

May 9, 2023



Loop Media to Participate in the 18th Annual Needham Technology & Media Conference

GLENDAL, Calif.--(BUSINESS WIRE)-- [Loop Media, Inc.](#) ("Loop Media") (NYSE American: LPTV), a leading multichannel streaming platform that provides curated music video, sports, news and entertainment television channels for businesses, announced today that its CEO & Co-Founder, Jon Niermann, will be participating in the "Future of Streaming" panel at the 18th Annual Needham Technology & Media Conference on May 16-17, 2023 at the InterContinental Times Square Hotel in New York, NY.

The panel will take place on Tuesday, May 16th, 2023 at 11:45am EST.

The 18th Annual Needham Technology & Media Conference will feature public and private company presentations, fireside chats, and thematic panels. This event consists of both in-person days and a virtual day. Meetings will be available for qualified institutional, private equity and venture capital investors throughout the week, based on company availability and investor interest.

For additional information or to schedule a one-on-one meeting with Jon, please contact 5WPR at looptv@5Wpr.com.

About Needham & Company

Needham & Company, LLC, a wholly owned subsidiary of The Needham Group, Inc., is a privately held, full-service investment bank that focuses exclusively on growth companies. It provides its clients with the resources to achieve their financing and strategic objectives. The Firm has capital-raising expertise in IPOs, follow-on public equity offerings, confidentially marketed equity offerings; advisory expertise for private placements, mergers and acquisitions; and corporate and venture services (including share repurchases). Needham's mission is to provide its clients with the long-term advice they need to achieve their business goals. The Firm is committed to exceptional service born of a tradition which stresses integrity above all else. We strive to be front of mind, approachable, and idea driven. In addition to investment banking, Needham & Company's activities include institutional sales and trading, and asset management. To serve its institutional clients, Needham & Company produces comprehensive equity research on nearly 350 companies in communications and enterprise infrastructure; healthcare; industrial technology; Internet, entertainment and consumer; semiconductors and semiconductor equipment; and software and services; and makes a market in over 525 stocks. The Firm is headquartered in New York City with offices in San Francisco, CA; Boston, MA; Chicago, IL; Miami, FL; and Minneapolis, MN. Needham & Company, LLC is a member of FINRA & SIPC.

About Loop Media, Inc.

[Loop Media, Inc.](#) ("Loop Media") (NYSE American: LPTV) is a leading digital out of home (DOOH) TV and digital signage platform optimized for businesses, streaming more than 200 free music video, news, sports and entertainment channels through its Loop TV service. Loop Media is the leading company in the U.S. licensed to stream music videos to businesses through its proprietary Loop Player.

Loop Media's digital video content reaches millions of viewers in DOOH locations including bars/restaurants, office buildings, retail businesses, college campuses, airports and on free ad-supported TV platforms like Roku and at local gas stations on GSTV terminals in the United States.

Loop is fueled by one of the largest and most important video libraries that includes music videos, movie trailers and live performances. Loop Media's non-music channels cover a multitude of genres and moods and include movie trailers, sports highlights, lifestyle and travel videos, viral videos and more. Loop Media's streaming services generate revenue from advertising, sponsorships, integrated marketing and branded content, and from subscriptions.

To learn more about Loop Media products and applications, please visit us online at [Loop.tv](https://www.loop.tv)

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Safe Harbor Statement and Disclaimer

This news release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including, but not limited to, Loop Media's ability to compete in the highly competitive markets in which it operates, statements regarding Loop Media's ability to develop talent and attract future talent, the success of strategic actions Loop Media is taking, and the impact of strategic transactions.

Forward-looking statements give our current expectations, opinion, belief or forecasts of future events and performance. A statement identified by the use of forward-looking words including "will," "may," "expects," "projects," "anticipates," "plans," "believes," "estimate," "should," and certain of the other foregoing statements may be deemed forward-looking statements. Although Loop Media believes that the expectations reflected in such forward-looking statements are reasonable, these statements involve risks and uncertainties that may cause actual future activities and results to be materially different from those suggested or described in this news release. Investors are cautioned that any forward-looking statements are not guarantees of future performance and actual results or developments may differ materially from those projected. The forward-looking statements in this press release are made as of the date hereof. Loop Media takes no obligation to update or correct its own forward-looking statements, except as required by law, or those prepared by third parties that are not paid for by Loop Media. Loop Media's SEC filings are available at www.sec.gov.

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