



June 17, 2015

Intel Acquires Recon; Eyes Future of Wearables

By [Josh Walden](#) on [June 17, 2015](#)



Recon Jet smart eyewear (Credit: Recon Instruments)

Yesterday, Intel completed the [acquisition of Recon](#) Instruments, maker of the new, critically acclaimed [Recon Jet™](#) smart eyewear for sports and high-intensity environments. Recon was formerly an [Intel Capital portfolio company](#), and we've gotten to know and admire their products and people over the last couple years. This acquisition gives Intel a talented, experienced wearable computing team that will help us expand the market for head mounted display products and technologies.

Customers and retailers of Recon products can rest assured they'll continue selling, enhancing and marketing their products under the Recon brand without disruption. The team will also partner with Intel's New Devices Group to develop smart device platforms for a broader set of customers and market segments.

The growth of wearable technology is creating a new playing field for innovation, and we've made tremendous strides in developing products and technologies to capture this next wave of computing. For example, in the last six months, Intel: disclosed plans for the [Intel Curie module](#)¹, a tiny hardware product based on the company's first purpose-built system-on-chip (SoC) for wearable devices; unveiled a multiyear R&D collaboration with [Luxottica Group S.p.A](#) and their [Oakley](#) brand to fuse premium, luxury and sports eyewear with smart technology; and announced a [partnership with TAG Heuer and Google](#) to launch a Swiss smartwatch powered by Intel(R) technology and Android Wear.

We are excited to welcome the Recon team to Intel, and we look forward to the amazing experiences we'll invent together.

NOTE: Josh Walden is senior vice president and general manager of Intel's New Technology Group