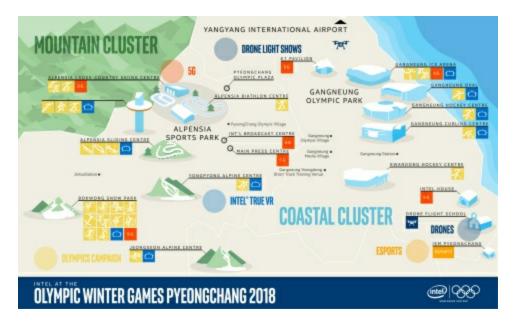


Experience the Future of The Olympic Games with Intel Technology

SANTA CLARA, Calif. & PYEONGCHANG, South Korea--(BUSINESS WIRE)-- Intel is reimagining the Olympic Games so all the amazing moments that happen in PyeongChang become amazing experiences for people all over the world. From taking entertainment to new heights with drones, to experiencing the future of connectivity with a 5G demonstration at PyeongChang Olympic Park and transforming how the world watches sports with the first Olympic Winter Games broadcast live in virtual reality, Intel is integrating innovative technology to ensure you don't just witness the moment – you experience it.

This press release features multimedia. View the full release here: http://www.businesswire.com/news/home/20180206006575/en/



(Photo: Business Wire)

Press Kit: Intel at the Olympic Games

To learn more about Intel's activity throughout the Games, click on the interactive map. By clicking on a venue or logo, you'll be able to download images, and take a virtual tour of all of the on-the-ground activity and technology integrations from Intel. Be sure to check back

throughout the Games, as new content and activity will be uploaded regularly.

See how Intel is helping bring the future of the Olympic Games to PyeongChang 2018, enabling more immersive and amazing experiences with its technology in the world of 5G, VR, drones and computing power, as well as hosting the first-ever esports competition in PyeongChang in the lead-up to the Games.

About Intel

Intel (NASDAQ: INTC) expands the boundaries of technology to make the most amazing experiences possible. Information about Intel can be found at newsroom.intel.com and intel.com.

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