



DATA-CENTRIC INNOVATION SUMMIT

AUGUST 8, 2018 | SANTA CLARA, CA



DATA-CENTRIC INNOVATION SUMMIT

INVESTING IN WORKLOAD-OPTIMIZED SOLUTIONS

LISA SPELMAN

VICE PRESIDENT & GENERAL MANAGER
INTEL® XEON® PRODUCTS AND DATA CENTER MARKETING

INCREASING CUSTOMER VALUE

INCREASED INTEGRATION AND OPTIMIZATION

INTEL® RACK SCALE DESIGN ARCHITECTURE



CLOUD SERVICE PROVIDERS



COMMS SERVICE PROVIDERS



ENTERPRISES

INTEL® SELECT SOLUTIONS



ANALYTICS



ARTIFICIAL
INTELLIGENCE



HYBRID
CLOUD



NETWORK
TRANSFORMATION



HPC

INTEL SILICON FOUNDATION



CPUs



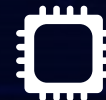
CHIPSETS



ETHERNET



FABRIC



NETWORK
ASICs



SILICON
PHOTONICS



PERSISTENT
MEMORY



ACCELERATORS



SSDs

INTEL® SELECT SOLUTIONS

SIMPLIFY & ACCELERATE DEPLOYMENT OF WORKLOAD-OPTIMIZED INFRASTRUCTURE



SIMPLIFIED EVALUATION

Eliminate Guesswork
Through Tightly Specified
HW and SW Components



FAST & EASY TO DEPLOY

Deploy Smoothly
With Pre-defined Settings
and System-wide Tuning



WORKLOAD OPTIMIZED

Benchmarked for
Specific Workloads to
Deliver Optimal Performance

CREATION OF INTEL® SELECT SOLUTIONS

MARKET TRENDS

FOCUS WHERE THERE IS MARKET OPPORTUNITY | UNCERTAINTY | DIFFICULTY



INTEL SILICON
FOUNDATION



SOFTWARE
OPTIMIZATION



SYSTEM
CONFIGURATION
& VALIDATION



OPEN
DOCUMENTATION

intel® select
solution

BROAD ECOSYSTEM ENABLING

INTEL® SELECT SOLUTION FOR VMWARE vSAN

MARKET TRENDS

SOFTWARE DEFINED STORAGE | ALL-FLASH ARRAYS

SILICON

Intel® Xeon®
Scalable Processors

Intel® Optane™ DC
SSD

Intel® Ethernet



SOFTWARE

VMware ESXi & vSAN
6.6, Optimized for:

Intel® AVX-512

Intel Optane DC SSD

Intel® VMD



CONFIGURATIONS

Balanced Cache &
Volume SSDs

Optimized SW/FW
Configuration

Validation Rigor for
Consistent Performance



DOCUMENTATION

Intel Solution Brief

Reference
Architecture

OEM Solution
Briefs

UP TO

13X

MORE

VMs SUPPORTED¹
VS. PRIOR-GEN vSAN CONFIG

UP TO

8X

BETTER

PRICE/PERFORMANCE¹
VS. PRIOR-GEN vSAN CONFIG

Available

Lenovo

中科曙光
Sugon

SUPERMICR

QCT

Coming Soon

HUAWEI

inspur 浪潮

World Wide Technology

DATA-CENTRIC
INNOVATION SUMMIT

Performance results are based on testing as of August '18 and may not reflect all publicly available security updates. See configuration disclosure for details. No product can be absolutely secure.

#IntelDCISummit

For more complete information about performance and benchmark results, visit www.intel.com/benchmarks.
1. Config details on last slide



GENOMICS DATA CHALLENGES

SIZE

DATA MANAGEMENT

90 GB¹
OF DATA
GENERATED BY
ONE HUMAN GENOME

SPEED

WORKFLOW EFFICIENCY

TODAY:
WEEKS

FUTURE:
ONE DAY

SCALABILITY

INCREASING REQUIREMENTS

HUMAN GENOMES
SEQUENCED²



COST

RETURN ON INVESTMENT

COST PER GENOME³



1. Source: <http://massgenomics.org/2014/11/brace-yourself-for-large-scale-whole-genome-sequencing.html>

2. Source: "Big Data: Astronomical or Genomical?", PLoS Biology, Figure 1 <http://journals.plos.org/plosbiology/article?id=10.1371/journal.pbio.1002195>

3. Sources: "Sequencing Data Cost", NHGRI, <https://www.genome.gov/27541954/dna-sequencing-costs-data/>

INTEL® SELECT SOLUTIONS FOR GENOMICS ANALYTICS

Ease deployment and speed time to genomic pipelines for life sciences research and healthcare insights – based on the BIGstack* 2.0 reference architecture.



