

February 6, 2015



Intel Innovation on Display at the 2015 GSMA Mobile World Congress

At the “Edge of Innovation,” Intel Corporation will introduce and showcase a range of exciting and new products and technologies, from the network to the device.

WHAT: Intel Press Conference
Join Intel CEO Brian Krzanich to hear about new products and technologies that will power, connect and help secure the growing Internet of Things.

WHEN: Monday, March 2, 2015 from 15:00-16:00 CET
Product and technology demonstrations will be available in the booth following the press conference.

WHERE: Intel booth
Fira Gran Via, Hall 3, Booth #3D30
Barcelona, Spain

ADDITIONAL SPEAKERSHIPS &

PANELS: Join Intel executives at the GSMA panels to discuss topics including 5G, mobile security, connecting citizens through mobile and more.

Conference Session: Ensuring User-Centered Privacy in a Connected World

Brian Hernacki, chief architect, New Devices Group, Intel, will join a panel of industry experts to discuss what frameworks exist and are emerging to ensure data protection and privacy in a connected world.

When: Monday, March 2, 16:00-17:30 CET

Where: Fira Gran Via, Hall 4, Auditorium 3

Conference Session: Connected Citizens, Managing Crisis

Aicha Evans, VP and GM, Platform Engineering Group, Intel, and other industry experts will explore how mobile operators and other industry players, governments, NGOs and local communities are working together to develop new solutions to tackle some of the most important threats facing our societies today.

When: Tuesday, March 3, 14:00-15:30 CET

Where: Fira Gran Via, Hall 4, Auditorium 2

Mobile World Congress Keynote 5: The New Mobile Identity

Brian Krzanich, Intel CEO, will join industry senior executives to discuss how the convergence of mobile and IT is creating business opportunities for mobile operators, new platforms that will stimulate innovation in the digital ecosystem, the impact on product development, and emerging technologies that will help protect consumers, businesses and governments from future online threats.

When: Wednesday, March 4, 09:15-10:45 CET

Where: Fira Gran Via, Hall 4, Auditorium 1

Conference Session: 5G Services

Asha Keddy, VP and GM, Mobile Communications Group, Intel, will join industry experts to examine the new services that will be enabled by this next-generation network and what the industry and ecosystem will need to do to make it a reality.

When: Wednesday, March 4, 15:15-16:15 CET/ 3:15-4:15 p.m. CET

Where: Fira Gran Via, Hall 4, Auditorium 4

MORE

INFORMATION: www.intel.com/newsroom/mwc

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