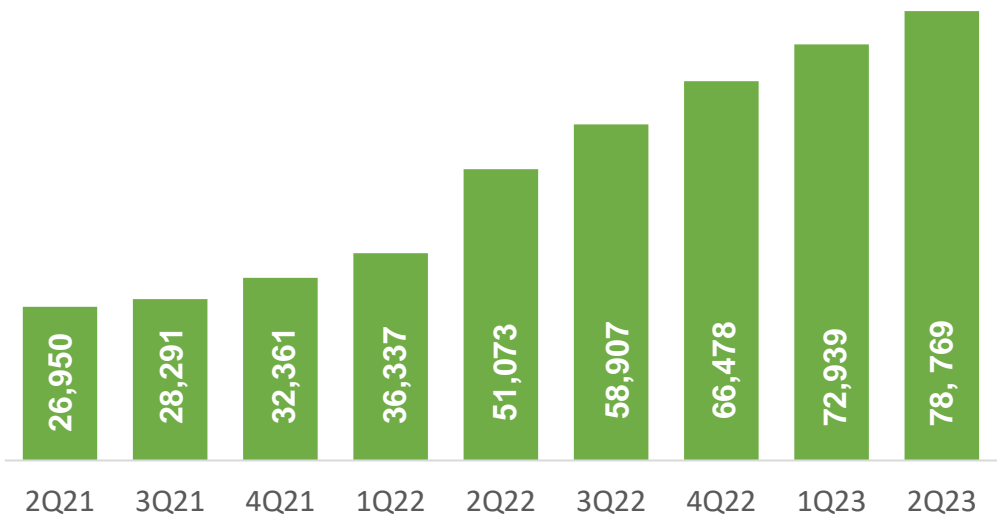
Plug&Play portable charger for indoor and outdoor applications

CCS and NACS Compatible⁽²⁾

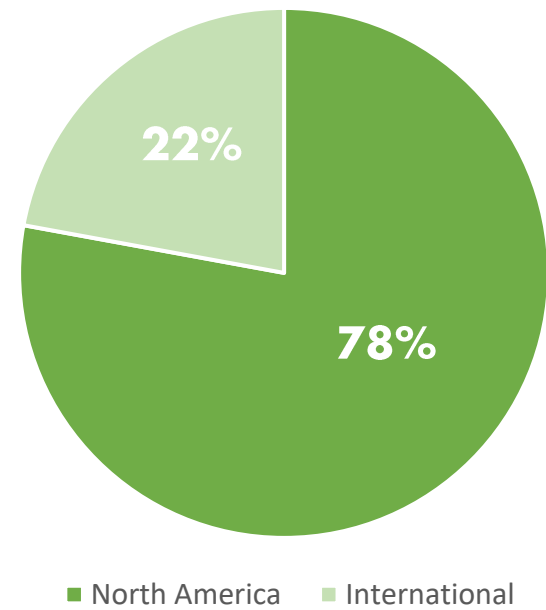
1. Prototype design.
2. CCS / NACS dual functionality charger expected to launch in Q3-Q4 2023.

EXPANDING CHARGER DEMAND

**TOTAL COUNT OF BLINK CHARGERS
CONTRACTED, SOLD OR DEPLOYED**



**N.A. AND INTERNATIONAL
CHARGER COUNT MIX (BLINK)**



Increasing demand for charging stations and global footprint expansion leads to incremental revenue growth

SUCCESSFULLY WINNING DIVERSE OPPORTUNITIES

Automotive	Fleet	Hospitality	Commercial	Multifamily	Government
					
Automotive OEMs and dealer agreements	Significant reseller channels for wide-spread opportunities	Prioritizing scalable, large scale deployment opportunities with national and multinational accounts		Targeting multifamily residential charging demands	Leveraging funding and deployment opportunities

