January 30, 2020

Media Alert: Intel at RSAC 2020

SANTA CLARA, Calif.--(BUSINESS WIRE)-- Join Intel at RSA Conference 2020 in San Francisco to learn firsthand how, together with partners and customers, Intel is building the trusted foundation for computing in a data-centric world.

RSAC 2020

> **When:** Feb. 24-28, 2020
> **Where:** Moscone Center, San Francisco

RSAC Speaking Session: Protect Privacy in a Data-Driven World: Privacy-Preserving Machine Learning

Casimir Wierzynski, senior director, Office of the CTO, AI Products Group at Intel, will discuss how with the explosion of data, machine learning has enabled highly sophisticated methods for re-identifying anonymized data. These techniques make data breaches more consequential, requiring government intervention (GPDR, CCPA). The zero-sum game between artificial intelligence (AI) and privacy represents privacy-preserving machine learning (PPML). These techniques come with much higher computation, communication and storage requirements.

> **When:** Feb. 25, 2020, 1-1:50 p.m. PT
> **Where:** Moscone West

RSAC Speaking Session: Nowhere to Hide: How HW Telemetry and ML Can Make Life Tough for Exploits

Hardware can reveal the execution of even the best concealed malicious code at an instruction level. In this talk Rahuldeva Ghosh, senior staff architect at Intel, and Zheng Zhang, engineering manager at Intel, will go into the details of how scalable, deployable, runtime threat and anomaly detection solutions can be built with CPU telemetry and machine learning. Specifics of telemetry sources, feature selection, overhead management and platform domain specific design considerations will be discussed.

> **When:** Feb. 25, 2020, 3:40-4:30 p.m. PT
> **Where:** Moscone West

RSAC Speaking Session: "I'm Still Standing," Says Each Cyber-Resilient Device

In this discussion, Abhilasha Bhargav-Spantzel, principal engineer at Intel, and Nivedita Aggarwal, senior firmware engineer at Intel, will visit the key aspects of a resilient computer system, provide industry standard examples and highlight key learnings from multiple engineering disciplines to rethink resilience in the cyberworld. The hypothesis is that it will allow a path forward to combat the increasing number of cyberthreats that have a high

impact on our computer solutions and services.

   When: Feb. 27, 2020, 8-8:50 a.m. PT
   Where: Moscone West

More: [Attend RSAC 2020](#) | [Intel Security News](#)

About Intel

Intel (NASDAQ: INTC), a leader in the semiconductor industry, is shaping the data-centric future with computing and communications technology that is the foundation of the world's innovations. The company's engineering expertise is helping address the world's greatest challenges as well as helping secure, power and connect billions of devices and the infrastructure of the smart, connected world – from the cloud to the network to the edge and everything in between. Find more information about Intel at newsroom.intel.com and intel.com.

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