

May 5, 2011



Young Scientists Take on Hollywood

Intel:

WHAT: The world's largest high school science research competition, the Intel International Science and Engineering Fair 2011, a program of Society for Science & the Public, comes to Los Angeles next week. More than 1,500 high school students selected from 443 affiliate fairs in 65 countries, regions and territories will share ideas, showcase cutting-edge research and inventions, and compete for more than \$4 million in awards.

WHEN: Opening Ceremony:

Monday, May 9 at 7 p.m. PT

Jeffrey Katzenberg, CEO of DreamWorks Animation, will keynote the opening ceremony, which will celebrate the achievements of the young scientists from around the world that are gathered in Los Angeles for the competition.

Public Day:

Thursday, May 12 from 10 a.m.-2 p.m. PT

Media and the public are invited to meet with finalists as they display, describe, and answer questions about their award-winning research. This year's finalists' research projects include such topics as earthquake detection, oil spill cleanup, energy-efficient wind turbine technology, response technology for natural disasters such as tsunamis, Alzheimer's research, and alternative chemotherapy treatments.

Interviews with select Intel International Science and Engineering Fair finalists will be live streamed from 10 a.m.-11 a.m. PT at <http://mfile.akamai.com/70132/live/reflector:22328.asx?bkup=22329>. View this on a mobile device at: <http://nc.livecast.com/m/isef2011>.

Awards Ceremony:

Friday, May 13 from 9 a.m.-noon PT

Media are invited to attend the awards ceremony where the winners will be announced. The top prizes include the \$75,000 Gordon E. Moore Award given by the Intel Foundation in honor of the Intel co-founder and retired chairman and CEO. Two additional top winning projects will receive Intel Foundation Young Scientist Awards of \$50,000 each; more than \$4 million total prizes are also up for grabs.

WHERE: Los Angeles Convention Center

1201 South Figueroa Street

*Please reach out to media contacts listed below to register and obtain additional specifics on the location of each event.

WHO: More than 1,500 high school students selected from 443 affiliate fairs in 65 countries, regions and territories. A full listing of finalists is available at www.societyforscience.org/inteliseef2011.

In addition, Katzenberg will keynote the opening ceremony; Society for Science & the Public President Elizabeth Marincola will speak at the awards gala; Shelly Esque, vice president of Intel's Corporate Affairs Group and Wendy Hawkins, executive director of the Intel Foundation, will also be available for comment.

QUOTES: "Via a global network of local, national and regional science fairs, this competition encourages roughly 6 million students worldwide to explore their curiosity for how the world works and develop solutions to help solve the global challenges of the future," said Shelly Esque, vice president of Intel's Corporate Affairs Group. "The finalists gathering in Los Angeles next week represent the best of the best and will serve as the world's future innovators and leaders."

"The Intel International Science and Engineering Fair provides an opportunity for the best young scientists from around the globe to share ideas and showcase their cutting-edge science projects," said Elizabeth Marincola, president of Society for Science & the Public. "By inspiring and rewarding young scientists, this program, now in its 62nd year, will help the next generation usher in new solutions to global challenges, which are vital to our common future."

MORE INFO: To get the latest Intel Science Talent Search news, visit www.intel.com/newsroom/education and follow updates at <http://intel.ly/intel-edu> and www.twitter.com/intel_education. To join Intel's community of people sharing their stories with the hope of becoming a catalyst for action and a voice for change in global education, visit www.inspiredbyeducation.com.

To learn more about SSP, visit www.societyforscience.org, follow SSP on Twitter at www.twitter.com/society4science, or visit SSP's Facebook page at www.facebook.com/societyforscience.

Source: Intel Corporation