

August 9, 2017



CV Sciences, Inc. Announces its Title Sponsorship of the 24th Annual Hemp Industries Association 2017 National Conference

Company to Exhibit and Present amongst Fellow Hemp Industry Leaders, Furthering its Dedication to Advancing Hemp Research, Education and Quality Consumer Products

LAS VEGAS, NV -- (Marketwired) -- 08/09/17 -- [CV Sciences, Inc.](#) (OTCQB: CVSI) (the "Company," "CV Sciences," "our" or "we"), today announced its Title Sponsorship of the [24th Annual Hemp Industries Association Conference \(HIACON\)](#), held on September 8-11, 2017 at the Lexington Convention Center in Lexington, Kentucky.

As the founding organization that has represented the hemp industry since 1994, the [Hemp Industries Association \(HIA\)](#), in partnership with the [American Society of Agronomy](#), [Crop Science Society of America](#) and [University of Kentucky \(UK\) College of Agriculture, Food and Environment](#), has chosen to hold this year's conference in Kentucky, a state that has been endearingly called, "The Silicon Valley of Hemp," due to its position in pioneering the future of hemp agriculture in the United States.

"The state of Kentucky has a rich history in hemp, dating back before its prohibition in the early 20th Century," states Josh Hendrix, Director of Business Development, Domestic Production for CV Sciences. "As a proud native Kentuckian and hemp farmer myself, I am thrilled that the HIA has chosen to hold HIACON in a state with such a forward-thinking stance on the agricultural future of hemp, demonstrating that hemp is a fruitful commodity. Supporting HIACON as a Title Sponsor is incredibly important to CV Sciences; we have spent the last several years investing in academic research on hemp, particularly in the state of Kentucky, and we look forward to teaching attendees and fellow industry colleagues about our efforts in growing awareness on all sides of the hemp value-chain."

UNIVERSITY OF KENTUCKY FIELD DAY - SEPTEMBER 9th: CV Sciences invites attendees to participate in the University of Kentucky Industrial Hemp Farm and Processing Plant Bus Tour on Saturday, September 9th from 10am to noon at UK's Spindletop Research Farm. Pre-registration is not required and is open to the public. As sponsors of the UK College of Agriculture, Food, and Environment's Hemp Research Program, CV Sciences encourages participants to learn from UK's researchers who will provide information on their research projects, including work on hemp agronomy and hemp production for grain, fiber, and cannabinoids.

VISIT BOOTH 40 - SEPTEMBER 10-11th: For those attending the show, CV Sciences invites registrants to visit Booth 40 to learn more about its #1 selling hemp-derived CBD

product line in the natural products channel, [PlusCBD Oil™](#). Also, CV Sciences will be offering exclusive trade show discounts, show specials, and giveaways to those attending HIACON.

SPONSORED HEMP PRESENTATION - SEPTEMBER 11th: Join the CV Sciences team for an informative presentation, "CBD: A Certified Business in Disruption," on Monday, September 11th at 2:30pm in the HIACON Exhibit Hall at the Lexington Convention Center. Presented by Josh Hendrix, Director of Business Development for Domestic Production for CV Sciences and host of the "[Hemp Happy Hour Podcast](#)," the presentation will cover how CV Sciences' investments in hemp agriculture and research impact the future of the hemp industry, the importance of proper quality control measures to ensure safety and efficacy for consumer products, and how CV Sciences demonstrates Full Traceability - From Seed to Shelf™.

SPECIAL SPONSOR DISCOUNT RATE: CV Sciences invites those interested in attending HIACON to use its sponsor discount rate using the discount code, "HIACONVIP." Please visit: <http://tinyurl.com/HIACON17>. When registering, please choose "Regular - Friends of Sponsors" registration form. This form that will activate the discount rate for the sponsor discount code. Please note that this code will expire end of the day on August 28th.

About CV Sciences, Inc.

CV Sciences, Inc. (OTCQB: CVSI) operates two distinct business segments: a drug development division focused on developing and commercializing novel therapeutics utilizing synthetic CBD; and a consumer product division in manufacturing, marketing and selling plant-based CBD products to a range of market sectors. CV Sciences, Inc. has primary offices and facilities in San Diego, California and Las Vegas, Nevada. Additional information is available from OTCMarkets.com or by visiting www.cvsciences.com.

FORWARD-LOOKING DISCLAIMER

This press release may contain certain forward-looking statements and information, as defined within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and is subject to the Safe Harbor created by those sections. This material contains statements about expected future events and/or financial results that are forward-looking in nature and subject to risks and uncertainties. Such forward-looking statements by definition involve risks, uncertainties.

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