

*Break Through the Bottlenecks With*  
**INTEL<sup>®</sup> OPTANE<sup>™</sup> TECHNOLOGY**  
*And Store More With*  
**INTEL<sup>®</sup> QLC 3D NAND TECHNOLOGY**

**Rob Crooke**

Senior Vice President, GM

Non-Volatile Memory (NVM) Solutions Group



# NSG STRATEGY: ADJACENT, DISRUPTIVE GROWTH

**TECHNOLOGY  
DRIVEN**



**CUSTOMER  
INSPIRED**

**PLATFORM  
CONNECTED**



# COMPUTER STORAGE ARCHITECTURE

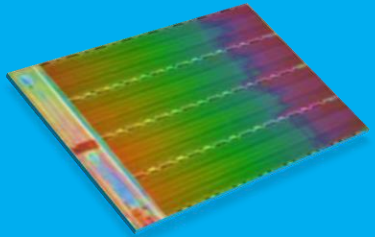
CAPACITY DATA



WORKING DATA



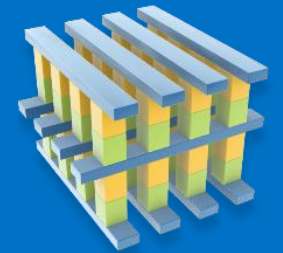