FINANCIAL HIGHLIGHTS

Michael Rama, CFO



SELECTED FINANCIALS

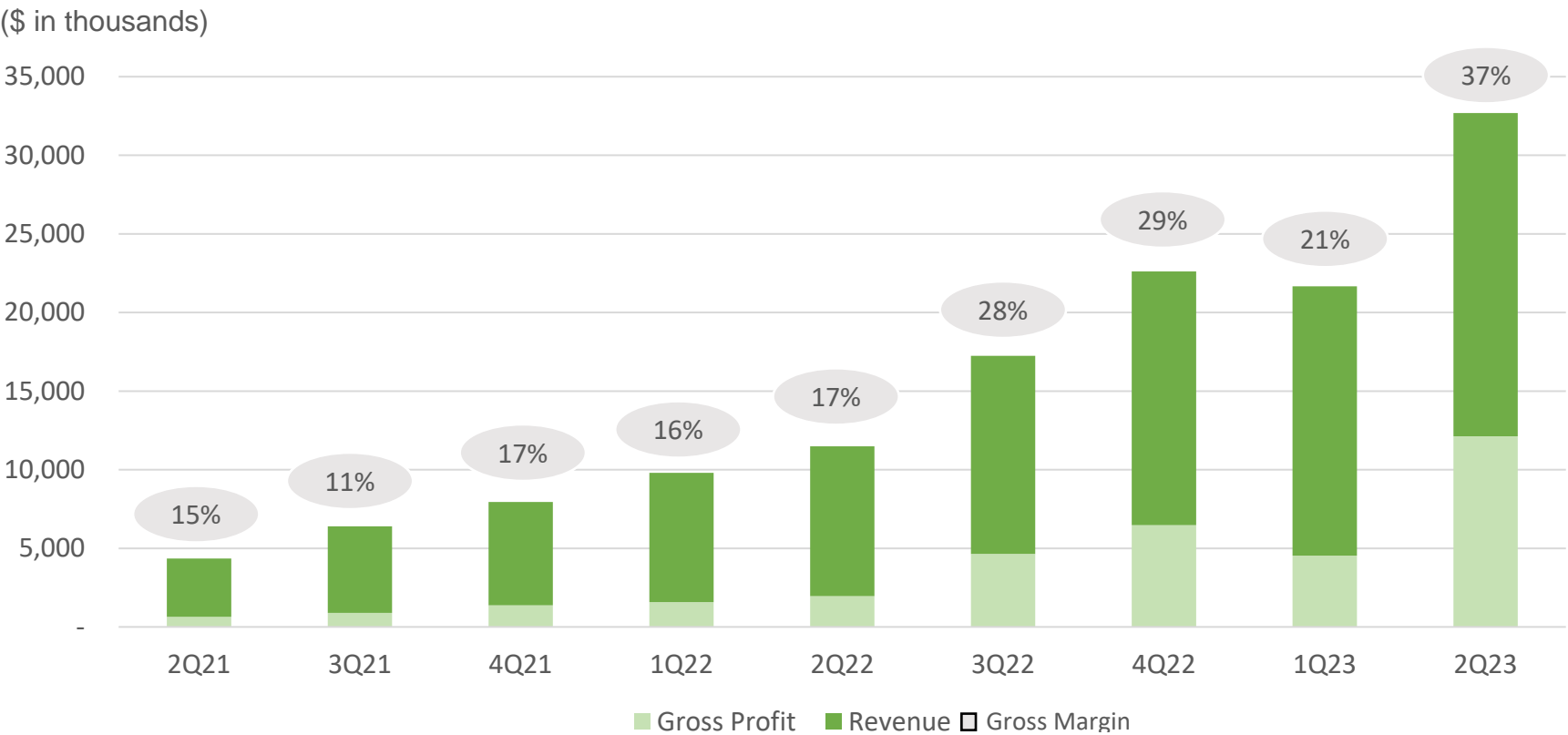
(\$ in 000s)	2Q23	2Q22	YoY B/(W)	6 Months Ended June 30, 2023	6 Months Ended June 30, 2022	YoY B/(W)
Product Sales	\$24,587	\$8,828	179%	\$40,976	\$16,880	143%
Service Revenue ⁽¹⁾	6,991	2,245	211%	11,756	3,752	213%
Other Revenue ⁽²⁾	1,264	413	206%	1,778	654	172%
Total Revenues	32,842	11,486	186%	54,510	21,286	156%
Gross Profit	12,291	1,957	528%	16,843	3,543	375%
Operating Expenses	\$52,355	\$23,919	119%	\$87,737	\$40,547	116%
Adjusted EBITDA ⁽³⁾	\$(13,485)	\$(15,604)	(14%)	\$(31,284)	\$(27,969)	12%
Adj. EBITDA Margin ⁽³⁾	(41.1%)	(135.9%)	9,480 bps	(57.4%)	(131.4%)	7,400 bps

