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LAS VEGAS, NV -- (Globe Newswire - November 21, 2017) -[CV Sciences, Inc.](#) (OTCBB: CVSI), preeminent supplier and manufacturer of hemp-derived phytocannabinoids including CBD oil, announces that its industry dominating brand of finished products, [PlusCBD Oil™](#) will be exhibited at [SOHO Expo by SENPA](#) as a Silver Hotel Sponsor on December 1-3, 2017 in Orlando, Florida at the Gaylord Palms Hotel and Convention Center.

SOHO Expo is the third largest trade show in the natural, organic and healthy products industry and continues to grow year after year. [SENPA](#), which stands for source for education in the natural products industry and advocacy issues, has been producing SOHO Expo for 46 years. It has been a venue for natural health retailers to learn directly from brands, educate themselves on industry issues, and network with fellow business owners.

Retailers across the United States have made PlusCBD Oil™ the #1 brand of hemp-derived CBD products in the natural channel, according to SPINS Scan data. "As we continue to exhibit at SOHO Expo each year, advocacy in hemp extracts has only broadened," comments Stuart Tomc, VP of Human Nutrition and spokesperson at CV Sciences. "For 5 decades, SENPA has been a vanguard for education around many naturally-derived ingredients. CV Sciences is proud to support this forward-thinking organization contributing to the growth and success of the hemp CBD category."

SPONSORED SEMINAR: Join the CV Sciences team for a sponsored seminar entitled, "*The Cannabis Disruption: Bringing Hemp Back*," on Friday, December 1st from 7:30pm to 9:30pm at the Gaylord Palms Hotel and Convention Center, Level 2, Room Sanibel 1 & Sanibel 2. Presenters Stuart Tomc and Josh Hendrix will cover the state of hemp-derived CBD in the United States marketplace, the importance of proper research steps in order to impact the future of hemp agriculture, and how CV Sciences demonstrates Full Traceability - From Seed to Shelf™.

VISIT BOOTH 523: Attendees of SOHO Expo are invited to visit Booth #523 to learn more about the company, its brand, and products from any of the CV Sciences' highly educated

staff, who will be providing one-on-one education to retailers interested in carrying PlusCBD Oil™ products.

SHOW SPECIALS: CV Sciences offers exclusive trade show discounts and opening order specials to retailers attending at the show. Discounts will be honored through the week following SOHO Expo. Please contact a CV Sciences associate for more information.

ABOUT CV SCIENCES: CV Sciences, Inc (OTCBB: CVSI), located in Las Vegas, Nevada, focuses on drug development activities on products containing cannabidiol (CBD) as the active pharmaceutical ingredient, and also is engaged in the sale of CBD, and the development, marketing and sale of end consumer products containing CBD, which is refined into its own PlusCBD Oil™ brand. Additional information is available from OTCMarkets.com or by visiting PlusCBDoil.com.

FORWARD-LOOKING DISCLAIMER

This press release may contain certain forward-looking statements and information, as defined within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and is subject to the Safe Harbor created by those sections. This material contains statements about expected future events and/or financial results that are forward-looking in nature and subject to risks and uncertainties. Such forward-looking statements by definition involve risks, uncertainties.

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