SCALABILITY

UP TO
5X

MORE GENOMES¹
PROCESSED
WITH GenomicsDB

SPEED

UP TO
3X

FASTER¹
FROM 6 TO 2 WEEKS



1. Source: Data presented by, and slide courtesy of Broad Institute, Geraldine Van der Auwera, Ph.D., BioIT World May 24, 2017 <https://software.broadinstitute.org/gatk/gatk4>

For more information on Intel® Select Solutions for Genomics Analytics, visit <https://builders.intel.com/docs/intel-select-genomics-analytics.pdf>

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INTEL® SELECT SOLUTIONS

BROAD PORTFOLIO TO ADDRESS KEY WORKLOADS



ANALYTICS

MICROSOFT* SQL SERVER
BUSINESS OPERATIONS

MICROSOFT* SQL SERVER
ENTERPRISE DATA WAREHOUSE

GENOMICS ANALYTICS

SAP* HANA CERTIFIED
APPLIANCES



ARTIFICIAL INTELLIGENCE

BIG DL ON APACHE SPARK*



HYBRID CLOUD

MICROSOFT AZURE STACK*

VMWARE CLOUD FOUNDATION*

RED HAT OPENSIFT*
CONTAINER

VMWARE VSAN*

WINDOWS SERVER* SDS

BLOCKCHAIN: HYPERLEDGER
FABRIC



NETWORK TRANSFORMATION

UNIVERSAL CUSTOMER
PREMISES EQUIPMENT

NFVI: RED HAT*

NFVI: UBUNTU*



HPC

SIMULATION & MODELING

PROFESSIONAL
VISUALIZATION

DATA-CENTRIC
INNOVATION SUMMIT

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#IntelDCISummit

10%
HIGHER MIX OF
GOLD/PLATINUM CPUs¹

2X
ADJACENCY
ATTACH¹

1. Source: Intel internal data



INTEL® SELECT SOLUTIONS

BROAD PORTFOLIO TO ADDRESS KEY WORKLOADS



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BRINGING CLOUD EFFICIENCIES TO MORE DATACENTERS

DATA-CENTRIC
INNOVATION SUMMIT

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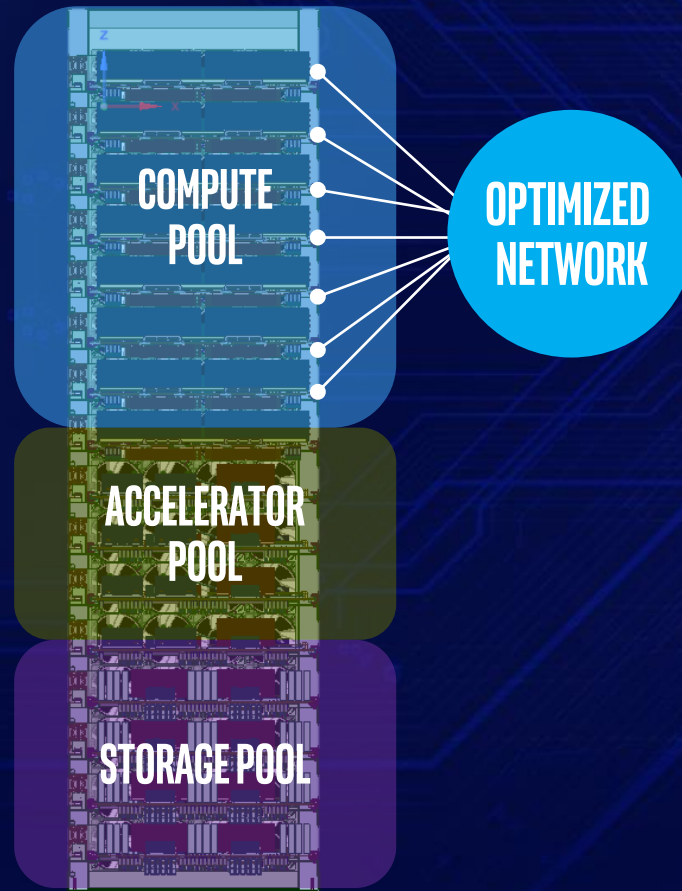


INTEL® RACK SCALE DESIGN

INTEL'S ARCHITECTURE VISION FOR THE DATACENTER

CUSTOMER VALUE:

- Higher workload performance
- Pooled: increases utilization
- Disaggregated: late-binding and independent refresh
- Composable: software defined resource allocation



