



XOHM, Intel and WiMAX Partners Celebrate New 4G Broadband Era in Baltimore

4G mobile service provides XOHM customers a city-sized hotspot.

New Intel-based notebooks, other WiMAX-ready devices on roadmap.

XOHM retail push includes Web, area Mall kiosks and select Best Buy stores.

Symbolic "wire-cutting" event signifies Internet freedom and mobility.

Baltimore – Oct. 8, 2008 – Catalysts of a new 4G wireless broadband era gathered today in Baltimore as Sprint (NYSE: S), Intel® and their WiMAX ecosystem partners celebrated the recent launch of XOHM™ mobile 4G service, and announced new access devices and retail strategies at an Inner Harbor event. The occasion marked a business model transformation for the wireless industry and innovation in the way mobile services are accessed and enjoyed.

XOHM, Sprint's 4G business unit, is building the fastest most capable mobile broadband network available in the U.S. as compared to other national wireless carriers. "Customers looking for true mobile broadband speed at affordable prices and the Open Internet will find that in this new service," said Dan Hesse, Sprint CEO.

XOHM and its WiMAX ecosystem will provide customers with new wireless data and web services by incorporating WiMAX capabilities in consumer electronic devices and unleashing the Internet from wires and place-based communications. "4G has rapidly gone from a mobility vision to service reality with the launch of XOHM service in Baltimore," said Barry West, XOHM president. "Nothing has ignited the imagination of a cross section of industries and the partnership of an ecosystem the way WiMAX technology has. We are delighted with the reception we have received."

"Access to the Internet with its rich multimedia and social media applications has become an essential and entertaining part of our everyday lives, and this network will ultimately redefine where, when and how people enjoy that mobile experience" said Sean Maloney, executive vice president and chief sales and marketing officer of Intel Corporation. "This is an historic milestone for the U.S. and residents of Baltimore. We can now set our sights on ensuring a smooth city-by-city build out of WiMAX 4G and relish in what will be an incredible amount of Internet-related innovation and greater consumer freedom from wires and what has been constricted and localized hot spots."

WiMAX product availability

A hallmark of the XOHM ecosystem is an "embedded chipset" model in which manufacturers include WiMAX access within various computing, portable multimedia and Internet devices to make access more pervasive and to give customers more device choices. Intel is now shipping its first-ever combined WiMAX/Wi-Fi module, formerly code-named "Echo Peak," as part of the Intel® WiMAX/Wi-Fi Link 5050 Series that is an optional feature for Intel Centrino 2-based laptops. Several leading PC OEMs have announced plans to deliver Intel® Centrino® 2-based notebooks featuring the Intel® Core™ processor with WiMAX including Acer, Asus, Lenovo and Toshiba. Beginning today WiMAX-based Intel notebooks can be found online at Amazon.com and NewEgg.com. Dell, Panasonic, Samsung and Sony also plan to support WiMAX in their laptops starting in 2009.

XOHM service was launched in September in Baltimore with a modem, an Express aircard and attractive device and service offers. In October a XOHM USB dongle by ZTE will become available. Later this month, Nokia will sell the new pocket size Nokia N810 Internet tablet WiMAX edition, with widescreen display and QWERTY keyboard, at select independent retailers in Baltimore as well as online at www.nokiausa.com.

Sprint will be the first and only wireless carrier to launch a dual-mode 3G - 4G access device expected later in the fourth quarter. This device will extend Sprint's mobile broadband leadership by offering the power of the NOW network -- the largest 3G data network in the U.S. -- with the fastest data speeds among all national carriers available on this new 4G network in Baltimore and in future markets.

XOHM is relying on a new distribution strategy that follows a consumer electronics model, allowing customers to buy devices independent of service. XOHM products will be initially available at six select Best Buy locations in the Baltimore market. XOHM sales kiosks are open in several Baltimore-area shopping malls. The retail strategy involves both direct and indirect channels, local independent retailers, door-to-door, web and telesales. XOHM customers will self-activate their devices from retail channels, be able to bundle multiple devices under one account and in some cases with one rate plan, have daily and monthly service plans without traditional long-term contracts and access enhanced location-based and other services through a XOHM

web portal. Information, including the nearest XOHM sales outlet, can be found at www.xohm.com.