# INTEL IS A LEADER IN TWO TECHNOLOGIES



**INTEL® 3D NAND  
TECHNOLOGY**

**LOWER COST AND  
HIGHER DENSITY**

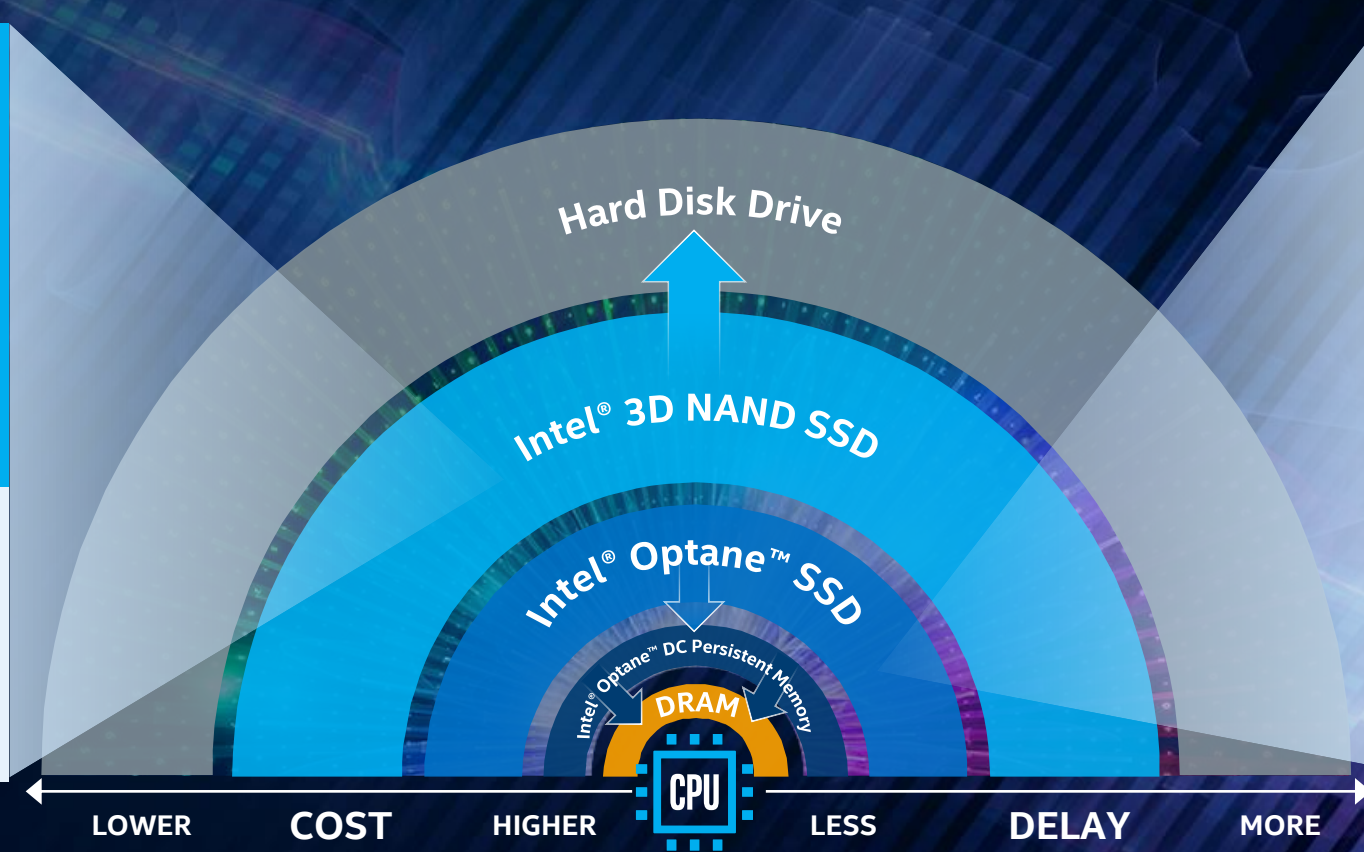
**Bulk storage**



**INTEL® OPTANE™  
TECHNOLOGY**

**HIGHER  
PERFORMANCE**

**Working storage  
and memory**





# INTEL® OPTANE™ TECHNOLOGY

## INTEL® 3D XPOINT™ MEMORY MEDIA

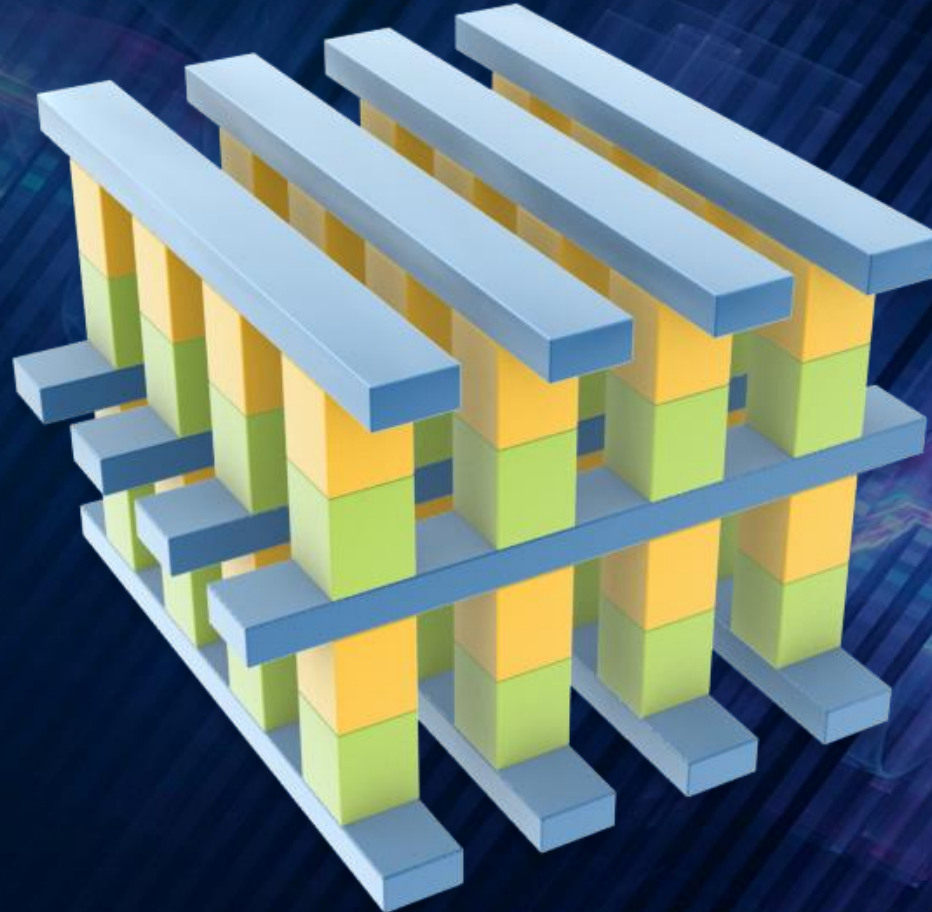
### Cross Point Structure

Selectors allow dense packing and individual access to bits



### Scalability

Memory layers can be stacked in a 3D manner



