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# Intel Appoints Sales and Engineering Leaders

SANTA CLARA, Calif.--(BUSINESS WIRE)-- Intel today announced a series of leadership appointments aligned with its focus on strengthening customer relationships and becoming a more engineering-focused company.

Greg Ernst, a respected sales leader with more than 20 years of Intel experience, has been named chief revenue officer. In addition, Srinivasan Iyengar, Jean-Didier Allegrucci and Shailendra Desai are joining Intel in key engineering leadership roles.

"We see significant opportunities ahead to strengthen our product offerings and meet the changing needs of our customers," said Lip-Bu Tan, CEO of Intel. "Greg, Srin, J-D and Shailendra are highly accomplished leaders with strong reputations across our ecosystem, and they will each play important roles as we position our business for the future."

Ernst has been leading Intel's Sales and Marketing Group (SMG) since May. He is known as a customer-focused leader with a deep understanding of the market and has held a wide range of global sales, marketing and product development roles through his career. Prior to his most recent position, he led SMG across the Americas. Ernst continues to report to Tan.

Iyengar has been named SVP and Fellow. He will lead a new customer engineering center of excellence and join the Intel Executive Team, reporting to Tan. He joins Intel from Cadence Design Systems, where he led global silicon engineering. Iyengar brings extensive experience and expertise in helping customers create best-in-class custom silicon, including a deep focus on hyperscale data center solutions optimized for key workloads.

Allegrucci has been named VP of AI System on Chip (SoC) Engineering. He will be responsible for managing the development of multiple SoCs that will be part of Intel's AI roadmap. He joins from Rain AI, an innovative startup where he led AI silicon engineering. Prior to joining Rain, he spent 17 years at Apple where he oversaw the development of more than 30 SoCs used across many of the company's flagship products.

Desai has been named VP of AI Fabric and Networking. He will lead the development of innovative SoC architectures for Intel's AI GPUs and forward-looking roadmap. He joins from Google, where he led silicon engineering, architectural design and platform solutions across multiple mobile SoCs. He was previously the founder and CEO of Provino Technologies, an SoC startup acquired by Google in 2021.

Both Allegrucci and Desai will report to Sachin Katti, Intel's chief technology and AI officer.

## About Intel

Intel (Nasdaq: INTC) is an industry leader, creating world-changing technology that enables

global progress and enriches lives. Inspired by Moore's Law, we continuously work to advance the design and manufacturing of semiconductors to help address our customers' greatest challenges. By embedding intelligence in the cloud, network, edge and every kind of computing device, we unleash the potential of data to transform business and society for the better. To learn more about Intel's innovations, go to [newsroom.intel.com](https://newsroom.intel.com) and [intel.com](https://intel.com).

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