¹ Service Revenue consist of charging service revenues, network fees, and car-sharing revenues.

² Other Revenues consist of other revenues, warranties, and grants and rebates

³ Adjusted EBITDA (defined as earnings (loss) before interest income (expense), depreciation and amortization, and adding back stock-based compensation, acquisition-related costs and one-time non-recurring expense) is a non-GAAP financial measure management uses as a proxy for net income (loss). A reconciliation of GAAP to Non-GAAP financial measures is included in the appendix.

REVENUE AND GROSS PROFIT TRENDS



Key Drivers

- Increasing demand for global EV infrastructure
- Improving utilization rates from existing customers
- Incremental growth from recent acquisitions
- Greater EV adoption from new consumers

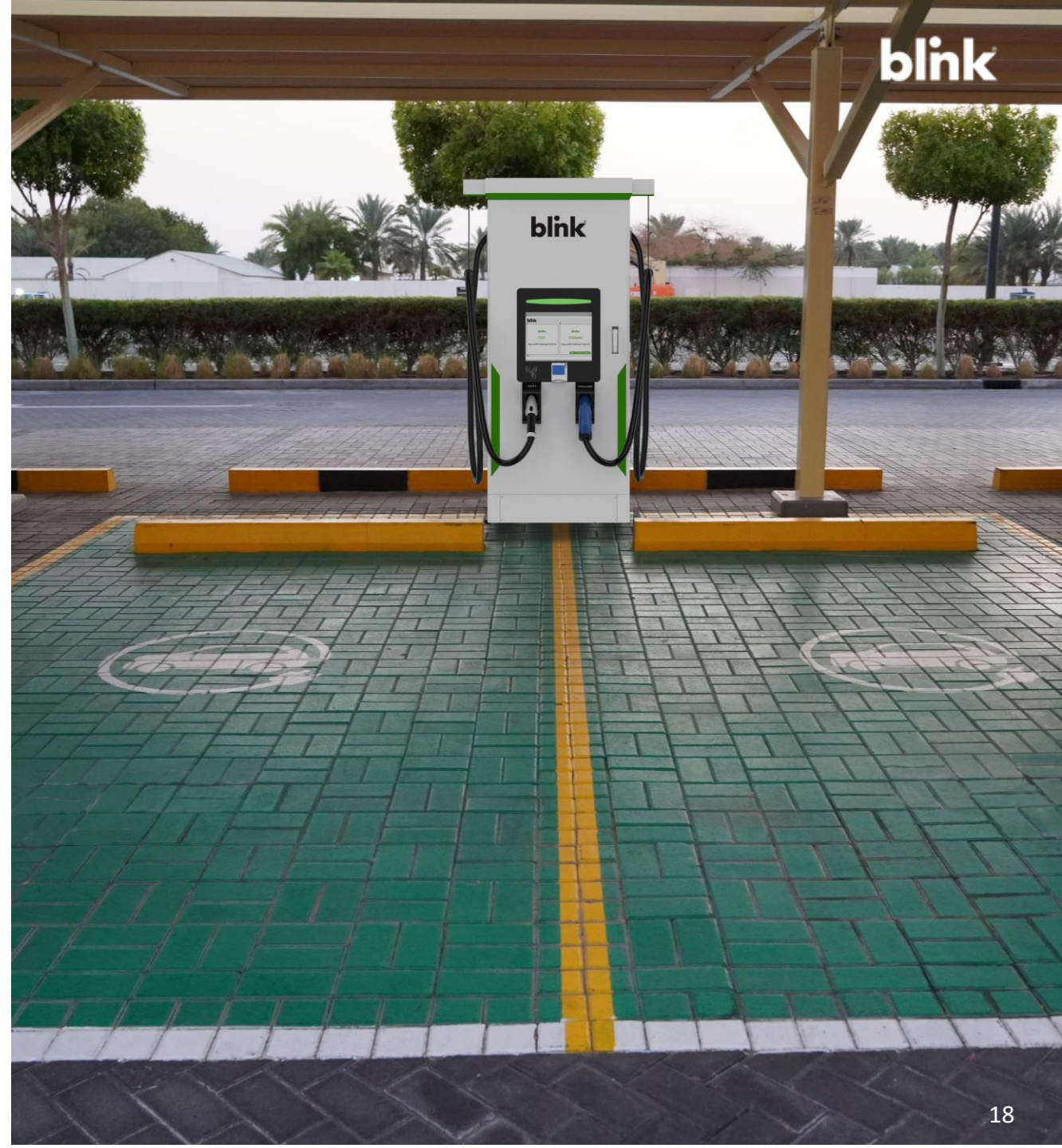
CONCLUDING REMARKS

Brendan Jones, President and
CEO



blink

Q & A



APPENDIX



RECONCILIATION OF NON-GAAP FINANCIAL MEASURES

<i>(In thousands and unaudited)</i>	Q2 2023	Q2 2022	6 Months Ended June 30, 2023	6 Months Ended June 30, 2022
Net loss	\$(41,482)	\$(22,621)	\$(71,283)	\$(37,764)
Interest expense, net	786	139	1,403	139
Provision for Income Taxes	(206)	0	(418)	0
Depreciation and amortization	3,659	2,635	6,825	2,410
EBITDA ⁽¹⁾	\$(36,831)	\$(19,847)	\$(62,637)	\$(34,232)
Stock-based compensation	11,663	1,027	19,438	2,989
