

# Introducing the Powerful Motorola RAZR™ i with Intel Inside® and an Edge-to-Edge Display

## Say Hello to the Full-screen Phone

LONDON – Sept. 18, 2012 – Motorola Mobility in partnership with Intel Corporation introduced the powerful Motorola RAZR i with Intel Inside®: the new full-screen smartphone that fits in the palm of your hand. Its Super AMOLED Advanced 4.3-inch display spans from edge-to-edge with virtually no border -- giving you more screen with less phone. RAZR i is the first smartphone that can achieve speeds of 2.0 GHz thanks to a fast Intel® Atom™ processor. Jump from a game to a text and ov to a playlist, then off to browse the Web - all without stopping and on a long-lasting battery that is 40 percent more powerful than the competition¹.

The power of Intel Inside means you also get an instant-launch 8-megapixel camera that can load in less than a second<sup>2</sup>. Just use the dedicated camera key so you get the shot you want. When there's action involved, multi-shot mode lets you snap 10 pictures in less than a second. And with the illuminated sensor located on the back and High Dynamic Range (HDR) capabilities, you'll get a great shot, even in challenging lighting conditions.

"Together with Intel, we're redefining what people can expect from a mobile device. A camera that launches in an instant, Web pages that load blazingly fast and a device that's the perfect balance of screen size and fit in hand," said Jim Wicks, senior vice president, Consumer Experience Design, Motorola Mobility. "RAZR i delivers just that when you put an Intel-fast processor in a beautifully designed phone and add in extra long battery life."

"Motorola RAZR i with Intel Inside naturally blends together the value propositions of high performance Intel Architecture and great battery life, Motorola Mobility device innovation and the Android™ platform," said Erik Reid, general manager, Intel's Mobile and Communications Group. "Intel's goal is to provide compelling technology options that translate into great user benefits and experiences. RAZR i is a great proofpoint in the collaboration and we're thrilled to be working with Motorola to bring this edge-to-edge experience enhanced with Intel Inside to people around the world."

Powered by Android<sup>TM</sup> 4.0, Ice Cream Sandwich (upgradeable to Jelly Bean), RAZR i puts the Google universe in your hand. Google Play<sup>TM</sup> gives you access to more than 600,000 apps and games, millions of books and thousands of movies. Get whe you need to go with Google Maps for Android<sup>TM</sup> with free turby-turn directions and voice guidance. And when your hands are full, use Voice Actions for Android<sup>TM</sup> on RAZR i to compose a text, get directions, make a call, play a song...or simply Google something. RAZR i also features near field communication (NFC) technology so you can send contacts, links, maps and more directly to compatible phones with Android Beam<sup>TM</sup>. Just hold the phones together and tap the screen.

Designed with premium protective materials, RAZR i is built to go everywhere. A diamond cut aircraft-grade aluminum<sup>4</sup> frame surrounds the display, which is made of Corning® Gorilla® Glass, to deflect both scratches and scrapes. On the back, RAZR i is made DuPont™ KEVLA®strong<sup>3</sup>. Spilled coffee? Caught in the rain? Don't worry. RAZR i is protected with a splash-guard coating—even on the electrical boards inside.

automatically adjust to squeeze more out of each charge. Whether you want to maximize your last ounce of power, or prevent your phone from ringing during a meeting, SMARTACTIONS will automatically trigger specific actions. Motorola's exclusive Guide Me app comes preloaded with interactive, swipe-by-swipe tutorials for tons of features – no instruction manual required. Also unique to Motorola, the interactive Circles Widget allows quick access to notifications, weather, time and more.

## Availability and pricing

Motorola RAZR i will be available in black beginning in October in select European and Latin American markets including the U.K., France, Germany, Argentina, Brazil and Mexico with more to be announced. A stand out white version will also be coming to select markets. Pricing and availability will vary by country, so please visit <a href="https://www.motorola.com/razri">www.motorola.com/razri</a> for the latest information.

For more information and multimedia assets for Motorola RAZR i, please visit our press kit at <a href="http://mediacenter.motorola.com">http://mediacenter.motorola.com</a>

#### **About Motorola Mobility**

Motorola Mobility, owned by Google, fuses innovative technology with human insights to create experiences that simplify, connect and enrich people's lives. Our portfolio includes converged mobile devices such as smartphones and tablets; wireless accessories; end-to-end video and data delivery; and management solutions, including set-tops and data-access devices. For more information, visit <a href="https://www.motorola.com/mobility">www.motorola.com/mobility</a>.

#### **About Intel**

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- \* Other names and brands may be claimed as the property of others.
- 1 As compared to Apple iPhone 4S
- 2 Excludes starting camera with the display off
- 3 KEVLAR® not available on all smartphones. See Motorola.com for details.
- 4 Diamond cut aluminum only available on black model.

Certain features, services and applications are network dependent and may not be available in all areas; additional terms, conditions and/or charges may apply. Contact your service provider for details. All features, functionality and other product specifications are subject to change without notice or obligation.

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