### Breakthrough Material Advances

Compatible switch and memory cell materials



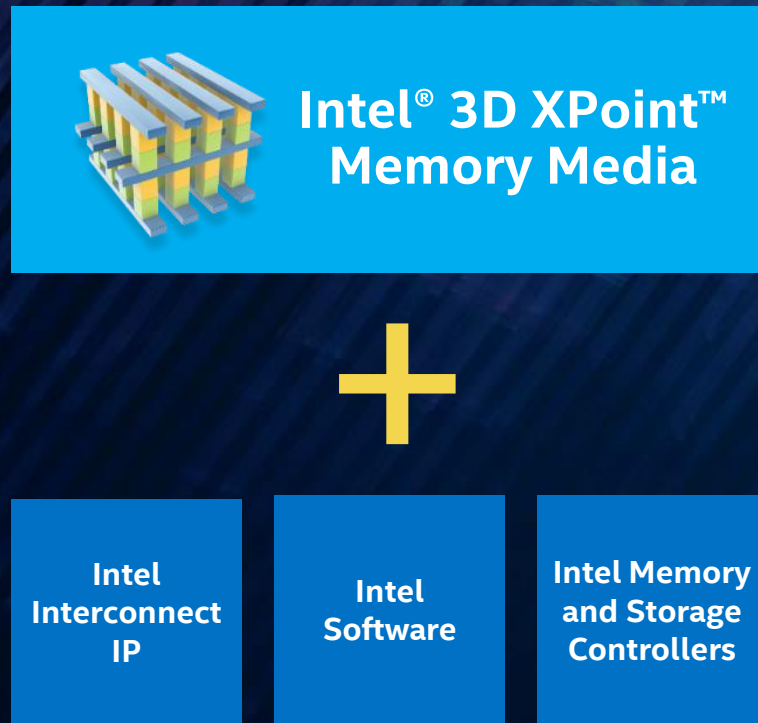
### High Performance

Cell and array architecture that can switch states much faster than NAND

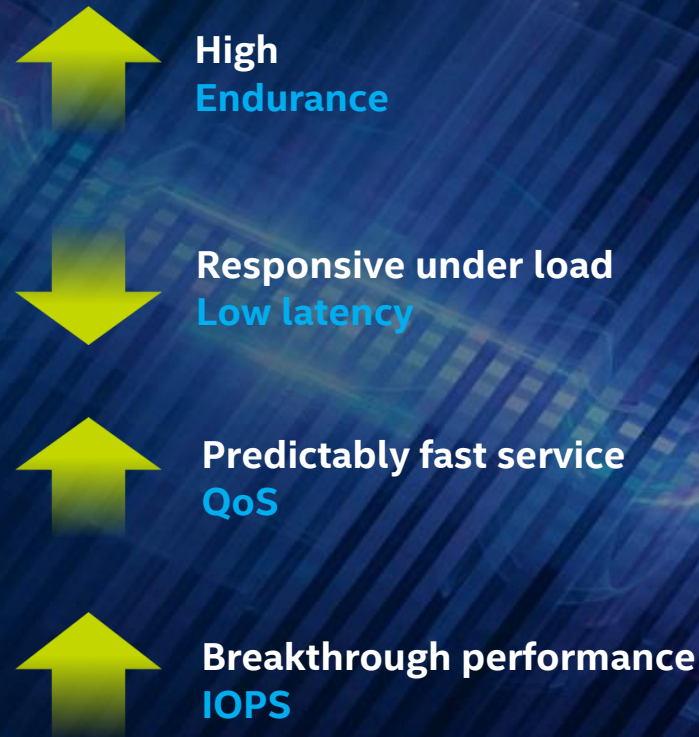


# INTEL® OPTANE™ TECHNOLOGY

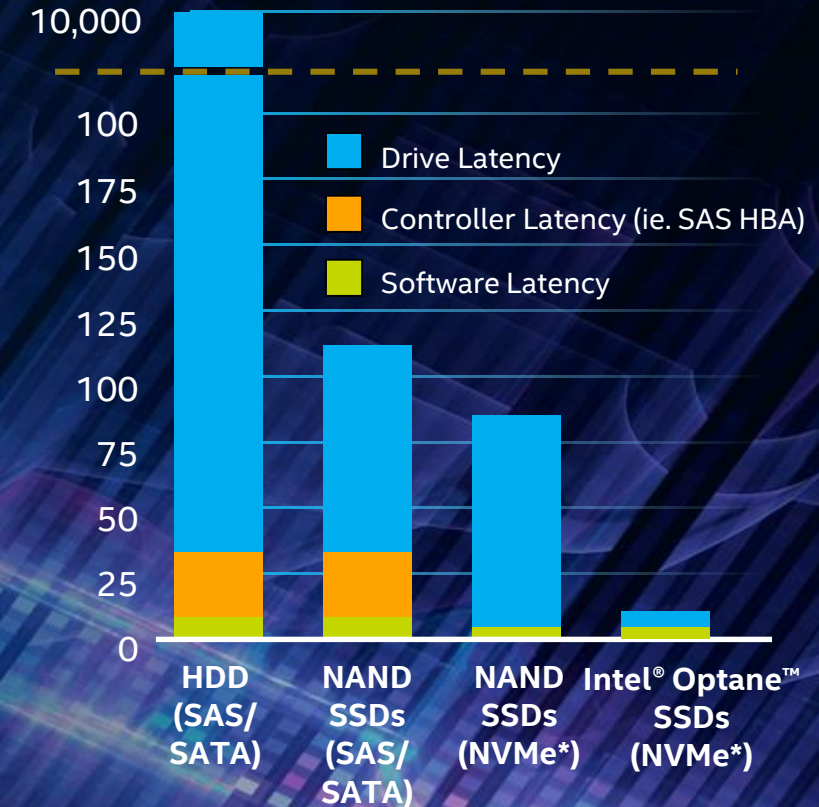
## BUILDING BLOCKS



## END-USER VALUE<sup>1</sup>



## Latency<sup>1</sup> (μS)

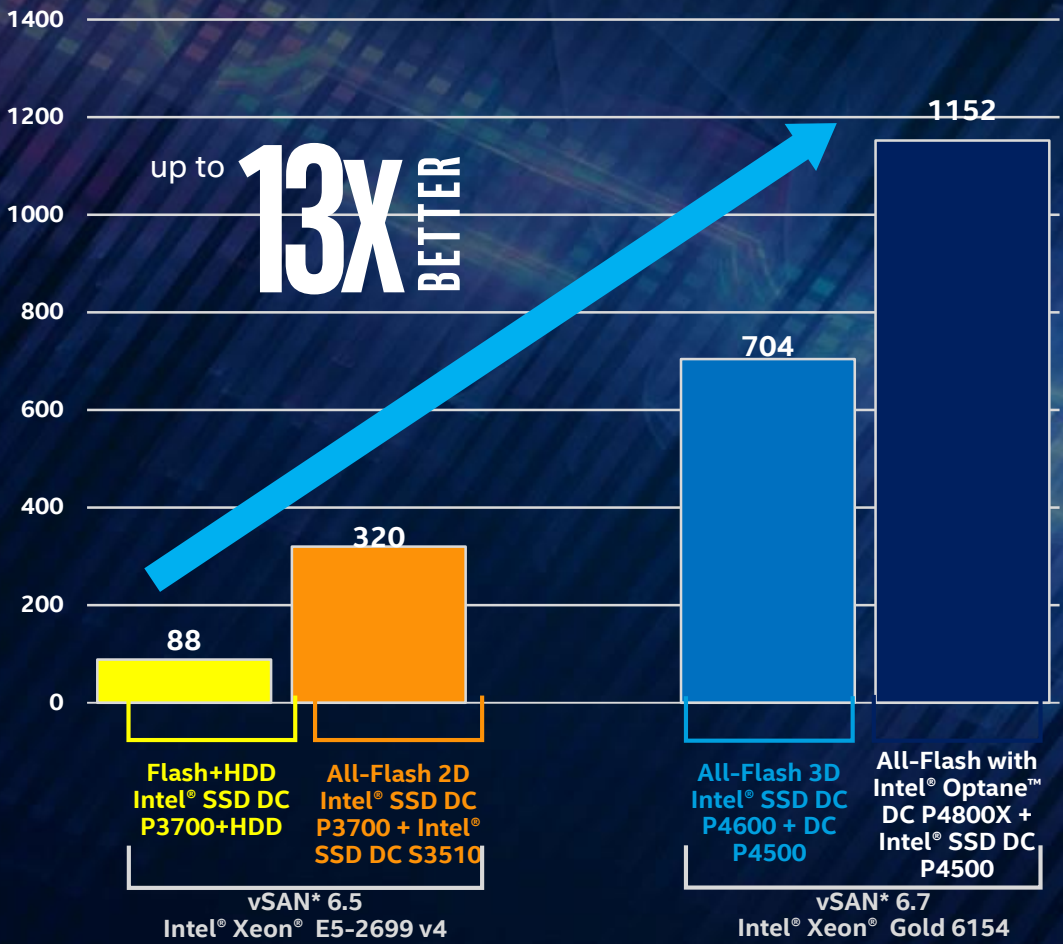


<sup>1</sup> Source – Intel-tested: Average read latency measured at queue depth 1 during 4k random write workload. Measured using FIO 3.1. Common Configuration - Intel 2U Server System, OS CentOS 7.5, kernel 4.17.6-1.el7.x86\_64, CPU 2 x Intel® Xeon® 6154 Gold @ 3.0GHz (18 cores), RAM 256GB DDR4 @ 2666MHz. Configuration – Intel® Optane™ SSD DC P4800X 375GB and Intel® SSD DC P4600 1.6TB. Latency – Average read latency measured at QD1 during 4K Random Write operations using FIO 3.1. Intel Microcode: 0x2000043; System BIOS: 00.01.0013; ME Firmware: 04.00.04.294; BMC Firmware: 1.43.91f76955; FRUSDR: 1.43. SSDs tested were commercially available at time of test. The benchmark results may need to be revised as additional testing is conducted. Performance results are based on testing as of July 24, 2018 and may not reflect all publicly available security updates. See configuration disclosure for details. No product can be absolutely secure. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information visit [www.intel.com/benchmarks](http://www.intel.com/benchmarks). \*Other names and brands may be claimed as the property of others