Acquisition-related costs	51	3,216	283	3,274
One-time non-recurring expenses	11,632	0	11,632	0
Adjusted EBITDA ⁽²⁾	\$(13,485)	\$(15,604)	\$(31,284)	\$(27,969)

¹ EBITDA is a non-GAAP financial measure management uses as a proxy for net income (loss) and is defined as earnings (loss) before interest income (expense), provision for income taxes, and depreciation, amortization expense and one-time non-recurring expense

² Adjusted EBITDA is a non-GAAP financial measure management uses in evaluating the company's core operating performance and is defined as EBITDA excluding the impact from stock-based compensation and acquisition-related costs.

RECONCILIATION OF NON-GAAP FINANCIAL MEASURES

<i>(unaudited)</i>	Q2 2023	Q2 2022	6 Months Ended June 30, 2023	6 Months Ended June 30, 2022
Net loss – per diluted share	\$(0.67)	\$(0.52)	\$(1.20)	\$(0.88)
Add: Amortization expense of intangible assets	0.04	0.04	0.08	0.04
Acquisition-related costs	0.00	0.07	0.00	0.08
One-time non-recurring expenses	0.19	0.00	0.20	0.00
Adjusted EPS ⁽³⁾	\$(0.44)	(\$0.41)	\$(0.92)	\$(0.76)

³ Adjusted EPS (defined earnings (loss) per diluted share) is a non-GAAP financial measure management uses to assess earnings per diluted share excluding non-recurring items such as acquisition-related costs, amortization expense of intangible assets and one-time non-recurring expense