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intel.

IDF 2014: A Technology Playground for Developers, Makers and Creators

Intel:

Intel CEO Brian Krzanich (Photo: Business Wire)

WHEN: Sept. 9-11, 2014

WHERE: Moscone Center West, San Francisco

WHAT: At the 2014 Intel Developer Forum (IDF14), developers, makers and creators will gather to share ideas and hear
about how Intel will help them create the technology that will change the world. This year's event is all about

the technology developers in attendance: their opportunities, their creations and ideas, and the benefits of
joining the millions of developers worldwide who participate in the Intel architecture ecosystem.

The conference's format has been revamped this year. IDF14 will have one keynote with Intel CEO Brian Krzanich
and special guests followed by two days of large breakout sessions, called Mega Sessions, where Intel executives
will focus on technology trends and innovations. In addition, attendees will participate in three days of
technical sessions with industry and Intel experts, hands-on demos and one of Intel's largest Tech Showcases.

The strong [lineup of speakers](#) includes:

Day 1

Keynote: [Intel Chief Executive Officer Brian Krzanich](#) will share Intel's vision for the future and provide updates on advancements with Intel technologies

Mega Sessions:

- **Internet of Things** with [Doug Davis](#)

- **The Next Revolution in Computing**: Intel® Edison, Wearables and New Devices with [Mike Bell](#)

- **Taking on the Developer Challenge** with [Doug Fisher](#)

- **'Appy Hour with Hermann'** with [Hermann Eul](#)

Day 2

Mega Sessions:

- **The Data Center Opportunity** with [Diane Bryant](#)

- **PC Reinvention and Innovation - Focus Areas for Developers** with [Kirk Skaugen](#)

Exhibition: More than 180 leading companies from around the world will have hands-on demonstrations of their newest innovations and future technologies at the IDF Industry Technology Showcase.

Networking: IDF offers media and analysts opportunities to speak one-to-one with industry experts and Intel engineers whose work will impact the direction of future technologies. Poster Chats, Deep Dive Technical Insights, lecture sessions, hands-on labs and many other opportunities allow time for technical questions to be answered in an informal setting.

ATTENDANCE: More than 4,500 attendees are expected from around the world.

INFORMATION: www.intel.com/newsroom/idf

Photos/Multimedia Gallery Available:
http://www.businesswire.com/multimedia/home/20140812006077/en/

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