

September 27, 2016



CV Sciences, Inc. Issues Letter to Shareholders

LAS VEGAS, NV -- (Marketwired) -- 09/27/16 --

CV Sciences, Inc. (OTCBB: CVSI) (the "Company", "CV Sciences", "our" or "we"), issued a letter today to its shareholders discussing recent events and highlights.

Highlights of the letter include discussion of the following recent accomplishments:

- Acquisition of CanX Inc. and focus on the development and commercialization of innovative medicines.
- Multi-billion market opportunity presented by initial drug candidate (CVSI-007), a proprietary chewing gum that combines synthetic CBD and nicotine to effectively treat smokeless tobacco addiction.
- Review of drug development program and timeline of achievements and upcoming milestones.
- Update of the Company's CBD Consumer Division, which has grown from 120 retail locations to now over 700 locations.
- Macro factors that continue to drive the market for natural CBD and hemp products.
- Review of corporate priorities in the Company's pharmaceutical and consumer product divisions and how to effectively maximize the value of its operating assets for the benefit of shareholders.

To read the Letter to Shareholders in full, please visit: <http://cvsciences.com/wp-content/uploads/2016/09/CV-Sciences-CEO-Letter.Sep14.2016.pdf>

About CV Sciences, Inc.

CV Sciences, Inc. (OTCBB: CVSI) operates two distinct business segments: a drug development division focused on developing and commercializing novel therapeutics utilizing synthetic CBD; and, a consumer product division in manufacturing, marketing and selling plant-based CBD products to a range of market sectors. CV Sciences, Inc. has primary offices and facilities in Las Vegas, Nevada and San Diego, California. Additional information is available from OTCMarkets.com or by visiting www.cvsciences.com.

FORWARD-LOOKING DISCLAIMER

This press release may contain certain forward-looking statements and information, as defined within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and is subject to the Safe Harbor created by those sections. This material contains statements about expected future events and/or financial results that are forward-looking in nature and subject to risks and uncertainties. Such forward-looking statements by definition involve risks, uncertainties.

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