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Lenovo's First Smartphone with Intel Inside® Launched in China

Beijing, China, May 30, 2012 -- Intel Corporation and Lenovo Group today announced the general availability of the Lenovo LePhone K800 in China, Lenovo's first smartphone with Intel Inside®. The LePhone K800 will be available on Lenovo's official website, 360Buy.com, selected Suning & GOME stores and Lenovo retail stores and is priced at approximately RMB 3,299 (\$524 USD). Today's announcement also marks an important milestone between both companies and a long-standing engagement of collaboration and innovation which spans many facets of mobile computing.

The new Lenovo K800 smartphone has adopted Intel® Atom™ processor, and brings to mobile phone users in China a high performance, low power smart computing experience, and broader choices.

"As Lenovo's first smartphone with Intel inside, the launch of LePhone K800 has milestone significance," said Chen Xudong, senior vice president of Lenovo Group and president of Lenovo China. "LePhone K800 represents an innovative achievement for Lenovo in the PC+ era, as well, a significant progress for Lenovo in smartphone market segment. Lenovo and Intel will continue to intensify their cooperation, integrating respective advantages in technology and resources to introduce more and better products and to explore the new frontier of the mobile Internet together."

"With Lenovo's launch of LePhone K800, we have successfully realized the idea of expanding Intel's computing strengths into the smartphone market segment in China," said Ian Yang, corporate vice president and president of Intel China. "Intel continues to expand its smartphone product lines and ecosystem, looking for wider spectrum of cooperation. China has become the world's largest smartphone market as the worldwide demands continue to grow. Intel is committed to working with industry partners to collaborate and innovate to develop and bring to the world Intel-based smartphone technologies, products and application models."

LePhone K800 mainly targets technological pioneers and business elites and aspires to bring Chinese consumers the high performance of Intel inside, with advanced imaging capabilities and a wireless display sharing experience.

Extreme Performance of Intel Inside®

LePhone K800 has a powerful chip – 1.6GHz high-performance Intel® Atom™ processor providing robust performance to the phone and to easily meet various application demands.

With Intel® Hyper Threading technology, LePhone K800 possesses advanced multitasking capability to simultaneously run and smoothly switch between several applications. The phone also brings support for HSPA+ 21Mbps network with the Intel XMM 6260 platform that provides users with a snappy Internet experience, including fast application responsiveness, while the low power feature of the Intel 32nm Atom™ chip helps to enable competitive low power to provide users with long hours of conversation and entertainment.

Stunning Visual Experience

A 4.5-inch IPS full-view screen and 400MHz GPU with advanced graphics mean wider viewing angle and visual experience. On one hand, it is a high-quality personal cinema that allows users to readily enjoy the smooth visual effect of Full HD 1080P videos, and on the other, it is also a portable gaming center which provides an enhanced game experience.

In addition, it is also a super camera. With powerful photographic functions, users can shoot 1080P HD videos. With the fast responsiveness of the camera, users will not have to worry about missing life's most precious moments.

Wireless Display Sharing Experience

The LePhone K800's unique wireless display technology provides a new option to users, allowing them to extend video and images from the smaller mobile phone screen onto a bigger TV screen, making LePhone K800 a true home entertainment center.

LePhone K800 adopts Android 2.3.7 OS, with 1GB RAM and 16GB ROM built-in and is equipped with 4.5-inch IPS full-view screen, 8 million-pixel rear camera and 1.3 million-pixel front camera.

About Intel

Intel (NASDAQ: INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world's computing devices. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com.

About Lenovo

Lenovo (HKSE: 992) (ADR: LNVGY) is a \$US30 billion personal technology company – and the second largest PC company in the world, serving customers in more than 160 countries. Dedicated to building exceptionally engineered PCs and mobile internet devices, Lenovo's business is built on product innovation, a highly efficient global supply chain and strong strategic execution. Formed by Lenovo Group's acquisition of the former IBM Personal Computing Division, the Company develops, manufactures and markets reliable, high-quality, secure and easy-to-use technology products and services. Its product lines include legendary Think-branded commercial PCs and Idea-branded consumer PCs, as well as servers, workstations, and a family of mobile internet devices, including tablets and smart phones. Lenovo has major research centers in Yamato, Japan; Beijing, Shanghai and Shenzhen, China; and Raleigh, North Carolina. For more information, see www.lenovo.com.

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