

## UQ Communications, Intel to Promote Fast, Widespread Deployment of WiMAX Services in Japan

## UQ WiMAX Commercial Service Details Disclosed; WiMAX-Embedded Laptops Introduced with Intel® Centrino® 2 Processor Technology

TOKYO, June 8, 2009 – UQ Communications Inc. and Intel Corporation today announced their extended collaboration to promote and expand "UQ WiMAX," the commercially available WiMAX service from UQ Communications in Japan. Scheduled to launch on July 1, UQ Communications will offer new services to meet the diverse consumer demands for mobile Internet broadband use. Working closely with OEMs, Intel is providing embedded WiMAX laptops based on Intel® Centrino® 2 processor technology to enable mobile WiMAX broadband Internet access. The two companies will also work with PC vendors and MVNOs to deliver a range of initiatives and promotional activities driving the adoption of WiMAX technology and creating greater awareness for the global WiMAX ecosystem.

WiMAX is the only solution available today that is meeting the demand for the mobile Internet. With WiMAX, users can enjoy rich, interactive content outdoors and on the go as mobile broadband Internet access traditionally requires a fixed broadband connection. Together, Intel and UQ are helping to enable wireless Internet connectivity with WiMAX, forming alliances with a number of companies in the industry and offering a range of new digital equipment and services designed to enhance user experience.

As part of this new initiative, UQ Communications has unveiled a novel fee structure that will make it easy for new users to subscribe. Meanwhile, Intel will offer the Intel WiMAX/Wi-Fi Link 5150, an embedded module supporting both wireless LAN and WiMAX, providing flexible Internet connectivity and high-speed communications with WiMAX. Toshiba, Panasonic and Onkyo have today unveiled notebook PCs which integrate the module and Intel® Centrino® 2 processor technology. The laptops, as well as other products, are scheduled to debut next month in Japan.

Said Takashi Tanaka, president of UQ Communications: "We are glad to welcome this major milestone. Working with Intel, we are on the road to full mobile broadband access, and, remarkably, in just 18 months since UQ Communications obtained a Mobile WiMAX license. A feature of Mobile WiMAX is that its infrastructure is open, both to people who want to use WiMAX, and to businesses that want to enter the WiMAX market. In collaboration with PC makers, MVNOs, and various other industries, we will enable true mobile broadband access, with UQ constructing a high-speed, advanced WiMAX network, while Intel enables WiMAX modules to be built into all kinds of devices."

"Intel looks forward to the UQ Communications WiMAX service launch next month in Japan," said Sean Maloney, executive vice president and chief sales and marketing officer of Intel Corporation. "The next-generation wireless Internet broadband from UQ will be one of the most advanced networks in the world, further driving global adoption of WiMAX. Intel also welcomes today's announcement that Intel® Centrino® 2 processor technology-based laptops with embedded WiMAX will be introduced in the Japanese market, a huge leap forward in the continued development and expansion of the global WiMAX ecosystem."

In addition to working with UQ on embedded technology, Intel Capital invested \$43 million in the company to help continue the nationwide expansion of WiMAX service.

## **About UQ Communications**

UQ Communications Inc. is the only telecommunications company in Japan that provides nationwide mobile services based on the WiMAX global technology standard. On Feb. 26, 2009, UQ started its full mobile WiMAX service in the 23 Tokyo wards, Yokohama, and Kawasaki. Strategic investors include KDDI CORPORATION, Intel Capital Corporation, East Japan Railway Company, KYOCERA Corporation, Daiwa Securities Group Inc. and The Bank of Tokyo-Mitsubishi UFJ, Ltd. More information is at <a href="https://www.uqwimax.jp">www.uqwimax.jp</a>.

## **About Intel**

Intel (NASDAQ: INTC), the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. Additional information about Intel is available at <a href="https://www.intel.com/pressroom">www.intel.com/pressroom</a> and <a href="https://www.intel.com/pressroom">blogs.intel.com</a>.

Intel is a trademark of Intel Corporation in the United States and other cou	ntries.
* Other names and brands may be claimed as the property of others.	