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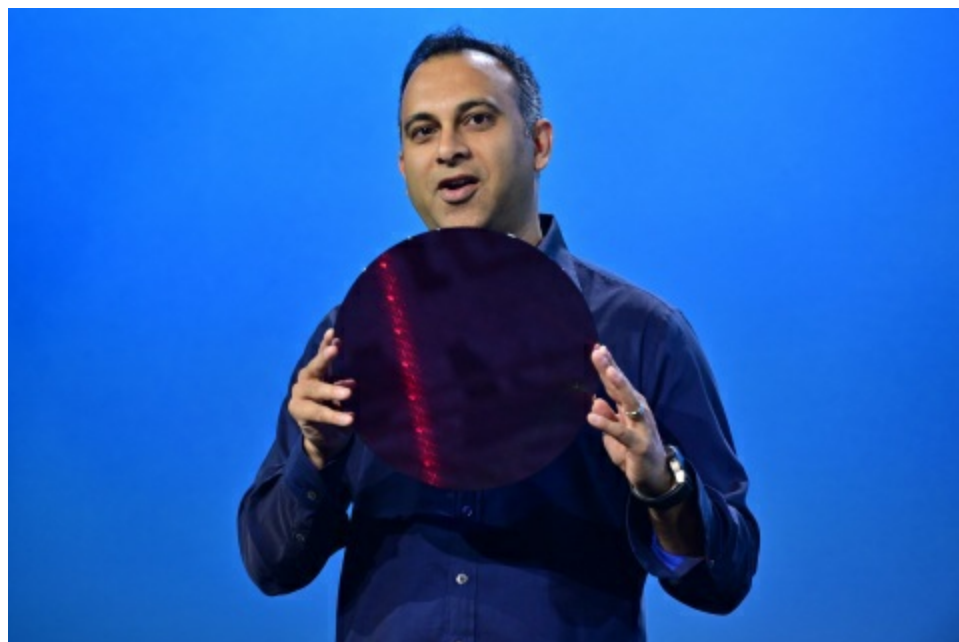


# Intel and Google Cloud Announce Strategic Partnership to Accelerate Hybrid Cloud

## Intel and Google Cloud to Develop Anthos Reference Design to Simplify Deployment Across On-Premise Data Centers and the Cloud

SAN FRANCISCO--(BUSINESS WIRE)-- GOOGLE CLOUD NEXT — Intel (NASDAQ: INTC) and Google Cloud (NASDAQ: GOOG, GOOGL) today announced a strategic partnership aimed at helping enterprise customers seamlessly deploy applications across on-premise and cloud environments. The two companies will collaborate on Anthos, a new reference design based on the [2nd-Generation Intel® Xeon® Scalable processor](#) and an optimized Kubernetes software stack that will deliver increased workload portability to customers who want to take advantage of hybrid cloud environments. Intel will publish the production design as an [Intel Select Solution](#), as well as a developer platform.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190409005821/en/>



Navin Shenoy, Intel executive vice president and general manager of the Data Center Group, displays a wafer containing Intel Xeon processors during a keynote on Tuesday, April 2, 2019. In San Francisco on April 2, Intel Corporation introduces a portfolio of data-centric tools to help its customers extract more value from their data. (Credit: Walden Kirsch/Intel Corporation)

While organizations are embracing multi-cloud solutions to fuel their businesses, many companies remain challenged to find the right hybrid cloud solutions that enable seamless workload migration across clouds. The new Anthos reference design will address this challenge by delivering a stack optimized for workload portability, enabling deployment of applications across on-premise data centers and public cloud provider services.

**More:** [Data-Centric Innovation at Intel](#) | [We're Stepping on the Gas Pedal for Hybrid Cloud](#)  
(Lisa Spelman Blog)

“Google and Intel enjoy a long-standing partnership focused on delivering infrastructure innovation to customers,” said Urs Hölzle, senior vice president of Technical Infrastructure at Google Cloud. “Data center environments today are complex, and hardware and software infrastructure is not ‘one size fits all.’ Our ability to collaborate with Intel and take advantage of their technology and product innovation to deliver Anthos solutions ensures that our customers can run their applications in the way that best suits them.”

“Our collaboration with Google in delivering the infrastructure and software optimizations required to advance their hybrid and multi-cloud solution is a natural fit with Intel’s vision for data-centric computing,” said Navin Shenoy, executive vice president and general manager of the Data Center Group at Intel Corporation. “We’re delivering an Intel technology foundation for customers to take advantage of their data, and that requires delivery of architectures that can span across various operating environments. This collaboration will give customers a choice of optimized solutions that can be utilized both in the on-prem as well as cloud environments.”

This collaboration is an extension of a technology alliance between the two companies that already spans many infrastructure optimizations, collaboration on high-growth workloads like artificial intelligence, and integration of new technologies into the Google Cloud Platform, such as the [2nd-Generation Intel Xeon Scalable processors](#) and [Intel® Optane™ DC Persistent Memory](#).

The new reference design will be delivered by mid-year 2019 with expected solution delivery from OEMs and solutions integrators in market later this year.

### **About Intel**

Intel (NASDAQ: INTC), a leader in the semiconductor industry, is shaping the data-centric future with computing and communications technology that is the foundation of the world’s innovations. The company’s engineering expertise is helping address the world’s greatest challenges as well as helping secure, power and connect billions of devices and the infrastructure of the smart, connected world – from the cloud to the network to the edge and everything in between. Find more information about Intel at [newsroom.intel.com](https://newsroom.intel.com) and [intel.com](https://intel.com).

### **About Google Cloud**

Google Cloud (NASDAQ: GOOG, GOOGL) is widely recognized as a global leader in delivering a secure, open and intelligent enterprise cloud platform. Our technology is built on Google’s private network and is the product of nearly 20 years of innovation in security, network architecture, collaboration, artificial intelligence and open source software. We offer a simply engineered set of tools and unparalleled technology across Google Cloud Platform and G Suite that help bring people, insights and ideas together. Customers across more than 150 countries trust Google Cloud to modernize their computing environment for today’s digital world.

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Ann Goldmann

503-702-2412

[ann.goldmann@intel.com](mailto:ann.goldmann@intel.com)

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