Cord-cutting breaks with tradition

"Our lives extend well beyond the confines of home and office, and so should the Internet upon which we depend, said Barry West. "Access to it in new ways and more places will enhance the quality of digital life." Signifying new Internet freedom, a symbolic 'Ethernet cord-cutting' occurred with gathered XOHM WiMAX partners Intel, Motorola, Nokia, Nokia Siemens Networks, Samsung, ZTE and ZyXEL, government officials and guests, indicative of the release of devices from wire-line ties that restrict mobility and innovation. Baltimore event guests had first hand experience with XOHM WiMAX devices in various mobile settings including harbor water taxis.

For Intel, the creation of a ground-up, mobile-customized wireless network plays a key role in the company's effort to match broadband and Internet speed and usage with the company's powerful yet energy-efficient line of Intel Core processors and Intel Centrino 2 mobile technology for laptops. WiMAX is also a major component in Intel's goal to shift the industry and consumers to a "mobile Internet." In addition to battery-saving new processors for laptop PCs, over the past six months, the company has introduced new chips for mobile Internet devices, simple netbooks, quad-core products and ultra slim and light laptops that all work best on a high-speed, wireless broadband network.

As announced earlier this year, Sprint expects to complete the anticipated combination of its XOHM WiMAX business assets with Clearwire to form a new company in the fourth quarter. This new company, to be called Clearwire, will continue to expedite the deployment of a nationwide mobile WiMAX network. Following the transaction, Sprint will be the only national wireless carrier to sell 4G services through an MVNO structure with the new Clearwire.

About Sprint Nextel

Sprint Nextel offers a comprehensive range of wireless and wire line communications services bringing the freedom of mobility to consumers, businesses and government users. Sprint Nextel is widely recognized for developing, engineering and deploying innovative technologies, including two wireless networks serving nearly 52 million customers at the end of the second quarter 2008; industry-leading mobile data services; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. For more information, visit www.sprint.com.

About Intel

Intel (NASDAQ: INTC), the world leader in silicon innovation, develops technologies, products and initiatives to continually advance how people work and live. Additional information about Intel is available at www.intel.com/pressroom and blogs.intel.com.

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SAFE HARBOR

This news release includes "forward-looking statements" within the meaning of the securities laws. The statements in this news release regarding plans for the development and deployment of a broadband network based on WiMAX technology; the timing, availability, capabilities, coverage, and costs of the WiMAX network; products and services to be offered on the WiMAX network; and other statements that are not historical facts are forward-looking statements. The words "estimate," "project," "forecast," "intend," "expect," "believe," "target," "providing guidance" and similar expressions are intended to identify forward-looking statements. Forward-looking statements are projections reflecting management's judgment and assumptions based on currently available information and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements.

Future performance cannot be assured. Actual results may differ materially from those in the forward-looking statements due to a variety of factors, including, but not limited to:

- *the uncertainties related to the implementation of the company's WiMAX business strategy;*
- *the costs and business risks associated with deploying a WiMAX network and offering products and services utilizing WiMAX technology;*
- *the inability of third party suppliers, software developers and other vendors to perform requirements and satisfy obligations necessary to create the products and software designed to support WiMAX features and functionality, under agreements with Sprint Nextel;*
- *the impact of adverse network performance;*
- *other risks referenced from time to time in the company's filings with the Securities and Exchange Commission, including in the Form 10-K for the year ended December 31, 2006, in Part I, Item 1A, "Risk Factors" and subsequently filed quarterly reports on Form 10-Q.*

Sprint Nextel believes the forward-looking statements in this press release are reasonable; however, you should not place undue reliance on forward-looking statements, which are based on current expectations and speak only as of the date of this release. Sprint Nextel is not obligated to publicly release any revisions to forward-looking statements to reflect events after the date of this release.