OPTIMIZED INTEL SI:

- Larger nodes: Intel® Xeon® Scalable processors & Intel® Optane™ DC persistent memory
- Faster, intelligent networks: SmartNICs, silicon photonics
- Pooling of accelerators and storage: Intel® FPGAs, Intel® Nervana™ NNP¹, Intel Optane DC SSDs

¹ Future

DATA-CENTRIC
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ALIGNED ECOSYSTEM

INTEL® SELECT SOLUTIONS



INTEL® RACK SCALE DESIGN

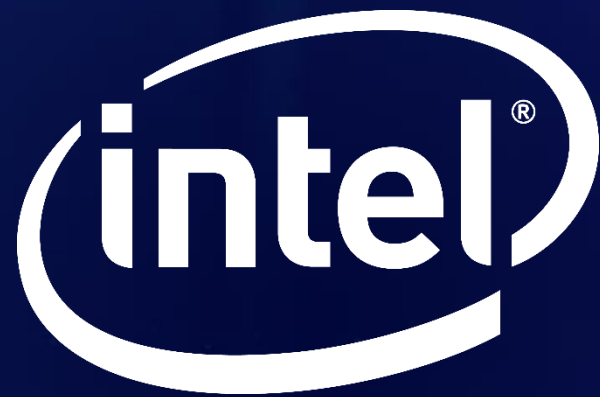


IN CONCLUSION

IT'S A NEW ERA OF DATA-CENTRIC COMPUTING

THE DATA-CENTRIC OPPORTUNITY IS MASSIVE

INTEL HAS UNPARALLELED ASSETS TO FUEL GROWTH



DISCLOSURES

Statements in this presentation that refer to business outlook, future plans and expectations are forward-looking statements that involve a number of risks and uncertainties. Words such as "anticipates," "expects," "intends," "goals," "plans," "believes," "seeks," "estimates," "continues," "may," "will," "would," "should," "could," and variations of such words and similar expressions are intended to identify such forward-looking statements. Statements that refer to or are based on projections, uncertain events or assumptions also identify forward-looking statements. Such statements are based on management's current expectations, unless an earlier date is indicated, and involve many risks and uncertainties that could cause actual results to differ materially from those expressed or implied in these forward-looking statements. Important factors that could cause actual results to differ materially from the company's expectations are set forth in Intel's earnings release dated July 26, 2018, which is included as an exhibit to Intel's Form 8-K furnished to the SEC on such date. Additional information regarding these and other factors that could affect Intel's results is included in Intel's SEC filings, including the company's most recent reports on Forms 10-K and 10-Q. Copies of Intel's Form 10-K, 10-Q and 8-K reports may be obtained by visiting our Investor Relations website at www.intc.com or the SEC's website at www.sec.gov.

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CONFIGURATION DISCLOSURE

Intel Select Solution for VMware vSAN

- **Source:** The Evaluator Group, August 2018. Report to be publicly available by September 1, 2018.
- **Baseline configuration:** Four-node cluster, based on four Intel® Server Boards S2600WTT, each with 2x Intel® Xeon® processors E5-2699 v4 (22 cores @ 2.2 GHz with Intel® Hyper-Threading Technology); tested with 256 GB DRAM, priced for comparison at 512 GB DRAM; 1x Intel® SSD DC S3700-400; 4x Seagate 1 TB HDD; VSAN 6.5; IOmark-VM-HC validated configuration. Performance: 88 IOmark-VM-HC. Price/performance: \$1,862/IOmark-VM-HC.
- **Select Solution-compliant configuration:** Four-node cluster, based on four Intel® Server Systems R2208WF, each with 2x Intel® Xeon® Gold 6154 (18 cores @ 3.0 GHz with Intel® Hyper-Threading Technology); tested with 256 GB DRAM, priced for comparison with 2x Intel® Xeon® Platinum 8168 (24 cores @ 2.7 GHz) at 768 GB DRAM; Intel® Ethernet Converged Network Adapter X540 AT2; 2x Intel® Optane™ SSD DC P4800X Series; 4x Intel® SSD DC P4500 Series 4TB. VSAN 6.7. Configuration not IOmark VM-HC validated. Performance: 1,152 IOmark-VMs (Note: Measured as a storage system, not hyper-converged). Price/performance: \$230/IOmark-VM (Note: Measured as a storage system, not hyper-converged).

Intel Select Solution for Genomics Analytics

- **Configuration details:** <https://www.intel.com/content/www/us/en/analytics/high-performance-computing/select-solutions-for-genomics-analytics.html?wapkw=genomics>