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CV Sciences, Inc. to Exhibit its Industry Dominating Hemp-derived CBD Brand, PlusCBD Oil(TM), at Natural Products Expo East 2017 in Baltimore, Maryland

Company enters its 3rd year sponsoring and exhibiting at the nation's second largest natural products trade show, offering natural health retailers show specials, one-on-one education, and a wide selection of product offerings

LAS VEGAS, NV -- (Marketwired) -- 09/05/17 -- [CV Sciences, Inc.](#) (OTCQB: CVSI), preeminent supplier and manufacturer of hemp-derived phytocannabinoids including CBD oil, announced today that its industry dominating brand of finished products, [PlusCBD Oil™](#) will be exhibiting at Natural Products Expo East on September 14-16, in Baltimore, Maryland. Produced by [New Hope Network](#), [Natural Products Expo East](#) is the leading trade show in the natural, organic and healthy products industry held on the East Coast, attracting over 28,000 industry professionals and 1400 exhibits to the Baltimore Convention Center.

PlusCBD Oil™, the #1 brand of hemp-derived CBD products in the natural channel according to SPINS scan data, has achieved immense success since the launch of its brand of dietary supplements in 2014. This brand is currently being sold in approximately 1300 health food stores and continues to grow its shelf presence in various retail outlets across the country.

"It's evident that hemp-derived CBD products are doing better and growing faster than almost every other category in the supplement industry, and it's been a long time since we've seen a supplement trend truly demonstrate demand in such an immense fashion," commented Stuart Tomc, VP of Human Nutrition and spokesperson for CV Sciences. "There are no barriers to acceptance as the idea of hemp-derived CBD is finally ripe. Consumers are embracing hemp-derived CBD and are demanding products like PlusCBD Oil™ which offer a healthy, safe, and natural way to stay balanced."

VISIT BOOTH 8150 -- HOT PRODUCTS: Attendees are invited to visit Booth #8150 located on Level 400 in the Hot Products section where CV Sciences will be featuring PlusCBD Oil™ bulk and finished products. Learn more about the company, its brand, and products from any of the CV Sciences' highly educated staff, who will be providing one-on-one education to retailers interested in carrying PlusCBD Oil™ products.

EXHIBITOR-SPONSORED PRESENTATION: Join the CV Sciences team for an interactive presentation, *"The Cannabis Disruption: Bringing Hemp Back,"* on Friday, September 15th at 3:30pm in the Baltimore Convention Center Room 321. Presenters Stuart Tomc and Josh

Hendrix will cover the state of hemp-derived CBD in the United States marketplace, the importance of proper research steps in order to impact the future of hemp agriculture, and how CV Sciences demonstrates Full Traceability -- From Seed to Shelf™.

SHOW SPECIALS: CV Sciences offers exclusive trade show discounts and show specials to retailers placing orders at the show. Discounts will be honored through the week following Expo West. Please see a CV Sciences associate for more information.

ABOUT CV SCIENCES

CV Sciences, Inc (OTCQB: CVSI), located in Las Vegas, Nevada, focuses on drug development activities on products containing cannabidiol (CBD) as the active pharmaceutical ingredient, and also is engaged in the sale of CBD, and the development, marketing and sale of end consumer products containing CBD, which is refined into its own PlusCBD Oil™ brand. Additional information is available from OTCMarkets.com or by visiting PlusCBDoil.com.

FORWARD-LOOKING DISCLAIMER

This press release may contain certain forward-looking statements and information, as defined within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and is subject to the Safe Harbor created by those sections. This material contains statements about expected future events and/or financial results that are forward-looking in nature and subject to risks and uncertainties. Such forward-looking statements by definition involve risks, uncertainties.

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