



Intel and United Nations Population Fund Committed To Boost Health Workers' Skills Around the World

Collaboration Will Provide Technological Infrastructure to Train Health Workers in Emerging Markets

NEWS HIGHLIGHTS

- Intel and the United Nations Population Fund (UNFPA), are working together to advance the quality of care provided to women and newborns by strengthening the skills of midwives and other frontline healthcare workers using technology.
- The program will use software and technical assistance provided by Intel and training content provided by UNFPA.
- Initial collaboration will focus on 3-5 high-burden maternal death countries in 2012.

UNITED NATIONS, New York and SANTA CLARA, Calif., Jan. 30, 2012 – The high number of unnecessary deaths during pregnancy and childbirth is unacceptable for Intel Corporation and UNFPA, the United Nations Population Fund.

In an effort to combat that statistic, Intel and the United Nations agency, also known as UNFPA, today announced a joint commitment to strengthen the skills of midwives and community health workers through technology and training materials from the two organizations. The new initiative will increase the capacity of health workers around the world through software and technical assistance provided by Intel and wider availability of higher-quality education through training and materials furnished by UNFPA. Boosting the skills and quality of services provided by frontline health workers is the goal of this effort.

Intel will build on its commitment to the United Nations "Every Woman, Every Child" initiative to help train 1 million frontline healthcare workers by 2015 under the Intel 1Mx15 Health initiative. According to the United Nations, every year, about 360,000 women die in pregnancy or childbirth and up to 2 million babies die within the first 24 hours of life, largely because they don't have access to properly trained health workers.

As part of the initiative, the Intel skool™ Healthcare Education Platform will provide open access multimedia content delivery in an anytime, anywhere capacity. The content delivery and assessment platform will further educate and train midwives and other frontline healthcare workers. Additionally, Intel will work with various governments to help increase the availability, affordability and usage of technology in order to enable healthy lives.

UNFPA, a UN agency dedicated to improving maternal health, will develop the content and training for health workers, together with relevant partners and professional organizations at country and international levels. UNFPA will also engage national stakeholders to ensure the sustainability and multiplier effect of the program.

"We are looking forward to working with UNFPA to improve training for healthcare workers through technology and education," said Mike Gann, director of global healthcare for the World Ahead Program at Intel. "By increasing the accessibility and affordability of ICT solutions, we would be able to equip the workforce with the correct tools to improve women and children's health."

Countries with high rates of maternal and newborn death will pilot the program. The collaboration will bring new forms of technology and training to the hardest hit areas of India, Bangladesh and Ghana.

"With this innovative collaboration, we are putting game-changing technology into the hands of the people who are saving the lives of women and newborns around the world," said Werner Haug the UNFPA technical division director. "UNFPA is inspired by Intel's commitment and we look forward to strengthening the work for safe motherhood."

About Intel

Intel (NASDAQ: INTC) is a world leader in computing innovation. The company designs and builds the essential technologies that serve as the foundation for the world's computing devices. Additional information about Intel is available at newsroom.intel.com and blogs.intel.com.

About UNFPA

UNFPA, the United Nations Population Fund, is an international development agency that promotes the right of every woman, man and child to enjoy a life of health and equal opportunity. UNFPA supports countries in using population data for policies and programmes to reduce poverty and to ensure that every pregnancy is wanted, every birth is safe, every young person is free of HIV/AIDS, and every girl and woman is treated with dignity and respect.

More information about UNFPA is available at www.unfpa.org.

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