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Runners Go Hands Free With New Skechers AERO Series Slip-ins

Technical Running Collection Fuses Innovation with Convenience for Every Run

LOS ANGELES--(BUSINESS WIRE)-- No more excuses! Skechers added its exclusive Slip-ins® technology to [Skechers AERO Series](#) running footwear, making it easier than ever to just slip in and cut through the wind with speed, style and comfort.

Introducing the Skechers AERO Burst featuring Skechers Slip-ins® technology for a hands-free fit.

"We introduced our Skechers AERO Series earlier this year with a new

generation of innovations for runners at all levels, and now we're adding our signature Skechers Hands Free Slip-ins® technology to the collection, making it even easier to get those miles in," said Ben Stewart, Vice President, Skechers Technical Performance Division. "Just as we did in developing the lace-up versions of AERO, we worked with runners to fine-tune the integration of our hands-free technology specifically for the needs of athletes. It's never been easier to enjoy our signature Comfort That Performs on every run."

Runners have a range of Skechers AERO Series options that include Skechers Hands Free Slip-ins® with the Burst, Spark and Pulse styles offering this convenient technology. The customized Slip-ins design features minimized material on the interior to reduce weight and limit friction against the foot to create a seamless and unnoticeable experience for the runner. The heel counter is also constructed with a premium high-performing material, offering runners enhanced stability and a more secure locked-in feel compared to the traditional lace-up design. Just like the lace-up versions, these styles deliver a fusion of performance innovations to elevate comfort, promote smooth transitions, and propel you forward through every stride.

Skechers AERO Burst Slip-ins™—*elevated cushioning, built to go the distance.* Designed for long-distance running routines, this well-cushioned style combines premium comfort with performance technologies to help runners feel great mile after mile. Featuring maximized Hyper Burst Ice™ midsole cushioning for lightweight responsiveness and a carbon-infused H-plate for added propulsion, this innovative style is engineered to enhance every stride. Also available in a standard lace-up version.

Skechers AERO Spark Slip-ins™—*well-balanced daily trainer.* Built for logging miles with great support underfoot, this go-to trainer can also pick up the pace. Featuring Hyper Burst Ice™ midsole cushioning for long-lasting comfort and a carbon-infused H-plate for dynamic energy return, this versatile shoe is built to keep runners performing at their best. Also available in a standard lace-up version.

Skechers AERO Pulse Slip-ins™—*casual miles made easy.* Engineered for comfort and effortless wear, this trainer is perfect for morning jogs with reliable support and lightweight cushioning in one smooth ride. Available exclusively with Skechers Hands Free Slip-ins

technology.

Key signature innovations featured across the range include Skechers Hyper Arc™ technology that adapts to your stride for a more efficient run, a Skechers Arch Fit® insole for runners, plus Goodyear® Performance Outsoles for enhanced traction, stability and durability.

The Skechers AERO Series of technical running shoes is available globally at Skechers retail stores and [skechers.com](https://www.skechers.com), as well as specialty athletic shops.

About SKECHERS U.S.A., Inc.

Skechers (NYSE:SKX), The Comfort Technology Company® based in Southern California, designs, develops and markets a diverse range of lifestyle and performance footwear, apparel and accessories for men, women and children. The Company's collections are available in 180 countries and territories through department and specialty stores, and direct to consumers through [skechers.com](https://www.skechers.com) and more than 5,300 Skechers retail stores. A Fortune 500® company, Skechers manages its international business through a network of wholly-owned subsidiaries, joint venture partners, and distributors. For more information, please visit about.skechers.com and follow us on [Facebook](https://www.facebook.com/skechers), [Instagram](https://www.instagram.com/skechers) and [TikTok](https://www.tiktok.com/@skechers).

About The Goodyear Tire & Rubber Company

Goodyear is one of the world's largest tire companies. It employs about 68,000 people and manufactures its products in 53 facilities in 20 countries around the world. Its two Innovation Centers in Akron, Ohio, and Colmar-Berg, Luxembourg, strive to develop state-of-the-art products and services that set the technology and performance standard for the industry. For more information about Goodyear and its products, go to www.goodyear.com/corporate.

This announcement contains forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may include, without limitation, Skechers' future domestic and international growth, financial results and operations including expected net sales and earnings, its development of new products, future demand for its products, its planned domestic and international expansion, opening of new stores and additional expenditures, and advertising and marketing initiatives. Forward-looking statements can be identified by the use of forward-looking language such as "believe," "anticipate," "expect," "estimate," "intend," "plan," "project," "will," "could," "may," "might," or any variations of such words with similar meanings. Any such statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in forward-looking statements. Factors that might cause or contribute to such differences include the disruption of business and operations due to the COVID-19 pandemic; delays or disruptions in our supply chain; international economic, political and market conditions including the effects of inflation, tariffs and foreign currency exchange rate fluctuations around the world, the challenging consumer retail markets in the United States, and the impact of wars, acts of war and other conflicts around the world; sustaining, managing and forecasting costs and proper inventory levels; losing any significant customers; decreased demand by industry retailers and cancellation of order commitments due to the lack of popularity of particular designs and/or categories of products; maintaining brand image and

intense competition among sellers of footwear for consumers, especially in the highly competitive performance footwear market; anticipating, identifying, interpreting or forecasting changes in fashion trends, consumer demand for the products and the various market factors described above; sales levels during the spring, back-to-school and holiday selling seasons; and other factors referenced or incorporated by reference in Skechers' annual report on Form 10-K for the year ended December 31, 2024 and its quarterly reports on Form 10-Q in 2025. Taking these and other risk factors associated with the COVID-19 pandemic into consideration, the dynamic nature of these circumstances means that what is stated in this press release could change at any time, and as a result, actual results could differ materially from those contemplated by such forward-looking statements. The risks included here are not exhaustive. Skechers operates in a very competitive and rapidly changing environment. New risks emerge from time to time and we cannot predict all such risk factors, nor can we assess the impact of all such risk factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Given these risks and uncertainties, you should not place undue reliance on forward-looking statements as a prediction of actual results. Moreover, reported results should not be considered an indication of future performance.

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