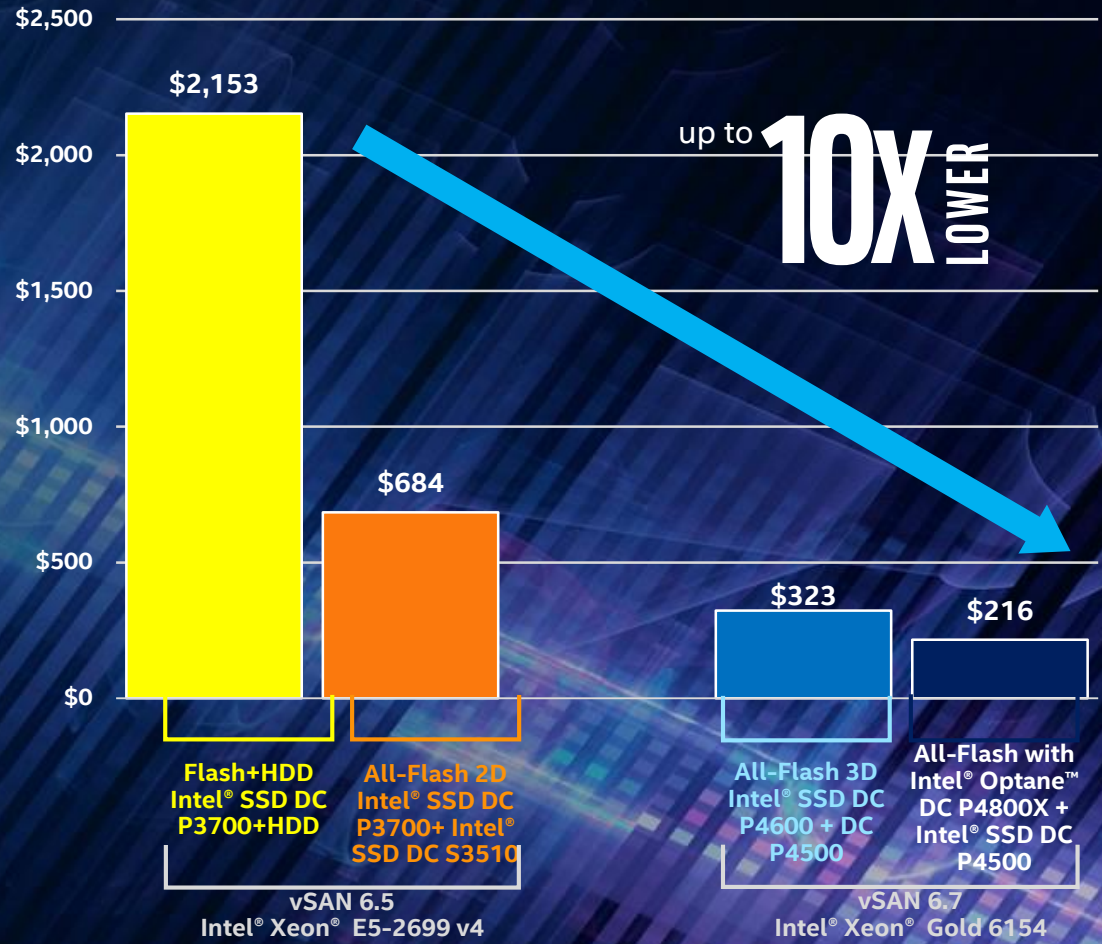


# A CLEAR ADVANTAGE: INTEL® XEON® AND INTEL® OPTANE™ TECHNOLOGY

VM Performance (IOmark-VM): 4-Node HCI



\$/VM (IOmark-VM): 4-Node HCI



Tests by The Evaluator Group. See config details at <https://www.evaluatorgroup.com/document/lab-insight-latest-intel-technologies-power-new-performance-levels-vmware-vsan-2018-update/>. Tested using IOmark-VM. Performance results are based on testing as of August 20, 2018 and may not reflect all publicly available security updates. See product configuration disclosure details. No product can be absolutely secure. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information visit [www.intel.com/benchmarks](http://www.intel.com/benchmarks).

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# VMWARE vSAN\* STORAGE CONSOLIDATION VS. 3D NAND SSDs

## CURRENT-GEN ALL-FLASH SOLUTION

## INTEL® OPTANE™ DC SSD-BASED SOLUTION

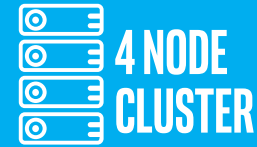
Goal: Achieve about 1000 IOMark VMs\*



# of Nodes  
Required



6 NODE  
CLUSTER



4 NODE  
CLUSTER

IOMark\* VMs  
(higher is better)

1056

1152

Estimated 3-year  
Server Costs  
(lower is better)

~\$365,000<sup>2</sup> USD

~\$270,000<sup>3</sup> USD



**CPU:** Intel® Xeon® Gold 6154 Processor  
**Cache:** Intel® SSD DC P4600 (PCIe\*)  
**Capacity:** Intel® SSD DC P4500 (PCIe\*)  
**Software:** VMware vSAN\* 6.7



**CPU:** Intel® Xeon® Gold 6154 Processor  
**Cache:** Intel® Optane™ SSD DC P4800X  
**Capacity:** Intel® SSD DC P4500 (PCIe\*)  
**Software:** VMware vSAN\* 6.7

up to  
**30%** the  
storage  
consolidation

up to  
**60%** the  
IOMark\* VMs  
per Node<sup>1</sup>

about  
**25%** Lower 3-year  
estimated  
cost

- Same CPU
- Swapped in Intel® Optane™ SSD

<sup>1</sup> Tests by The Evaluator Group. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information visit [www.intel.com/benchmarks](http://www.intel.com/benchmarks). Configuration details available from The Evaluator Group at <https://www.evaluatorgroup.com/document/lab-insight-latest-intel-technologies-power-new-performance-levels-vmware-vsan-2018-update/>. See Appendix A for server cost estimate details and assumptions.

