

January 7, 2013



Watching Television on Devices Around the Home Made Possible with Intel Technology

Intel collaborates with Comcast to support XFINITY TV viewing on Intel-based devices in the home

NEWS HIGHLIGHTS

- Ultrabook™ devices, all-in-one PCs, and Intel-based tablets and smartphones suited to stream XFINITY TV.
- Intel® Puma™ 6MG-based XG5 Multi-Screen Video Gateway by ARRIS debuts emerging category of new devices.

LAS VEGAS--(BUSINESS WIRE)-- INTERNATIONAL CONSUMER ELECTRONICS SHOW — Intel Corporation today announced a TV experience that will enable customers to view live and on-demand television content on Intel-based devices.

Intel is collaborating with Comcast so that customers can enjoy the XFINITY TV experience on IP set-top boxes, Ultrabook™ devices, Intel-based all-in-one PCs, tablets and smartphones as well as smart TVs in the home. This experience is made possible by the Intel® Puma™ 6MG-based XG5 multi-screen video gateway.

“Working closely with service providers like Comcast allows us to bring exciting new entertainment experiences to tablets, phones, all-in-one PCs and Ultrabook devices,” said Alan Crouch, Intel vice president and general manager, PCCG Service Provider Division. “Intel-based multi-screen video gateways in the home from innovative OEMs like ARRIS allow people to watch both live TV and on-demand shows whenever they want on their new Intel-based devices.”

The XG5 multi-screen video gateway, which is designed by ARRIS, a leading global communications technology company, allows any screen in the home to access high-quality live and on-demand entertainment. This new category of device provides video, voice and high-speed Internet via MoCA, DECT and Wi-Fi from one device creating a home network for numerous devices and second screens. Multi-screen video gateways are emerging devices that centrally manage pay TV, broadband access to voice as well as new services such as home security and home management.

“Intel has been a great partner as we work to develop a platform that supports an in-home gateway and client architecture,” said Steve Reynolds, senior vice president of Customer Premise Equipment for Comcast. “Intel’s powerful silicon platforms and their support for our RDK software initiative have enabled us to quickly develop a flexible platform for the delivery

of our cable video services that will give customers the ability to view them on a wide range of consumer devices in the home.”

Comcast is working with Intel to develop this technology based on upcoming enhancements to the DLNA Premium Content Guidelines to deliver its XFINITY TV experience to Intel-based devices in the home. DLNA is a set of interoperability guidelines that enable the delivery of enhanced content services and secure transport of protected digital content to devices around the home.

The demonstration in Intel’s CES booth (Central Hall, #7252) shows XFINITY TV streaming from the XG5 multi-screen video gateway to an IP set-top box as well as directly to an Ultrabook, an all-in-one PC, an Intel-based tablet, a smartphone and a smart TV.

About Intel

Intel (NASDAQ: INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world’s computing devices. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com.

About Comcast Cable

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential customers under the XFINITY brand and also provides these services to businesses. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

Intel, Intel Puma, Intel Atom and the Intel logo are trademarks of Intel Corporation in the United States and other countries.

*Other names and brands may be claimed as the property of others.

Intel

Kathy Gill, 503-696-6151

kathryn.m.gill@intel.com

or

Comcast

Jenni Moyer, 215-286-3311

jenni_moyer@comcast.com

Source: Intel Corporation