<sup>2</sup> Source – Intel. Estimated HW,SW,MEDIA,MAINT costs = \$348,000; Estimated power & infrastructure costs = \$17,000. 6-node 3D NAND-based cluster needed to support the approximate same number of VMs vs. 4-Node Intel® Optane™ SSD Configuration

<sup>3</sup> Source – Intel. Estimated HW,SW,MEDIA,MAINT costs = \$255,000; Estimated power & infrastructure costs = \$15,000

\* Other names and brands may be claimed as the property of others.



# VMWARE vSAN\* STORAGE CONSOLIDATION UPGRADE SCENARIO

## PRIOR-GEN ALL-FLASH SOLUTION

## INTEL® OPTANE™ DC SSD-BASED SOLUTION

Goal: Achieve about 1000 IOMark VMs\*

# of Nodes  
Required



IOMark VMs  
(higher is better)

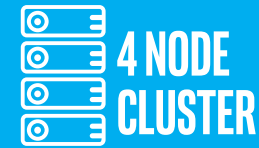
**1120**

Estimated 3-year  
Server Costs  
(lower is better)

**~\$810,000<sup>2</sup>** USD



**CPU:** Intel® Xeon® E5-2699 v4 Processor  
**Cache:** Intel® SSD DC P3700 (PCIe\*)  
**Capacity:** Intel® SSD DC S3510 (SATA)  
**Software:** VMware vSAN\* 6.2



**1152**

**~\$270,000<sup>3</sup>** USD



**CPU:** Intel® Xeon® Gold 6154 Processor  
**Cache:** Intel® Optane™ SSD DC P4800X  
**Capacity:** Intel® SSD DC P4500 (PCIe\*)  
**Software:** VMware vSAN\* 6.7



**OPTANE™ DC**   
SOLID STATE DRIVE

up to  
**3X** the  
storage  
consolidation

up to  
**3.5X** the  
IOMark VMs  
per Node<sup>1</sup>

about  
**65%** Lower 3-year  
estimated  
cost

**Swapped in  
next-gen CPU and  
Intel® Optane™ SSD**

<sup>1</sup> Tests by The Evaluator Group. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more complete information visit [www.intel.com/benchmarks](http://www.intel.com/benchmarks). Configuration details available from The Evaluator Group at <https://www.evaluatorgroup.com/document/lab-insight-latest-intel-technologies-power-new-performance-levels-vmware-vsan-2018-update/>. See Appendix A for server cost estimate details and assumptions.

<sup>2</sup> Source—Intel. Estimated HW,SW,MEDIA,MAINT costs = \$785,000; Estimated power & infrastructure costs = \$25,000. 14-node 2D NAND-based cluster needed to support the approximate same number of VMs vs. 4-Node Intel® Optane™ SSD Configuration

<sup>3</sup> Source—Intel. Estimated HW,SW,MEDIA,MAINT costs = \$255,000; Estimated power & infrastructure costs = \$15,000

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# INTEL® PORTFOLIO FOCUS

CLIENT

DRAM

DATA CENTER

INTEL® OPTANE™  
MEMORY

Expanded  
Memory

INTEL® OPTANE™ DC  
PERSISTENT MEMORY

INTEL® OPTANE™  
SSDs

Working  
Data

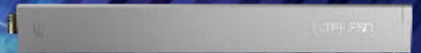
INTEL® OPTANE™  
DC SSDs

INTEL® 3D QLC  
NAND SSDs

Capacity  
Data

INTEL® 3D QLC  
NAND SSDs

HDD



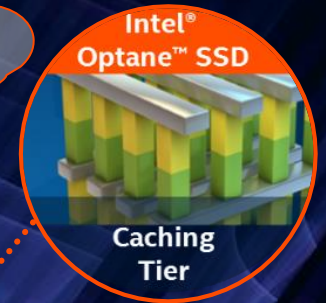
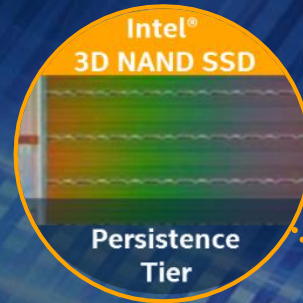


# NEXT GENERATION DATA CENTER STORAGE

## INNOVATIVE FORM FACTORS



**1PB IN 42U**  
w/2 TB HDDs



**1PB IN 1U**  
w/INTEL® 3D NAND SSDs



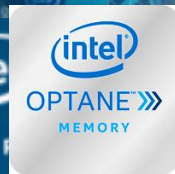
# THE FUTURE OF CLIENT STORAGE & MEMORY

Higher Performance, Lower Cost, Easier Migration

WORKING  
DATA



+



OPTIONS FOR  
CAPACITY DATA

EXPANDABLE



External Card

REMOVABLE



USB /TBT



5G

## DISRUPT WITH INTEL® OPTANE™ TECHNOLOGY



# DISCIPLINED INVESTMENT

**INTEL® OPTANE™ TECHNOLOGY**



Intel Fab 11X: Rio Rancho, New Mexico

**INTEL® 3D NAND TECHNOLOGY**

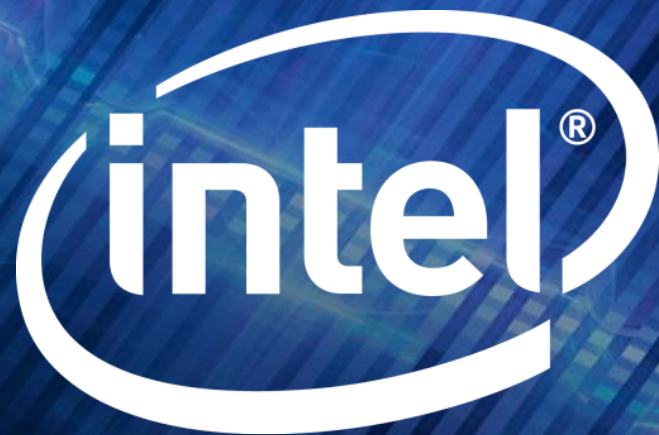


Intel Fab 68: China

## CAPACITY FOR OUR DEMAND

Based on internal forecasting 2016-2017. Forecasts are Intel estimates, based upon current expectations and available information and are subject to change without notice.







# APPENDIX A – VMWARE vSAN\* SERVER TESTING AND COST ESTIMATES

**Source: The Evaluator Group tested.** Config details at <https://www.evaluatorgroup.com/document/lab-insight-latest-intel-technologies-power-new-performance-levels-vmware-vsan-2018-update/>. Tested using IOmark-VM\*. System Cost based on publicly available list prices for storage, CPU, memory, networking, chassis, software as of October 16, 2018. Networking switches/cabling costs not considered. Licensing cost included as appropriate. Operating Expenses calculated over 3 year window, factoring in: System Power is sum of the system TDP (CPU TDP and 90/10 read/write active power for SSD as shown at ark.intel.com). A 1.2 (20% inefficiency) Power Usage Effectiveness (PUE) multiplier is applied across total cluster wattage. \$0.12 KW/hour price is applied over 3 year 24/7/365 usage. Footprint is estimated cost of solution rack space. \$96/sq ft/yr cost is applied with each rack using 25 sq ft. One rack has maximum 24 KW power limit, up to 42U available rack height. Full and partial racks incur same footprint cost. Cluster Size - a target performance metric is chosen based on example customer requirements, and per system performance is applied to estimate number of servers to meet requirement. 100% performance scaling assumed unless otherwise noted. Cost reduction scenarios described are intended as examples of how a given Intel- based product, in the specified circumstances and configurations, may affect future costs and provide cost savings. Circumstances will vary. Intel does not guarantee any costs or cost reduction. Performance results are based on testing as of August 20, 2018 and may not reflect all publicly available security updates. See configuration disclosure for details. No product can be absolutely secure. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products.



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